“My grandfather always said...

to surround yourself with things that allow you to fill other people’s buckets and that in return fill your own. I will tell you that my bucket is overflowing. I never feel alone in my work, as I am always surrounded by a wonderful team who is always willing to step in and help where needed.”

—Danielle J., Hillcrest Hospice Nurse

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The National Diabetes Prevention Program (National DPP) is a lifestyle change program that is an evidence-based, low-cost intervention in communities across Nebraska. The National DPP may be available to your patients to help prevent type 2 diabetes.

Participants learn skills needed to lose weight, be more physically active and manage stress.

A key part of the National DPP is a lifestyle change program that provides:

- A trained lifestyle coach
- CEC-approved curriculum
- Group support over the course of a year

Refer your prediabetic patients to a National DPP class.

There are many National DPP classes available across Nebraska. See what’s available in your area at: https://compass.qtacny.org

For more information:
Nebraska Diabetes Prevention Program
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Web: www.partnersnhealth.org

The National Diabetes Prevention Program (National DPP) is a lifestyle change program that is an evidence-based, low-cost intervention in communities across Nebraska. The National DPP may be available to your patients to help prevent type 2 diabetes.

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For more information:
Nebraska Diabetes Prevention Program
1-800-745-9311
Email: dhhs.cdpcprogram@nebraska.gov
Web: www.partnersnhealth.org

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Cathy Smith, BSN, CRRN, CBIS

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Rita Weber, MSN, RN

Chair, Nursing Professional Development Committee
Jacy Henk, MSN, RN

Chair, Governance Finance and Membership Committee
Jan Tubbs, MSN, MS, BS, RN

NNA Staff

State Director
Position Open

NNA Lobbyist

Don Wesely
O’Hara Lindsay Government Relations

Nursing Professional Development Committee (NPDC)

Clinical Practice
Kristine Wagner, RN (1st term, ends 2019)

Nursing Faculty

Amanda Mesloh, BSN, RN (1st term, ends 2018)
Hope Johnson, RN (1st term, ends 2019)

Nursing Faculty

Michelle Johnson, RN (1st term, ends 2019)
Jacy Henk, MSN, RN (1st term, ends 2018)
Mary Partusch, PhD, MSN, RN, CNE (1st term, ends 2018)

Staff Development/Nurse Educator

Karen Morgan, MSN, Med, BA, RN (1st term, ends 2018)
Jackie Thiel, RN (2nd term, ends 2019)
Katie Messner, MSN, APRN-NP (1st term, ends 2018)

Legislative Advocacy and Representation Committee (LARC)

Region 1
Jordan Colwell, MHA, RN (1st term, ends 2018)
Ben Garcia, RN (1st term, ends 2019)

Region 2
Rita Weber, MSN, RN (2nd term, ends 2018)
Anne Obermiller, MS, BSN, RNC (2nd term, ends 2019)

Region 3
Niki Eisenman, MSN, RN (1st term, ends 2018)
Kathy Davis, RN (2nd term, ends 2019)

Region 4
Linda Jensen, PhD, MN, RN (1st term, ends 2018)
Lin Hughes, PhD, RN (1st term, ends 2019)

At-Large
Kathy Duncan, RN (1st term, ends 2019)
Megan Rokusek, BSN, RN (appointed, ends 2018)

Governance, Finance, and Membership Committee

Clinical Practice/Staff Nurse
Paula Molzen, RN (2nd term, ends 2018)
Tonya Frank, BSN, RN (1st term, ends 2019)

Nursing Management
Lisa Cantrall, RN (1st term, ends 2019)
Breast milk: the natural formula benefiting mother and baby!

BREASTFEEDING = HEALTH

FIGHT DISEASE

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36 PERCENT LOWER

CHILDHOOD LEUKEMIA
RATE IS LOWERED BY 19%*

50% FEWER EAR INFECTIONS

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27% LOWER RATES OF ASTHMA
AND 39 PERCENT LOWER RATES OF DIABETES*

Breast milk is not only an excellent source of nutrition, it is also PREVENTATIVE MEDICINE! Breastfed babies have lower rates of contracting harmful and sometimes fatal diseases.

* The WAP Report, 2009

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Nursing Faculty
Margo Minnich, DNP, RN (1st term, ends 2018)

Rural
Savannah Murphy, RN (1st term, ends 2019)
Position open

Urban
Lacie Ferguson, RN (1st term, ends 2019)
Jan Tubbs, MSN, MS, BS, RN (1st term, ends 2018)

Belinda Heimericks, MSN, RN
Lead Nurse Planner & Associate Nurse Peer Review Leader

Carol Walker, BSN, RN
Nurse Planner & Nurse Peer Reviewer

Midwest Multi-State Division

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NNA Mission, Vision, and Core Priorities

Established in 1906, the Nebraska Nurses Association is a membership organization that engages in legislative advocacy, education, and professional development. Although NNA does not engage in individual workplace advocacy, NNA works holistically to support the profession of nursing.

**Mission**
Nebraska Nurses advancing our profession to improve health for all.

**Vision**
Nebraska Nurses Association will be a proactive voice for nurses and an advocate for health for all.

**Core Priorities**
C – Collaboration
A – Advocacy
R – Recognition
E – Education
Your future begins with why

At Nebraska Methodist College, healthcare is our passion and expertise. Prepare for what’s next in your career with an MBA in Healthcare, MSN, DNP degree, and more. Tell us your why. We’ll show you how.

Blake Smith
See his why at methodistcollege.edu/blake
Annual Membership Meeting Agenda
Thursday, October 4, 2018

Introductions

Presentation of Agenda

Proposed Standing Rules

Announcements

Board of Directors’ Reports
• President’s Address
• Vice President Report
• Secretary Report
• Treasurer’s Report

Committee Reports
• Legislative Advocacy and Representation
  ▪ Committee Report
  ▪ Legislative Platform
• Nursing Professional Development Committee Report
• Governance, Finance, and Membership
  ▪ Committee Report
  ▪ 2018 NNA Slate of Candidates
• MIG Oversight Committee Report
• MIG Reports

Other Reports
• Nebraska Nurses Foundation
• NNA-PAC
• Multi-State Division - CEO Report
• Organizational Affiliates
  ▪ Nebraska Emergency Nurses Association
  ▪ Nebraska Nurse Practitioners
  ▪ Nebraska School Nurses Association

Discussion/Action Items
• Nominations from the Floor
• Candidate Forum - each candidate will have 3 minutes
  ▪ President Elect
  ▪ Treasurer
  ▪ NNA Representative to ANA Membership Assembly

Reference Proposals
• Proposal 2018-01
• Proposal 2018-02

Installation of the NNA President

Closing Remarks
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Proposed Standing Rules

Rule 1
All NNA members and guests will be admitted to the Annual Membership Meeting. Each member will be identified with a name badge ribbon (NNA Member).

Rule 2
To speak a NNA member or guest will rise, address the chair (President), giving name, and upon recognition may speak.

Rule 3
NNA members will have two (2) minutes to speak on each topic and may not speak in debate more than twice on the same question or topic on the same day or longer than three (3) minutes. Guests will have one (1) minute to speak on each topic and may not speak more than once on the same question or topic on the same day or longer than one minute.

Rule 4
Suggested amendments to presented ballot items will be in writing and shall be sent to the Chair immediately following presentation of the amendment.

Rule 5
Business interrupted by a recess of the meeting shall be resumed at the next meeting at the point where it was interrupted.

