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Save the Date
2012 LSNA CRUISE
Sail Date: Thursday, November 8, 2012
New Orleans, LA to Cozumel, Mx.
(See inside for details)

HALL OF FAME

Dr. Norann Planchock received a diploma in Nursing from Western Pennsylvania Hospital School of Nursing in 1962. She received a BSN from Ohio State University in 1965, and a MSN from Ohio State University in 1966. She was awarded a PhD from Texas Woman’s University in 1984 and in 1994 certified as a Family Nurse Practitioner from Northwestern State University, Natchitoches, Louisiana.

Dr. Norann Planchock’s contributions to nursing practice and nursing education stand to leave a valuable impact on the profession of nursing in the future and continue today.

Her experiences as a critical care nurse and family nurse practitioner have led her to become an outstanding educator at the graduate level in the education

Norann Y. Planchock

Dr. Wanda Spurlock has been a registered nurse for 35 years, with 19 years as a University School of Nursing scholar and educator. Prior to entering academia, she was employed in her specialty fields of psychiatric and mental health nursing, as well as gerontological nursing. After starting her career as a staff nurse in an acute care psychiatric setting, Dr. Spurlock was later promoted to positions such as charge nurse, head nurse, program manager and to Director of Nursing Services of this facility. Dr. Spurlock began her career as a registered nurse in 1976, earning a diploma from Our Lady of the Lake School of Nursing. She earned her Bachelor of Science Degree in Nursing from Southeastern Louisiana University, Hammond Louisiana, in 1984. Her commitment to ethics and philosophy of excellence is reflected in

Wanda Spurlock continued on page 5

Wanda Raby Spurlock

Ms. Joyce Travelbee has been inducted into the Louisiana Nursing Hall of Fame posthumously. She graduated from Charity Hospital School of Nursing in New Orleans in 1943. She attended Louisiana State University in 1950 earning a BSN Ed in 1956 focused on nursing education and advanced psychiatric nursing. The following year, she enrolled in graduate school at Yale University studying Psychiatric/Mental Health Nursing and earned a MSN in 1959. Ms. Travelbee practiced in the areas of psychiatric nursing and nursing education for 30 years until her death in 1973 at the age of 47.

Joyce Travelbee led the charge in Louisiana, Mississippi, and New York to bring about humane treatment of mental/psychiatric patients.

Joyce Travelbee continued on page 5

Joyce Travelbee
In my last message, I informed you of the Institute of Medicine's future of nursing campaign and Louisiana's involvement in addressing the eight recommendations. In this issue, my focus will be on the future of ANA. For those who have not heard, ANA is proposing a radical change for the association. At the center of this change is the book Race for Relevancy: 5 Radical Change for Associations by Harrison Coerver and Mary Byers. This book challenges the status quo and suggests five radical changes that need to occur to make them more relevant. ANA's President Karen Daley addressed the proposed changes in the March/April edition of the American Nurse. The five changes are:

1. Overhaul the governance model and committee operations
2. Empower the CEO and enhance staff expertise
3. Rigorously define the member market
4. Rationalize programs and services
5. Build a robust technology

According to President Daley, some areas of concern are: (1) a dated governance model that has been used since the 1980’s, (2) a decline in the membership, (3) cost to operate the association, and (4) the association’s inability to attract younger nurses. Additionally, if a radical change does not occur, then it has been suggested that ANA could spiral to non-existence. With so much change going on, I’m sure you like your LSNA Board of Directors have many questions. To that end, President Daley did meet via conference call to address our questions and concerns, but of course the more we learn about the change, the more questions arose. I highly recommend that you go to ANAnursespace.org and read the frequently asked questions (FAQ) under Race for Relevancy.

During the week of June 12-16, ANA will be hosting its 2012 House of Delegates in Washington, DC. Seven LSNA delegates will be attending, including: Rita Finn, Denise Danna, Cynthia Prestholdt, Debra Shelton, Marilyn Sullivan, Melissa Stewart and Jacqueline Hill. Carol Tingle will attend as a Delegate in Training. One of the major agenda items delegates will vote on are the transformational bylaws.