Rule 6
Consensus on amendments to ballot items will be reached through a voice vote of members in attendance. Guests may not vote on consensus polls.

Rule 7
Additional self-nominations for NNA Board Officers, ANA Representative, and/or Committees must be received before 5:00pm on the day preceding the Annual Membership Meeting (Wednesday, October 3, 2018) and must include a Leadership Profile.

Rule 8
Voters unable to rise will be provided with a voting card consistent with the ADA.

NNA Bylaws reference regarding the Standing Rules:

Article XIV - STANDING RULES
Standing Rules may be amended at the Annual Membership Meeting by a majority vote by those present and voting without previous notice.
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President’s Report

Anna Mackevicius, BSN, RN, PMP

*Nebraska Nurses: Charting the Future* is a very fitting theme for this year’s convention. As I reflected on the activities and accomplishments of NNA in 2018, I realized that each one is about “nurses charting the future.” There have been numerous membership engagement activities, advocacy in the legislative arena, and collaboration with other nursing organizations. Let me share a few of the 2018 activities and accomplishments of NNA charting the future.

**Board of Directors**

The meeting schedule for the NNA Board of Directors was decreased to quarterly; although additional meetings were held in July and August to complete work that was carried over from previous meetings. The BOD met in-person in February and June; each meeting was about 5-6 hours in duration. The remaining meetings were held virtually. In-person meetings were very productive. I recommend, if meetings are to continue less frequently, to continue in-person meetings at least twice per year.

**Accomplishments**

- Every meeting had a quorum to conduct business. I am grateful for the dedication from each member; this is a hard-working, engaged group of volunteers, who are professional and respectful and understand their fiduciary responsibility. Thank you!
- Reviewed and revised the NNA Policies and Procedures Manual; the manual was approved at the last meeting for 2017. A copy was provided to each member of the Board at our initial 2018 meeting. Further refinements occurred in 2018 with the addition of all forms, templates, rubrics, etc. Best practice indicates that policies and procedures should be reviewed at least annually. I am confident that the Manual will be current for the next year and will serve to provide continuity of our activities.
- Surveyed the membership of three (3) committees (Legislative Advocacy and Representation, Nursing Professional Development, and Governance, Finance, and Membership) to collect input regarding the purpose and structure of their respective committee. This information will be used by the Governance, Finance, and Membership Committee (GFMC) to review our Bylaws and propose any needed changes related to our committees.

**Committees**

**Legislative Advocacy and Representation Committee**

This committee’s review of each legislative bill provides a blueprint for important advocacy efforts throughout the session. Also, thank you to our lobbyist, Don Wesley, for his insight and practical advice to the Association.

**Accomplishments**

- Reviewed approximately 100 legislative bills introduced in a few short weeks
- Provided testimony provided testimony in support and opposition of a number of bills
- Issued a successful call to action at a critical time to defeat a bill that NNA opposed

**Nursing Professional Development Committee**

This committee handles a variety of activities from the review of scholarship applications, event proposals, and recognition award nominations.

**Accomplishments**

- Reviewed about 10 event proposals
- Created scholarship application guidelines and an evaluation rubric for two new scholarships
This year marks the 100th Anniversary of the worst flu pandemic ever. Today, everyone 6 months and older should get the flu vaccine this includes all healthcare workers. Protect yourself and those around you. Talk with your patients, they are listening.

WE REMEMBER
WE PREPARE

http://dhhs.ne.gov/immunization
OFFICER REPORTS

Governance, Finance, and Membership Committee
This committee has a long list of responsibilities, one is to create our slate of candidates for the annual ballot.

Accomplishments
- Reviewed the draft membership plan created by the MSD to identify areas where the committee could contribute or add specific activities to increase/retain members
- Drafted plan for the review of the NNA Bylaws in 2019

Mutual Interest Groups
NNA’s Mutual Interest Groups (MIGs) have become more active in 2018 and I hope that these grassroots groups continue their growth and development. Our MIGs, in concert with our Committees, keep the Association relevant. My thanks to each MIG and their members for their efforts!

Accomplishments
- Region 1 – Hosted two Nurse Advocacy continuing education offerings attended by about 50 panhandle area nurses; provided $500 to the Scottsbluff Student Nurses Association to attend the national student nurses association meeting in Nashville in April
- Region 2 (Tri-City) – Held a networking meeting that included a presentation on Human Sex Trafficking; their focus in 2019 is the recruitment of recently graduated students as members
- Region 3 (Lincoln area) – Hosted three journal club meetings in 2018 and a presentation on Civility by 2018 MSN-Leadership graduates; hosted the annual Celebrate Nursing dinner and poster presentations
- Region 4 (Omaha Metro area) – Hosted a Nurses Week breakfast attended by 230+ that honored more than 100 local nurses as the Positive Image of Nursing; held a continuing education offering for area nurses practicing in long term care – more than 150 nurses attended this free CE event (about 10 joined NNA at the event or took an application!)

As many of you are aware, May brought the resignation of our State Director, Melissa Florell. My thanks to Melissa for all her work; she will be missed but we are sure to see her continuing to engage in legislative and policy advocacy. Needless to say, this vacancy added a few more responsibilities to my plate. Thank you to Jill Kliethermes for serving as a proxy State Director and to Douglass Haas for also taking additional tasks. Our search for the next NNA State Director began almost immediately after Melissa’s resignation with the hope that I will introduce our selection at the Annual Membership Meeting.

There are two (2) other important groups associated with NNA that do very important work for all Nebraska nurses, the Nebraska Nursing Foundation and the NNA Political Action Committee (PAC). Following are just highlights of their accomplishments this year:
- Nebraska Nursing Foundation – awarded their first practice grant in 2017 that contributed to the increased awareness of appropriate wound identification and care to hundreds of nurses and students
- NNA PAC – added three new members to their board this year and surveyed candidates for governor and state senator for their position on issues important to nursing

Collaboration with Other Organizations
NNA members were particularly active in coalition of organizations involved in Nebraska’s Assisted Living Facilities. After many years of education and persistence, RNs finally have full practice authority in Assisted Living Facilities. This is no small feat and many NNA members were involved over the years, but special recognition undoubtedly goes to Dr. Rosalee Yeaworth for her unwavering commitment to this long needed improvement to the care of all Nebraskans.
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The convention that surrounds this Annual Membership Meeting is planned by members from NNA and the Nebraska Nurse Practitioners. Many of the planning committee representatives from NNP are also NNA members. The planning committee did an exceptional job in selecting topics and speakers. The 2019 Convention is already planned for October 2-4 in Kearney. NNA is involved in the planning for the Nebraska Action Coalition-The Future of Nursing’s Leadership Conference and 40U40 Awards scheduled for November 2 in Lincoln.

NNA is also actively involved in a coalition of advanced practice nursing organizations that are focused on aligning with the NCSBN Consensus Model. The group is very early in their efforts and start with the identification of issues and barriers. NNA supports the efforts for all Nebraska nurses at all levels of practice.

**What’s Ahead in 2019...**

**On the National Scene...**
ANA’s Membership Assembly will be very interesting in 2019 as there are decisions to be made on at least two (2) important issues:
- The endorsement of presidential candidates by ANA; should the organization endorse? There are convincing arguments on both sides of the issue
- ANA’s due policy; the value pricing pilot concludes next year; what should membership to ANA cost?

**Back at Home...**
The 2019 Legislative session is forecasting to be very busy; look for more information after January 1 on proposed bills. Keep your State Senator’s office number on speed dial!

Look for a renewed focus on membership recruitment and retention; more from our President Elect on that topic.

In July, the Midwest Multi State Division welcomes the Arkansas Nurses Association (ARNA) as a new member. This addition strengthens the MW MSD as we will all gain from ARNA input and experiences. Also, the addition of another member association has a positive impact on NNA’s bottom line this year and in the future.

One last item...NNA has a new office location courtesy of the UNMC College of Nursing – Lincoln. A new building was dedicated this past summer that includes a small office and access to the meeting rooms and technology. A place to meet, collaborate, in the heart of capital. Thank you, Drs. Julie Sebastian and Teresa Anderson for making this a reality.

It has been an honor to serve as NNA’s President the past two years. I hope that I have contributed to the Association’s stability and continued growth. I know that I am a better person for this experience. Thank you and let’s keep charting the future!
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VICE PRESIDENT’S REPORT

Linda Hardy, PhD, RN, CNE, CTN-A

I have spent the first few months of my term learning about the administrative side of the NNA. My goals for this position were as follows: 1. Assist the Director of the NNA in the development of engaging and educational offerings for the members of NNA; 2. Become well informed regarding the operations and administration of the NNA; 3. If called upon, be prepared to assume the duties of the President of NNA; 4. Be an ambassador for NNA by promoting membership to students and colleagues. I have partially met these goals with more work to be done over the next one and one-half years of my term.

It has been my pleasure to work with several of my colleagues in the Lincoln Area Mutual Interest Group (MIG) to facilitate three meetings of our Journal Club. In addition, Celebrate Nursing was a well-attended event sponsored by the Lincoln MIG with assistance from the NU Rho-at-Large and the Gamma Pi chapter of Sigma Theta Tau for the poster portion of the event. The Omaha and Kearney area MIGs have been active as well. It is my belief that these MIGs are the heart and soul of NNA in that we connect nurses in a meaningful way to support the core priorities of NNA: CARE-Collaboration, Advocacy, Recognition, and Education.

Thank you for all that you do to support nursing in Nebraska.

Secretary

Brodi Willard, BSN, RN

As the NNA Secretary, it is my duty to take accurate and precise minutes for all of the meetings. It is important that the minutes maintain an exact record of what has occurred and what the board has voted on to change because it affects all NNA members. It is also important that the minutes document all of the communication that has occurred between members at the meeting so that there are no misconceptions. I would like to thank my fellow NNA members for voting me onto such an amazing board. I would like to thank the Board of Directors for such an amazing year. I have truly enjoyed learning about the inner workings of the NNA. It is so wonderful to be a part of an organization that cares so much for its members. I especially enjoyed learning about the upcoming bills and how they really impacted nurses. It motivated me to talk about these important issues with my coworkers so they would understand what was going on as well. I always looked forward to our meetings because all the board members were so supportive with every topic we discussed. I am excited to see what the upcoming year has to offer.
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Call (308) 384-1286
## Treasurer

### 2017 Final Budget Report

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<td>Total 48000 - Other Miscellaneous Income</td>
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<table>
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| Net Ordinary Income | (18,970.97) | (32,121.93) |
| District Funds Allocation | 19,673.00 | 19,673.00 |
| Net Income | 702.03 | (12,448.93) |
## 2018 NNA Budget

### Income

<table>
<thead>
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<tr>
<td>Total 40500 - Membership/Dues Income</td>
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<td><strong>Total Income</strong></td>
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### Expense

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Total 60000 - Advertising and Promotion</td>
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<tr>
<td>Total 61700 - Computer/Internet Expenses</td>
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<td>Total 62400 - Depreciation Expense</td>
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<td>Total 64300 - Meeting (In Person) Expenses</td>
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**Net Ordinary Income**  
-15,804.05

**District Funds Allocation**  
17,181.00

**Net Income**  
1,376.95
The Legislative Advocacy and Representation committee consists of 10 elected members representing the four regions of the state. Thank you to the dedicated, elected volunteers who worked on this committee: Ben Garcia, Linda Jensen, Linda Hughes, Jordan Colwell, Niki Eisenmann, Anne Obermiller, Kathy Duncan, Kathy Davis and Megan Rokusek. The group also includes Melissa Florell, our Director of State Affairs; Don Wesely, our lobbyist; and invited guests including Anna Mackevicius (NNA President), Douglass Haas (NNA President-elect), and Linda Stone (representative to NAC). The group has been involved in (1) engaging in legislative advocacy on behalf of the Association, and (2) supporting the 2018 Nurses Day at the Legislature and giving input for early planning for the 2019 event.

2018 was the “short session” of the Nebraska legislature; which means the legislature met for 60 days concluding on April 18, 2018. The LARC has been active with providing testimony and monitoring key issues that align with the NNA Legislative Platform. Here is an update on key legislation:

**Legislative Session:**
Committee members reviewed 469 bills that were introduced in this year’s session.

**LB360** a bill to register surgical technologists and have them under the supervision of the Board of Medicine. Also appears to allow physicians to delegate to anyone. The bill was amended into LB731 but after much floor debate and opposition, it was withdrawn. We are monitoring this situation and expect it to be back in 2019.

**LB368** would have repealed the helmet requirement for motorcycle riders over 21 years of age. NNA opposed this bill and NNA has a long history of supporting the helmet requirement laws of Nebraska. LB368 advanced to general file but was stalled by filibuster in 2017 and failed to advance in 2018.

**LB439** addresses the licensure and regulation provisions for assisted-living which will also remove barriers to the ability of registered nurses to practice fully within their level of licensure in the assisted-living facility. NNA testified in support of the bill and continued to work with other groups on this issue. This bill progressed successfully through the legislature and a signing ceremony was held on April 26th.

**LB466** to remove the IPA for Nurse Midwives and **LB687** to adopt the APRN Compact were both held in Committee and will be back in 2019 long session.

**LB924** which would change provisions of the EMS Practice Act was strongly opposed as introduced but critical parts for OT practice act and Uniform Credentialing act were amended into LB1034. Discussions and negotiations continue with EMS board and other stakeholders.

**LB1127** proposed to charge additional fees for licensed professionals to create a patient safety cash fund which could increase operational funds for the Nebraska Coalition for Patient Safety. NNA opposes licensure fees being increased for use by this special interest which does not address nurse recruitment, nurse training, or nurse retention.

**Legislative Platform:**
The NNA Legislative Platform was revised extensively in 2016 and no additional changes are proposed in 2018.
Nurses’ Day at the Legislature:
The event was held at the Cornhusker Hotel on March 1, 2018. A total of over 400 individuals registered for the event. The keynote speaker was Nicole Livanos from National Council of State Boards of Nursing along with Echo Perlman. Lunch was held with approximately 27 Senators and staffers attending. Planning has already started for the 2018 event, make plans now to attend.

Based on this report you can see a tremendous amount of work has been done to support and advocate for Nurses in Nebraska. Volunteers are always needed and welcomed.

2019 Legislative Platform

Underlying Beliefs
For long over a decade, the public has recognized Nursing as the most trusted and ethical profession in the United States (Cipriano, 2015). This represents both the strong solidarity and responsibility the profession carries. Therefore, it is imperative that nurses across healthcare, serve as formal and informal leaders.

Nurses have a responsibility to educate the public and legislators on issues that impact the health of Nebraskans and our communities. The Nurses Association views the call to educate and communicate as a priority.