As the discussion continues about the future of ANA and the impact it will have on LSNA, I along with the LSNA leadership will keep you abreast of the upcoming changes. Please feel free to contact me at jackiejhill@cox.net if you have any ideas, questions, or concerns.
Spring Wrap Up at LSNA

Rita J. Finn, RN, MSN

It has been a busy and exciting few months for LSNA. The annual Nightingale Awards were held in February at the Renaissance Hotel in Baton Rouge. It was a festive evening made even more special as it also served to launch the Centennial Celebration of the Louisiana State Board of Nursing. The Nightingale awards honored many Louisiana nurses, hospitals, universities, and saw three extraordinary professional nurses inducted into the Nursing Hall of Fame. During the evening Ms. Barbara Morvant, Executive Director of the Louisiana State Board of Nursing and Dr. Demetrios Porche, President of the Louisiana State Board of Nursing shared the rich and distinguished history of the LSBN. They noted that the establishment of the LSBN was largely due to the work and perseverance of the first members of the Louisiana State Nurses Association founded several years prior in 1906. The efforts of those early members of LSNA to advocate for the establishment of the Louisiana State Board of Nursing forged an enduring legacy of collaboration and cooperation between the two organizations that endures to this day.

In March, LSNA along with LaCane, LSBIN, and LONE co-hosted the 2012 Nursing Summit at the Renaissance Hotel in Baton Rouge. Keynote speaker for the event was Peter Buerhaus, PhD, RN, FANN. The focus of this year Summit was to publicize the Institute of Medicine’s Report on the Future of Nursing and to explain Louisiana’s strategic plan for leading change and advancing health in Louisiana. Over 250 nurses from across the state attended the Summit. The sense of positive energy and enthusiasm that always seems to be present when nurses come together was unmistakable during the Summit.

Nurse’s Day at the Legislature was held at the Lod Cook Convention Center in Baton Rouge on April 16th. It proved to be an excellent educational experience for the nearly 300 nurses and nursing student that attended the event. The keynote speaker was Secretary, LA Department of Health and Hospitals, Mr. Bruce Greenstein. He provided an excellent overview on healthcare in Louisiana. Other guest speakers included Dr. Debra Shelton, EdD, APRN-CS, NE-BC, OCN, LSNA CNE Program Co-chair, who’s topic “Meet Your Legislators” offered the audience an excellent pictorial introduction to all LA legislators. Ms. Jane Smith, Deputy Secretary of the LA Department of Revenue presented “Getting Our Voices Heard: Communication Effectively with Legislators,” a most informative presentation on getting your message to legislators. Also presenting was Ms. Lisa Deaton, Health Policy Chair, LSNA. Ms. Deaton gave an outstanding 2012 Legislative update. She has a wealth of health policy knowledge which she generously shared with the participants during a question and answer session. Ms. Theresa Kyzar, MSN, MBA, RN discussed the vital importance of nurses understanding the legislative process, staying informed on current healthcare legislation, and enhancing their role as a patient advocate by becoming politically active.

Nurse’s Day at the Legislature was a success by all standards. The large number of nursing students participating in the event was truly energizing and confirms the future of nursing looks bright.

I have had the good fortune to attend some district functions and meet the members of those districts. It has been a rewarding experience and I would like to thank those districts for the kindness they extended to me during the visit. As I said in my first written article one of my most important goals is to meet the district members. Slowly, I am gaining ground toward that end. My hope is to have visited all districts by years’ end. So if I haven’t made it to your area yet, please know you are on my travel agenda.

Have a safe and happy summer!

Rita J. Finn

Message from the Executive Director

In March, LSNA along with LaCane, LSBIN, and LONE co-hosted the 2012 Nursing Summit at the Renaissance Hotel in Baton Rouge. Keynote speaker for the event was Peter Buerhaus, PhD, RN, FANN. The focus of this year Summit was to publicize the Institute of Medicine’s Report on the Future of Nursing and to explain Louisiana’s strategic plan for leading change and advancing health in Louisiana. Over 250 nurses from across the state attended the Summit. The sense of positive energy and enthusiasm that always seems to be present when nurses come together was unmistakable during the Summit.