Nurses are the largest healthcare sector in the United States, and a profession that contributes to the science, advocacy, health, and well-being of Nebraskans and our communities;

As Nebraska nurses, we believe that all individuals have a right to basic healthcare; and, therefore, we support legislation that promotes equal access to healthcare for all individuals;

As Nebraska nurses, we believe that preventative measures can result in a better quality of life and reduce the lifetime costs of healthcare. We support legislation that promotes prevention and wellness related activities and services;

As Nebraska nurses, we are professionals; and, as such, we are responsible for maintaining competency and practice standards that are current through the utilization of evidenced-based principles.

Based on the above underlying beliefs, the Nebraska Nurses Association (NNA) adopts the following Legislative Platform:

1. NNA will strongly support the essential role that Registered Nurses play in care delivery in all settings. NNA will actively pursue any legislation that advocates for the well-being of the nurse to ensure:
   a. Safe work environments;
   b. Adequate training and ongoing competence;
   c. Fair and transparent licensing;
   d. Clear and well-defined scope of practice, maintaining educational preparations and scientific knowledge which are unique to nursing;
   e. Removal of barriers that negatively impact nursing’s scope of practice, for both RNs and Advanced Practice Registered Nurses (APRNs);
   d. Economic stability and improved compensation for nurses;
   g. Coordination of care; and
   h. Participation in decision making that involves other groups providing nursing care.
2. NNA will support activities which are implemented to advance the goals outlined in the 2010 Institute of Medicine Report, “The Future of Nursing:”
   a. Nurses should practice to the full extent of their education and training;
   b. Nurses should achieve higher levels of education and training through an improved education system that promotes seamless academic progression;
   c. Nurses should be full partners in redesigning health care in the United States and Nebraska;
   d. Ensure effective workforce planning and policy making through better data collection and improved information infrastructure; and
   e. NNA supports continued funding for nurse education and scholarship that promotes the professional growth of nurses.
   f. NNA will influence access to safe, cost-effective, quality healthcare services through NNA participation in local, county, state, and federal decision-making bodies. NNA will do this by:
   g. Participating in coalitions with healthcare providers and organizations that support the goals of assuring safe, quality care outcomes for all Nebraskans; and
   h. Monitoring/promoting legislation to assure that the standards for safe, quality patient care are not compromised.

References
It is always busy for NPD Committee and this year was no exception. This year’s nurses’ association theme was *Nurses Inspire, Innovate, Influence*, and the members of NPDC have certainly lived up to this. Thank you to all members for their hard work in the event, awards, and scholarship action this year. All nurses that work hard every day in all aspects of nursing deserve recognition. NNA honored some of those.

**Awards**
Four NNA members were honored for their excellence in nursing this past year at the 2017 NNA Convention held in Kearney.

The following awards were given:

- **NNA Excellence in Direct Patient Care** – Whitney Bernecker
- **NNA Extraordinary Achievement in Nursing Award** – Clare Schmidt
- **NNA Notable New Nurse Award** – Savannah Murphy
- **NNA Hall of Fame Award** – Linda Lazure

**Scholarships**
Thanks to the generous donation of $1000 from Arthur L. Davis Publishing Agency, Inc., NNA was able to give two $500 scholarships to undergraduate nursing students. Mackenzie Lemmons and Courtney Thomas were the 2017 recipients of these scholarships.

The NNA Member Scholarship for $500 went to Lindsay Weddle.

The year 2018 will see two additional scholarships available to NNA members. The Gail Graham Higher Education Scholarship for $500 will be available to an eligible NNA nurse member seeking higher education in nursing. The Joe A. Vance Pre-licensure Nursing Student Scholarship for $500 will be available to an eligible pre-licensure nursing student. NNA and NPDC would like to thank the families of Gail Graham and Joe A. Vance for the generous donations to honor their loved ones touched by nursing. Thank you.
COMMITTEE REPORTS

Events (in chronological order)

2017
The first annual Nebraska Nurses Association/Nebraska Nurse Practitioners Joint Conference was held October 4-6, 2017 in Kearney. The theme was Nebraska Nurses: Standing on Common Ground.

The Omaha Mutual Interest Group (MIG) sponsored and held the Defining Hope movie premier on November 1, 2017. This movie is a feature-length documentary that follows nurses providing palliative care to patients with life-threatening illnesses. The movie highlights the decisions of patients on how they want to live the rest of their life, how medical technology can intervene, and how their hope evolves when life is threatened. Nurses guide patients through the choices they have during palliative care, death, and dying.

2018
Nurses Day at the Legislature 2018 was held March 1, 2018 at the Cornhusker Marriot in Lincoln with a full house attendance.

The Lincoln MIG held their annual Celebrate Nursing! and Poster Presentation, Dinner, and Speaker event on April 23, 2018 at Southeast Community College in Lincoln.

The Omaha MIG held their annual Positive Image of Nursing Awards and Breakfast on April 28, 2018 in Omaha at the Scott Conference Center with speaker Linda Lazure, NNA Hall of Fame inductee who spoke on her legacy as an ANA/NNA member.

National Nurses Week 2018 May 6-12 saw various events across the State of Nebraska from the Scottsbluff area to the Omaha/Lincoln areas.

The Omaha MIG held their Annual Dinner on July 18, 2018 at Valentino’s with speaker Chris Vejnovich, Nebraska Methodist Health System, recipient of the 2018 Nebraska Nurses Foundation Project Grant.

The Omaha MIG held their Legislative Reception on August 28, 2018 at the Thompson Center in Omaha. This event is for nurses to meet elected officials and those candidates running for office at the local, state, and federal levels. This event is not annual but happens in major election years.

The Omaha MIG held their Annual 5K Fun Run/Walk on September 15, 2018 at Lake Zorinsky Recreation Area in Omaha. This event promotes healthy nurse activities as well as networking and membership recruiting.

Upcoming
Nebraska Nurses: Charting the Future will be the theme of NNA’s Joint NNA/NNP Convention and Annual meeting October 3-5, 2018 in LaVista, Nebraska.
Governance, Finance and Membership Committee

Jan Tubbs, MS, MSN, RN,
GFMC Chair (Urban)

Committee Members:
Cathy Smith, Treasurer
Paula Molzen, Staff Nurse
Tonja Frank, Staff Nurse
Lisa Cantrall, Nursing Management
Danielle Reab, Rural
Savannah Murphy, Rural
Margo Minnich, Nursing Faculty
Lacie Ferguson, Urban
Past NNA Officer - Open

Membership Recruitment and Retention Strategies:
• We increased members in Nebraska by 8%; the committee was looking at trends, trying to see if the ANA membership Value Pricing Pilot made a difference. We are at 1,008 members currently.
• The State Director participated in activities throughout the state to increase memberships
• All NNA members will receive an additional $150.00 off the registration, which includes all new members joining by September 1st.
• Continued with recruitment and retention plan and just beginning to talk about ideas of how to look at the MSD membership marketing plan and what activities could we perform at the NNA level
• Discussed plans as to how to find out why persons canceled memberships and ways to encourage younger nurses to get involved

2018 NNA Slate of Candidates and Election Processes
• Candidates for NNA positions were recruited, validated as eligible, and placed on the ballot.

Policy and Procedure Manual
• Assisted in the development of guidelines and procedures manual to assist with the functions of committees and how to run NNA and follow the bylaws.

Bylaw Revisions and Proposals
• Will not make any Bylaw changes this year. Wanted to work with the bylaws this year and focus on any changes in 2019.

Finance/Budget
• Reviewed Drafted 2018 budget and gave feedback to NNA Board.
• Reviewed the Financial report Profit & Loss Budget for trends related to membership.
2018 Nebraska Nurses Association Slate of Candidates

Terms of Office: January 1, 2019 – December 31, 2020

**Board of Directors**
President Elect – Kari Wade

Treasurer – Cathy Smith

**Legislative Advocacy and Representation Committee**
Region 1 – Jordan Colwell

Region 2 – Need

Region 3 – Linda Stones

Region 4 – Linda Jensen

At-Large – Megan Rokusek

**Nursing Professional Development Committee**
Nursing Practice –
Ann Lif and Paula Molzen

Nursing Faculty –
Jacy Henk, Kimberley Meisinger and Julie Skrabal

Nurse Educator/Staff Development –
Katie Messner and Karen Morgan

**Governance, Finance, and Membership Committee**
Clinical Practice/Staff Nurse

Nursing Faculty – Margo Minnich

Rural

Urban – Jan Tubbs

**NNA Representative to ANA Membership Assembly**
Anna Mackevicu
Megan Rokusek
Linda Stones
MIG Oversight Committee (MIGOC)

A verbal report of the MIG Oversight Committee will be presented during the Annual Membership Meeting.
COMMITTEE REPORTS

**MIG Region 1**

NNA MIG region 1 co-hosted two “nurse advocacy” CE presentations by NNA’s Melissa Florell on May 1st & 2nd that about 50 panhandle nurses attended (see photo below).

We provided $500 to the Scottsbluff Student Nurses Association to attend their annual meeting in Nashville in April.

Our annual 5k is scheduled for August 25. Money raised at this event supports the donations to the SNA. (This event is not confirmed)

Our annual “Welcome/welcome back” picnic is scheduled for August 26. UNMC nursing & dental hygiene as well as WNCC ADN students/faculty are invited.

If interested in learning more, please contact Wendy Wells at wwells@unmc.edu.

![MIG Region 1 Group Photo](image)

**MIG Region 2**

*Katie Messner, MSN, APRN-NP, AGACNP-BC, CCRN*

The Tri-City MIG has been working hard this year on holding regular meetings and increasing attendance of our members. It has been our goal to continue to have quarterly meetings. Our last meeting held was dinner and networking on July 12th in Kearney, including a fascinating presentation on Human Sex Trafficking by Teshawna Sawyer. It was an educational and enlightening presentation for our members. The Tri-City MIG will be holding another meeting before convention to discuss reference proposals and any other new business which may affect NNA.

The primary focus for the Tri-City MIG over the next 12 months will be on increasing membership of the organization and to the Tri-City MIG, primarily focusing on the recruitment of new graduate nurses. This is an enthusiastic and ambitious group in which we are excited to bring into our organization. Along with membership recruitment, the Tri-City MIG will also continue to hold quarterly meetings to keep members abreast of new developments within the NNA and nursing community as well as to provide educational events. The Tri-City MIG is excited about the things to come for the organization over the next year.
MIG Region 3

A report from the Region 3 MIG will be requested at the Annual Membership Meeting.
Completed Activities

- Student Outreach – Presentations at Midlands University and Nebraska Methodist College; attended NSSNA Convention
- Faculty Outreach – Presentation at Nebraska Methodist College
- Membership Recruitment
  - Participated in the Nebraska Medicine Professional Association Fair
  - Held Celebrate Nursing! Breakfast and Positive Image of Nursing Awards
    - More than 240 attendees
    - 119 honorees
  - Free CE offering for RNs in Long Term Care (2.5 hours)
    - Heart Failure
    - Skin and Wound Assessment and Care
    - 118 attendees
- Membership Engagement –
  - Annual Dinner; presentation by NNF Grant Recipient Chris Vejnovich
  - August 28, 2018 – Nurses’ Political Reception, UNO Thompson Alumni Center, 6:00 pm
  - September 15, 2018 – Nurses’ Run/Walk at Lake Zorinsky Park, 8:30 am – 11:00 am; $5 for walk, $15 for walk and T-Shirt

2018 MIG Goals

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<th>Goals</th>
<th>Met</th>
<th>Not Met</th>
<th>Comment</th>
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<tbody>
<tr>
<td>Support nursing student and new graduate engagement in professional associations by presenting when requested to nursing students and residents, and promote/attend professional association fairs</td>
<td>✓</td>
<td></td>
<td>Presented the benefits of joining a professional nursing organization at Midland University (1), Nebraska Methodist College (2), and Nebraska Medicine Nurse Residency Program (3)</td>
</tr>
<tr>
<td>Arrange one function with each student nurse chapter in our area in 2018.</td>
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<td>✓</td>
<td>Did not meet with individual NSSNA Chapters; exhibited at the NSSNA State Convention</td>
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<tr>
<td>Organize one healthy nurse activity</td>
<td>✓</td>
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<td>September 2018 Fun Run/Walk</td>
</tr>
<tr>
<td>Initiate a targeted membership recruitment plan for LTC nurses, senior nursing students, and nursing faculty.</td>
<td>✓</td>
<td></td>
<td>Strong emphasis on recruitment from LTC nurses; some activity with senior nursing students; minimal attempts at faculty recruitment</td>
</tr>
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</table>

Plans for 2019

The group recommends repeating successful activities again in 2019, if there is enough volunteer support to facilitate them.
Nebraska Nurses Foundation

Teresa L. Anderson, EdD, MSN, RN, NE-BC
NNF Board of Directors
Teresa@tlandersonconsulting.com

The Nebraska Nurses Foundation continues to work to address our annual goals around fundraising, marketing, and the launch of our project grants for NNA members. 2018 goals include:

2018 Goals were all met.

- NNF Webpage – updated with new web address and inclusion of all priority projects
- Fundraising Activities 2017 – Silent Auction successful (Terry will co-chair with NNP Karen Hollinger again in 2018); Proud to be a Nebraska Nurses pins were reordered and sold at select events. Included on the NNF website
- Professional Brochure – completed and printed. Strong distribution at NNA Events
- Nightingale tribute featured on the webpage
- Celebrate A Nurse – continued with donations received
- Two donors indicated that they were remembering the NNF in their estate planning
- $1000 project grant was awarded and successfully implemented by the recipient. Results presented at NNA Omaha Metro Nurses Annual Dinner and will be published in the Nebraska Nurse.

Our four priority projects are highlighted below and we continue with fundraising with the silent auction and tax-deductible cash donations.

**Honor a Nurse in Passing with the Nightingale Tribute**
The Nightingale Tribute was written to be used as a remembrance, honoring a loved one’s service to the nursing profession. The Nightingale Tribute is intended to be presented by a nursing colleague or friend and scheduled as part of the funeral service in collaboration with the family, funeral home and place of worship as appropriate. The entire tribute takes only two minutes and can be placed anywhere in the service appropriate to the traditions and beliefs of the recipient’s faith.

**Celebrate a Nurse**
Professional nurses touch the lives of millions every day. By combining compassionate care with clinical reasoning and scientific expertise, nurses make a difference all day every day – at home and at work. Nurses coordinate the complex business of healthcare in a variety of settings and specialties. Join us to Celebrate Nursing by Praising a Nurse (or nurses)! Donate to the NNF to celebrate or remember a nurse in passing and we will send a personal message sharing your pride in them.

**NNF Project Grants**
The grants are designed to provide funding for evidence-based practice, quality improvement or innovation projects conducted within clinical nursing settings. Funds are available for several grants up to $1,000 each.
Scholarships
In collaboration with the Nebraska Nurses Association, the NNF annually provides several scholarships for NNA members for both undergraduate and graduate education in nursing.