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Have a safe and happy summer!
The Need for Environmental Health Nursing in Louisiana

Mary Margaret Thomas, RN, MSN
Co-Chair, Nurses Work Group
Health Care Without Harm

After the BP Deepwater Horizon well exploded on April 20, 2010, it not only released 4.9 million barrels of crude oil and 1.8 million gallons of Corexit chemical dispersants into the Gulf of Mexico, it also forced providers all over the country to critically evaluate the role of environmental health in preventing, diagnosing, and treating disease (Repanich, 2010). The potential health impacts of the aforementioned chemicals were established by scientific research prior to the spill, yet research has yet to discern how this unprecedented volume and combination of chemical contaminants may impact public health in the long-term.

A report by Toxipedia Consulting entitled The Chaos of Cleanup (2011) summarizes potential health impacts of the 57 chemical ingredients in dispersant products: (a) five are linked to cancer; (b) 33 are potential, suspected, or known skin and eye irritants; (c) 11 are suspected or potential respiratory toxins; (d) ten are suspected kidney toxins; (e) eight are suspected central nervous system toxins; (f) seven are suspected liver toxins; (g) six are suspected neurotoxins; (h) five are suspected to be toxic to the immune system; (i) four are suspected blood toxins; (j) three are associated with asthma; (k) one is suspected to be toxic to the endocrine system.

Similarly, a literature review by Barry Levy and William Nassetta summarizing short and long-term adverse health effects of oil spills offers insight into the need for ongoing health screenings for those exposed to the BP Spill (2011). A study assessing 599 community members living in Prince William Sound one year after the Exxon Valdez spill found that the prevalence of generalized anxiety disorder was 20.2%. The high exposure group was 3.6 times more likely to have generalized anxiety disorder than the unexposed comparison group (1993). In addition to summarizing increased respiratory symptoms and reduced lung function, the literature review also details genotoxicity and reproductive system damage to exposed individuals. Perez-Cahahia, et al. (2006) studied workers genotoxicity and reproductive system damage to exposed individuals. Perez-Cahahia, et al. (2006) studied workers genotoxicity and reproductive system damage to exposed individuals. Perez-Cahahia, et al. (2006) studied workers genotoxicity and reproductive system damage to exposed individuals. Perez-Cahahia, et al. (2006) studied workers genotoxicity and reproductive system damage to exposed individuals. Perez-Cahahia, et al. (2006) studied workers genotoxicity and reproductive system damage to exposed individuals.

For the nurses I work with as Co-Chair of the Health Care Without Harm Nurses Work Group, the Environmental Health standard has been a clinical focus years before the scope and standards were formalized. Hundreds of nurses in the Work Group from around the country focus on Environmental Health (EH) as a primary or adjunct position as they implement green teams in their hospitals, strategize to mitigate hospital waste, develop EH nursing curriculum and teach continuing education credits, develop and network to collect two million comments from health care professionals on the new carbon emission standards for the Environmental Protection Agency. The list goes on... (for more information, please visit www.noharm.org).

Research in the field of environmental and occupational health reinforces the need to understand environmental health risks and illustrates why nurses are the ideal profession to lead education and practice initiatives. In recent years The Centers for Disease Control has found hundreds of toxic chemical in the blood, urine, and breast milk of Americans (2012). Additionally, The President’s Cancer Panel released a report in 2009 on understanding the human health impacts of environmental toxins stating, “The true burden of environmentally induced cancers has been grossly underestimated.” (2009). It goes on to state that lifetime risk of invasive cancer in American men is about one in two, and about one in three for American women. Pediatric cancers have also significantly increased in recent years, particularly leukemia and brain cancer (2009).