Board Membership – Jackie Steckelburg joined the NNF Board and Teresa Anderson assumed a dual role of 2nd VP and Secretary of the Board. Status of all other members and officers remained unchanged. Meetings of the Board have been held on April 19 and are planned for September 20 and December 20, 2018. The NNF facilitated the Silent Auction, cash donations, and pin sales at the NNA/NNP Convention on October 3-5, 2018.

Financial Statement
Account Balances – December 31, 2017
- General Checking – $18,388.46
- Shirley Dooling Memorial – $1,196.15
- Scholarship Endowment – $14,283.69
- NNA Scholarship Fund – $11,916.27

June – December 2017 Revenues = $2477
- Praise a Nurse = $500
- Pin Sales = $440
- Silent Auction = $1537

June – December 2017 Expenses = $1847.79
- Operating Expenses = $347.79
- Grant = $500
- Scholarship = $1000

2018 Year-to-Date Activity January – June 2018
Revenues = $6145.00
- Praise a Nurse = $1030.00
- Pin Sales = $115
- Scholarship Funds = $5000

Expenses = $807.85
- Operating Expenses = $807.85
Nebraska Nurses Association – Political Action Committee

The NNA PAC was re-activated a few years ago as a result of a NNA member attending the American Nurses Association Advocacy Institute (ANAI). The NNA PAC had been inactive for many years. During the 2018 year, the PAC has been involved in fundraising activities and working with candidates running for office.

The NNA PAC Board is comprised of 7 to 10 members. The members meet as needed to review elections and determine activities for the year. The NNA PAC does not endorse candidates for elected positions, but does provide financial support for candidates that have been supportive of nursing issues. The PAC is also responsible for educating nurses to vote and assists them on being informed voters in state legislative positions.

NNA PAC has provided financial support to Senators Merv Reippe, Brett Lindstrom, Laura Ebke, and Roy Baker. The financial support comes from fundraising events. In 2017, Nebraska Nurse T Shirts were sold and a portion of the sales assisted the funding of the PAC. In 2018, we are planning a fundraiser event that will occur during the annual NNA/NNP conference.

Since 2018 is an election year, the NNA PAC has worked to develop a questionnaire. The purpose of the questionnaire is two-fold. One it provides an opportunity to educate candidates on issues that are of concern to nurses and two, it provides candidates an opportunity to state their personal positions on issues. The questionnaires are posted on the NNA PAC website and are available for nurses to view prior to stepping into the voting booth. The NNA PAC has continued to spread the message that was introduced by ANA, “Registered Nurse/Registered Voter.” Advocacy starts in the voting booth by electing officials that align with nursing positions.

Long term goals of the PAC are to start working with nurses to create an interest in a nurse running for a state legislative position. Nebraska is one of a few states that do not have a nurse elected to a state seat. If there are nurses interested in running for a State seat, we encourage you to reach out to the NNA PAC. We will do what we can to support nurse candidates.

Lastly I want to thank Don Wesely, Government Relations contractor, as well as the NNA PAC board members for their service. NNA Board Members are:

- Kari Wade, Treasurer
- Lin Hughes, Secretary
- Carol Lanouf
- Rita Weber
- Melissa Florell
- Jean Phelan
- Erica Parrish

Respectfully Submitted,

Linda Stones, Chair
According to the Department of Justice, the odds of a healthcare worker being assaulted in the workplace are more than five times other occupations.

Outside of the nursing profession, most people are unaware of the hazards and dangers nurses face on a daily basis. At any given moment, a nurse’s normal routine can instantly be turned into a nightmare of physical violence or exposure to an infectious disease. Attacks on nurses are so common that every nurse has either been an attack victim, or knows an attack victim. The same is true regarding sharps injuries and exposure to infectious diseases.

The problem of workplace violence is so huge that many states have passed laws specifically targeting violence in a healthcare setting. Although legislation helps, it will not stop the violence because most attacks come from people who have some level of mental impairment. Simply put, laws do not deter patients suffering from mental illness, dementia, substance abuse, and even stressed-out family members from committing acts of violence.

When a nurse is a victim of attack, there are more than just physical injuries. There are unseen injuries as well. The first is P.T.S.D., and almost every nurse who is attacked suffers from some form of it. To make matters worse, P.T.S.D. is not always covered by workers comp. Moreover, there is the time lost from work and the resulting lost income. All too often it is a recipe for personal financial disaster that affects the entire family. Most bankruptcies and many foreclosures are the result of some type of medical event. It is generally not the medical bills that are the cause of the financial difficulty, because most people have medical insurance. The financial problems are the result of the lost income. Health insurance is great, but is does not pay the mortgage, utilities, car payments, credit cards, or put food on the table.

In November of 2000, The Needlestick Safety and Prevention Act was passed. Although it has reduced the number of sharps injuries, they are still a far too common occurrence. In 2011, the Center for Disease Control and prevention (CDC) estimated that there are about 385,000 sharps injuries annually in U.S. hospitals.

What nurses need is financial protection from the daily hazards they face. Wouldn’t it be nice if there were a low-cost insurance policy that could cover nurses if they lost their ability to work due to workplace violence? Well, there is…it’s called Violence and Infectious Disease Benefits for Employees or VIBE. It’s insurance that pays substantial tax-free cash benefits to nurses if they are unable to work due to workplace violence or an infectious disease. In addition, there is coverage for P.T.S.D.

The benefits are paid directly to the insured and can be used for any purpose such as paying their monthly bills. Imagine how much easier it would be to focus on recovery without all the financial stress. Moreover, the monthly payments continue until the employee is able to return to work or the benefit plan limits are reached.

Underwritten by world-renowned Lloyds of London, the low premium rates and benefits are guaranteed.

The risk of injury is so high, and the premiums are so low it makes the coverage a no brainer.

Members of the Missouri Nurses Association, the Nebraska Nurses Association, and the Kansas State Nurses Association, can receive a 10% discount off the cost of the policy by visiting https://www.vibenefits.com/midwestnurses/, Password: MWN2018

To get a free quote or more information about VIBE, contact David Alemian at 760-231-8788.
Midwest Multistate Division CNE Unit

Judi Dunn MS, CPP, RN-BC
Nurse Peer Review Leader and Lead Nurse Planner

Approver Unit
The Midwest MSD is an Accredited Approver through the American Nurses Credentialing Center’s Commission on Accreditation. Our Accredited Approver Unit reviews individual activity and Approved Provider applications from providers located in Arkansas, California, Hawaii, Illinois, Kansas, Michigan, Missouri, Nebraska, and Oklahoma. Individual activity applications arrive sporadically through the year and Approved Provider applications arrive on a three cycle schedule through the year. The Midwest MSD Approver Unit develops resources to help agencies plan and implement quality CNE activities. Our CNE Team develops white papers on specific topics our providers are facing, issues a monthly newsletter and holds monthly conference calls with providers, and also answer a myriad of questions daily from applicants and sister organizations. Changes with the ANCC educational design process to make CNE more relevant and to measure positive patient outcomes has led to the need for an increase in educational resources and support provided by the MW MSD CNE Team. Approved Provider Units and Individual Activity Applicants require and receive significant personal assistance via personal phone calls, group conference calls, email, web based resources and in-person training.

In collaboration with our Provider Unit, we will be hosting our Approved Provider Training again this year on September 10 in Missouri. We had 110 participate in this annual event in 2017 and hope to reach that many if not more with this year’s program.

As of June 30, 2018, the Midwest MSD is currently working with 67 Approved Providers, which include hospitals, universities, health systems, and specialty nursing organizations, providing resources to help them plan their continuing nursing education programs. We have also reviewed individual activity applications from 38 other agencies in the Midwest.

Turnover and changes with Primary Nurse Planners has also necessitated more intense orientation, and follow up to maintain compliance with accreditation standards. All members of the CNE team handle each individuals questions, concerns, educational development, training and administrative issues throughout the year.

2018 saw the recruitment and training of new Nurse Peer Reviewers to assist with IAA’s and Approved Provider renewal applications. As well, Judi Dunn was asked and did facilitate an ANCC Accredited Provider and Accredited Approver training in Silver Springs MD, in April 2018.

Provider Unit
The Midwest MSD is an Accredited Provider through the American Nurses Credentialing Center’s Commission on Accreditation. Our Accredited Provider Unit plans programs for the state nurses association’s in Kansas, Missouri and Nebraska, and most recently to Arkansas. State Directors and planning teams work with our MSD Nurse Planner(s) and MSD staff to plan their state conferences. This year we were fortunate enough to hire an Event Planner assistant recently to help with the volume of activities we are planning across the MSD, and we look forward to her assistance in the coming year. We have also increased the number of activities we are providing across the states and are offering four additional events. We will be adding Arkansas to our group over the next few months and will be helping them plan their programs as well. We hope to continue to increase the number of CNE offerings across the MSD.
Nebraska Emergency Nurses Association

Anna May, MSN, BA, RN-BC, CEN, CPEN, President

The Emergency Nurses Association (ENA) is an internationally recognized organization of 40,000+ members in over 35 countries around the world. Originally formed to promote education and networking, the organization has evolved into an authority, advocate, lobbyist, and voice for emergency nursing.

The Nebraska State Council has over 290 members throughout the state. Using the NE Telehealth network, members are able to connect to meet, share, educate and collaborate on issues and topics with direct impact on emergency care. NE ENA promotes continuing education through annual conferences and by offering Trauma Nurse Core Course (TNCC) and Emergency Nurse Pediatric Course (ENPC) throughout the state on an ongoing basis, increasing skills and knowledge needed in crisis situations.

In keeping with national ENA’s mission to advocate for patient safety and excellence in emergency nursing practice, Nebraska ENA’s focus on injury prevention has resulted in earning the State Achievement Award for three consecutive years.
Nebraska Nurse Practitioners (NNP)

NNP Liaison Representative: Douglass Haas

Nebraska Nurse Practitioners had a busy year! Our legislative committee and lobbyist worked closely with Senator Blood as she introduced LB 687 Adopt the Advanced Practice Registered Nurse Compact. We had many APRNs who testified in support of the bill, but unfortunately it did not make it out of committee this session. We will be working with the APRNs in the state as well as the Senators to provide insight and education about our roles during the legislative session break and in the upcoming legislative session.

Nebraska Nurse Practitioners held its election in January and welcomed the newest members of the Executive Board. Julie Brauer was elected Secretary and Brenda Hausserman was elected to the Nominations Committee. They joined the board on April 1, 2018. Tara Whitmire’s term as President-Elect ended on April 1 as well and she transitioned to the role of President. Joel Ruiz transitioned to Nominations Committee Chair and Kelli Lewandowski moved to the Finance Chair position. Kathy Hoebelheinrich and Theresa Langan have fulfilled their terms as Finance Chair and Nominations Committee Chair, respectively. Many thanks to them both for all their hard work and dedication to the organization! NNP would also like to thank LaDonna Hart for her service to the organization. She served as President for two terms and helped lead us through an exciting time as legislation was passed granting us Full Practice Authority!

Highlighted below are activities that our various committees worked on over the past year.

1) Membership
   - 350+ members of NNP

2) Legislative Committee
   - AANP Region 7 Meeting was in January in Kansas City, MO. Terry Thomas, Miranda Kliment, Tara Whitmire, Kathy Hoebelheinrich and Brenda Bergman-Evans attended.
   - AANP National Health Policy Conference, March 2018, Terry Thomas and Miranda Kliment attended.
   - Legislatively, NNP will continue to pursue and promote health policy changes that modernize existing nurse practitioner regulations and increase access to the patient-centered care provided by NPs throughout the state.
   - Sponsors of the 2018 Nurses’ Political Reception and the NNA Nurse Legislative Day. NNP will continue to support both events annually.

3) Public Relations
   - NNP PR committee is exploring multi-media, radio, television, Twitter, and Facebook as a means to promote the role of the nurse practitioner throughout the state. We have a Twitter handle and Facebook page that are active and have been engaging a number of followers.
   - NNP Scholarship committee received three applications and will be awarding two-$1,000 scholarships this year to students enrolled in a post-Master’s DNP program or BSN-DNP program.

4) Education
   - NNA and NNP had its first successful joint conference October 4-6, 2017 in Kearney. There were 320 attendees. Conference evaluations reflected a positive experience and exceptional speakers.
   - Nebraska Nurses Charting the Future is planned for October 3-5, 2018 at the La Vista Conference Center in La Vista. We expect higher attendance and exceptional speakers!
• NNP members served on the planning committee for the 22nd Annual Pharmacology conference. It was held July 12-13, 2018, at UNMC, Omaha and was broadcast to all UNMC campuses across the state.

5) Executive Board
• Strategic planning is underway to brainstorm on how to keep NNP relevant and to attract and retain members.

6) Nominations
• Executive Board positions up for election in February 2019 include President-elect, Bylaws Chair, and two Nominations committee positions. If you are interested in serving your organization, please reach out to one of the Nomination Committee members!

On behalf of the NNP organization, it is with special thanks to NNA for their continued leadership and advocacy activities. It is together, through such relationships that we provide a voice for our profession.

Respectfully submitted,
Tara Whitmire, DNP, APRN-NP, CHFN
NNP President
president@nebraskanp.com
402-681-6187
The Nebraska School Nurse Association is celebrating 45 years of using our collective voice to keep Nebraska students safe, healthy and ready to learn. Nebraska School Nurses serve as case managers, bringing providers, families, and schools together to support the health of youth. Our Association members facilitate children’s access to medical and dental “homes” and coordinate the care essential to addressing and improving their health. School nursing is a key component of the coordinated school health framework and is included in the Whole School, Whole Community, Whole Child model. The Professional School Nurse makes a difference daily by our advocacy for Nebraska students.

Nebraska School Nurses Association members are involved at all levels to make a difference. Members serve on many State and local committees including the State Immunization Advisory Committee. We are working to update the School Immunization Rules and Regulations to current evidence based practice. Our membership has been committed to legislative advocacy on issues involving NEIIS, student-parenting, concussions and immunizations.

Being a member of the Nebraska School Nurse Association is a great benefit to School Nurses. Our Association is affiliated with the National Association of School Nurses (NASN) so Nebraska Schools have access to all the resources NASN provides such as peer-reviewed journals, online learning, tool kits and an all member forum. The National advocacy for School Nursing that is linked to other partnering agencies is incredible. NASN provides business partnerships as well that benefit our students such as vision vouchers. If you are interested in joining the Nebraska School Nurse Association, please visit https://nebraskaschoolnurses.nursingnetwork.com/page/13111-when-you-join-nasn-you-are-joining-nsna.