Other rising health trends in the United States have been linked to environmental exposures:

- Asthma prevalence has doubled in the last 20 years (Collaborative on Health and the Environment, 2004)
- One in 88 children are diagnosed with Autism Spectrum Disorders (CDC, 2012)
- From 1995 to 2002, 20% more couples reported impaired fertility (CDC, 2010)

Because of the holistic nature of our practice, nurses understand the interplay of the environment, human health, and disease. Unfortunately the chemical and pharmaceutical agents we handle at work also put us at primary risk for environmental exposure with ongoing challenges to public health and patients cared for in our communities.

The four specific components outlined in Standard 16: ENVIRONMENTAL HEALTH potentially imply implementation of an entire body of nursing knowledge and medical research:

1. The registered nurse practices in an environmentally safe and healthy manner.
2. Promotes a practice environment that reduces health risks of workers and community members.
3. Utilizes scientific evidence to determine if a product or treatment is a potential environmental threat.
4. Participates in strategies to promote healthy communities.

During a Geneva conference in 1992 the World Health Organization (WHO) stated that “Environmental health comprises those aspects of human health, including quality of life, that are determined by physical, chemical, biological, and social and psychological problems in the environment and by the practice and [of] assessing, correcting, and preventing those factors in the environment that can potentially adversely affect the health of present and future generations” (WHO, 1992).

The new scope and practice reflect the spirit of our first nurses such as Florence Nightingale who recognized that the environment and patient health are inextricably linked. For many nurses the specifics of these competencies may merely be limited to maintaining quiet hours and dimmer bedside lighting after 10pm. To other nurses such as my mentor Karen Bowman who is an environmental health and occupational health (EOH) nurse entrepreneur in Seattle, Washington, these four specifications imply a rigorous full-time career: serving as the Occupational & Environmental Health Specialist for the Washington State Nursing Association, fit-testing foundry workers for new respirators, and networking with national environmental health advocates to develop policy which protects health care workers and our most vulnerable patients. Fortunately for local nurses, her occupation of choosing is teaching EOH nursing to students at the University of Washington.

As a nurse who grew up in Louisiana and still considers it home, I want to link nurses in this state with any and all resources they may need to make the most of these new scope and standards. I hope that environmental disasters such as the BP Oil Spill will instigate a new influx of environmental health nursing leaders from the state of Louisiana who will be integral in making their hospitals, homes, and communities safer and healthier places to work and live.

Sources


Nurses: A Trusted Voice for Environmental Health. Educational pamphlet developed by the American Nurses Association, Health Care Without Harm, and the University of Maryland School of Nursing.


of Critical Care and Adult Clinical Nurse Specialists, and Family Nurse Practitioners. She continues weekly faculty practice as a Family Nurse Practitioner at a local free health center, which she has been instrumental in expanding to include nurse practitioner faculty and students in providing care and conducting research with clients with multiple chronic medical conditions. She serves as a member of the Board of Directors for this center (the Martin Luther King Health Center) and she also served as a Board Member of the local chapter of the American Red Cross for six years.

She has held the position of Dean of the College of Nursing (now to include the School of Allied Health within her scope of administrative responsibilities) for some 16 years and is held in the highest of regard by students, faculty and University administration. During her tenure, every nursing and radiologic science program has experienced significant growth, simulation laboratories in both disciplines have been established on the campus sites in Shreveport, Alexandria and Leesville, and new programs have been established in Allied Health; the Bachelor of Applied Science in Allied Health (first in the state, regional and national levels that, without a doubt, will extend to global levels).

Joyce Travelbee continued from page 1

Certainly, her nursing practice in mental health, extensive educational background, and religious beliefs influenced the development of her nursing theory, Human to Human Relationship Theory.

This theory was her greatest contribution to nursing. The Human to Human Relationship Theory is Joyce Travelbee’s enduring achievement. Reference to Joyce Travelbee’s theory is found today in numerous theory textbooks (e.g. Chin, Meleis, & Roy). She published three books that highlight the evolving theory: Interpersonal Aspects of Nursing (1966). Philadelphia: Davis Company; Intervention in Psychiatric Nursing, Process in the One-to-One Relationship (1969). Philadelphia: F.A. Davis Company; and Interpersonal Aspects of Nursing (1971) (2nd ed.). Philadelphia: F.A. Davis Company.