Wendy Rau, RN
NASN Board of Directors

Reference
Reference Proposal 2018-01

Subject: NNA Membership Recruitment and Retention

Introduced By:
Douglass Haas, MSN, APRN-NP, FNP-BC, AGACNP-BC, CCRN-CMC
NNA President Elect

Contact Person #1
Douglass Haas
1407 13th Ave.
Kearney, NE 68845
RN2succeed@gmail.com
308-778-6991

PROPOSAL SUMMARY:
The NNA has struggled with membership recruitment and retention for an extensive amount of time. Due to the decreased membership, and difficulty seating district boards, NNA underwent the district structure dissolution and transitioned to a Mutual Interest Group model in 2016. In 2017 Nebraska joined ANA’s Value Pricing Pilot (VPP) which was established to evaluate the financial feasibility outside of the previous ANA dues structure. Under the VPP the new member rate of $15/month is split evenly between ANA and the CSNA. This new pricing arrangement was thought to be enticing for new membership by making membership more affordable as compared to the previous price. Under the VPP Nebraska has averaged an 8% membership growth to date, but the NNA BOD budgeted for a 20% membership increase to cover the associations financial obligations.

The NNA is currently in a prime situation to strongly market membership within the organization. The price point for new members is more affordable but email marketing has not been successful alone in recruiting members. There has recently been increased numbers of membership benefits added to the ANA/NNA membership package. These include discounts on hotels, rental cars, and office supplies.

There has not been a consistent structure for member recruitment implemented across Nebraska to date. With the added membership benefits and lower pricing, the NNA is at its best point to market new membership. NNA must have a strong membership presence across the state and must remain visible and relevant to current and future members.

RECOMMENDATION(S):

WHEREAS, NNA is the only professional nursing organization that recognizes the voices of all Nebraska nurses and

WHEREAS, NNA is responsible for upholding the high standards of the nursing profession while being a financially sound organization and

WHEREAS, professional nursing organizations must make focused efforts to recruit and retain members be it

RESOLVED, that the Nebraska Nurses Association:
1. Leadership will host a membership recruitment activity in all four NNA regions once a year.
2. With the guidance of the NNA President, all four NNA regions will select a membership champion to collaborate with the NNA president to facilitate regional activities.
3. The NNA will focus on strengthening the relationship with the Nebraska Student Nurses Association by offering mentoring services and access to NNA speakers for facilitation of professional education activities through the creation of the NNA Speakers Bureau.

4. And the NNA will focus on a membership increase to the goal of 1200 total members by the year 2020.

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**BUDGET:** The NNA BOD will have a focused line item, budgeted yearly, for membership recruitment. The goal for the board will be to increase membership in an effort to successfully finance the yearly budgetary requirements of the association.

**REPORT:** Membership activities will be reported through the Governance Finance and Membership Committee to the BOD in relation to the status of membership recruitment and retention. Planned regional activities will be planned and collaborated through the current event process facilitated by the Nursing Professional Development Committee.

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**Reference Proposal 2018-02**

**Subject:** Nurse Staffing

**Introduced By:** NNA Board of Directors

**Contact Person 1:**
Anna Mackevicius, RN, BSN, PMP
(402) 594-4296 mobile
nnapresident@nebraskanurses.org

**PROPOSAL SUMMARY:**
Safe and effective registered nurse staffing has been identified as a key contributing factor to improvements in staff safety, reduction in patient harm events, reduction in patient readmissions, and the provision of high-quality, cost-effective care. The ANA has published position statements and guidelines related to patient assignments and nurse fatigue, as well as recommendations for optimal nurse staffing to improve quality care and patient outcomes.

The conclusion of the ANA’s *Principles of Nurse Staffing* (ANA, 2012) notes that:
- Appropriate nurse staffing must be considered an asset to ever-changing health care systems, not only a cost factor;
- Evidence demonstrates that nursing care has a direct impact on the overall quality of services received;
- When registered nurse staffing is adequate, the number of adverse events decrease and overall patient outcomes improve.

The Code of Ethics for Nurses (the Code) clearly state the primary goals, values, and obligations of the profession. ANA/NNA believe that the Code is nonnegotiable and each registered nurse has an obligation to uphold and adhere to the Code. There are several provisions within the Code addressing the obligation of registered nurses to maintain patient and personal safety:
- Provision 2: The nurse’s primary commitment is to the patient, whether an individual, family, group, or community.
- Provision 3: The nurse promotes, advocates for, and strives to protect the health, safety, and rights of the patient.
- Provision 4: The nurse is responsible and accountable for individual nursing practice and determines the appropriate delegation of tasks consistent with the nurse’s obligation to provide optimum patient care.
• Provision 6: The nurse participates in establishing, maintaining, and improving health care environments and conditions of employment conducive to the provision of quality health care and consistent with the values of the profession through individual and collective action.

RECOMMENDATION(S):

WHEREAS, NNA is the only professional nursing organization that recognizes the voices of all Nebraska nurses and

WHEREAS, NNA is a proactive voice for nurses and an advocate for improved health for Nebraskans and

WHEREAS, NNA’s Core Priorities (CARE – Collaboration, Advocacy, Recognition, Education) include advocacy and education be it

RESOVED that the Nebraska Nurses Association:
1. Will publish an article (or series of articles) in the Nebraska Nurse, the official publication of the Association, that will address the issue of safe patient staffing to include but not limited to:
   a. A summary of ANA’s position on safe patient staffing
   b. The perspectives of the staff nurse and nursing management from a variety of settings (e.g., inpatient hospital, outpatient services, home health agencies, etc.)
   c. Innovative approaches to staffing employed in Nebraska
2. Will include an educational session at the 2019 Convention to review findings and present successful approaches and lessons learned to staffing utilized throughout the state

PAST ASSOCIATION ACTIONS
Unknown

Budget:
If the methodology to contact potential interviewees includes outreach to non-members, estimated costs are $750, includes:
• Purchase Registered Nurse mailing list (includes emails where provided) from State Board of Nursing - $150
• Assume two months storage of email addresses in MSD communications database - $300/month

REFERENCES
American Nurses Association. (2014). Addressing Nurse Fatigue to Promote Safety and Health: Joint Responsibilities of Registered Nurses and Employers to Reduce Risks. Silver Spring, MD
Region 1
Nebraska western border to Nebraska HWY 83

Region 2
Nebraska HWY 83 to Nebraska HWY 281

Region 3
Nebraska HWY 281 to Nebraska HWY 77

Region 4
Nebraska HWY 77 to the Nebraska eastern border

Communities that rest on border HWYS are considered to be part of the Region to the west of the boundary.
Memberships benefits include:

- Discounted continuing education modules
- Exclusive Discounts on certification through the American Nurses Credentialing Center
- One Free Navigate Nursing webinar each month
- Free Subscriptions to ANA journals and newsletters
- ANA’s Advocacy protects your practice and improve the quality of care

How to Join:

- **Online** JoinANA.org
- **Mail**
  ANA Customer & Member Billing
  PO Box 504345
  St. Louis, MO 63150-4345
- **Phone**
  1 (800) 923-7709
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*Zoom into Nebraska. If you type in Nebraska it will not show you all the sites.

dhhs.cdpcprogram@nebraska.gov PartnersNHealth.ne.gov

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**Psychiatric Nurse Practitioners**
- Jessica Bentzen, APRN-NP
- Michelle Christo, APRN-NP
- Kelly Houfek, APRN-NP
- Terri Khan, APRN-NP
- LaRae Olsen, APRN-NP
- Megan Sanders, APRN-NP
- Janelle Sheeran, APRN-NP
- Janette Stallings, APRN-NP
- Paula Whittle, APRN-NP

**Therapists**
- Eleanore Shrader, LMHP
- Karen Gard, LIMHP
- Margaret Shepherd, LIMHP