Joyce Travelbee was an innovative nurse, educator, and theorist. She was ahead of her time as evidenced by her campaign for humane treatment of mental/psychiatric patients. She taught numerous nurse educators and schools of nursing how to integrate and establish mental/psychiatric nursing courses. The Travelbee Human to Human Relationship Theory with its emphasis on relating to the patient as an individual and as a human being is similar to patient-centered care that is advocated today by the Institute of Medicine, American Nurses Association, The Joint Commission, Robert Woods Johnson, and many other organizations.

Dr. Planchock continued from page 1

Norann Planchock continued from page 1

Dr. Planchock’s contribution to research and literature are impressive. She has been involved in some 15 research and grant projects and has made over 70 presentations to professional audiences, namely professional nurses. These activities have also contributed significantly to the progressive growth and excellence achieved by the nursing and allied health programs under her leadership at Northwestern. Additionally, she has been a consultant to reviewer for Advanced Education Nursing Program Objective Review (DHHS/Health Resources and Services Administration), the Journal of the American Academy of Nurse Practitioners (manuscript reviewer), Pinecrest Development Center (Mortality Review Nurse), and the Commission on Collegiate Nursing Education (CCNE). She has received numerous awards for her work and leadership.

Dr. Planchock’s nursing career as a nurse practitioner, educator, administrator, researcher, presenter, consultant, and advocate is approaching 50 years. She continues to make invaluable contributions to the profession at local, state, regional and national levels that, without a doubt, will extend to global levels.

Wanda Spurlock continued from page 1

Dr. Spurlock’s entire life, as well as her nursing career, has been devoted to improving the quality of life for persons with the devastating disorder of AD and related dementias. She has worked constantly and tirelessly to expand the knowledge base of health care professionals in dementia care. She has been an advocate for countless persons impacted by AD and has freely given her talents and expertise to increase local, statewide, national, and international collaborative care of the elderly. Her impact as a nationally recognized expert in the field of gerontological and mental health will live on through the actions of large numbers of individuals that have been blessed to have worked with her.
The Nursing Community Honors Its Own. Louisiana Nurses Foundation Announces Nightingale Recipients, Awards of Quality Service in the Nursing Profession

Baton Rouge, La.—On Saturday, February 25, 2012, the Louisiana Nurses Foundation hosted its eleventh Annual Nightingale Awards Program. The event was attended by over 425 nurses, proud family members, co-workers and healthcare workers. Over 60 Registered Nurses representing a variety of healthcare institutions and schools of nursing were honored. The emcee of this event was Kyle Ardoin, First Assistant Secretary of State.

Featuring a night to shine, dress up, and have dinner, the Nightingale Awards ceremony is a special time when the nursing profession honors its own. The program is the “academy awards” of nursing and health care which recognizes quality service, commitment, and excellence for Registered Nurses in the state of Louisiana.

The Louisiana Nurses Foundation and Louisiana State Nurses Association wishes to thank the sponsors of this event for making the 2012 Nightingale Awards program such a successful event. The following were this year’s sponsors:

- Ochsner Health System
- Our Lady of the Lake Regional Medical Center
- Baton Rouge General Medical Center
- Lane Regional Medical Center
- St. Charles Parish Hospital
- Law Office of Gia Kosmitis
- American Audio Visual, L.L.C., Baton Rouge
- Cleve Brown Photography, Baton Rouge

The nominations in each category are reviewed by out of state judges—nursing leaders throughout the country. The Louisiana Nurses Foundation and Louisiana State Nurses Association wishes to acknowledge and thank this esteemed panel of judges for their assistance. Without the support and participation from these judges the event could not be possible. They are:

- Cindy R. Balkstra, MS, RN, ACNS-BC, Director, ANA Board, Regional Coordinator, Georgia Nurses Association
- Lori Chevannak, MN, RN, Executive Director, Montana Nurses Association
- Willa Fuller, BSN, RN, Executive Director, Florida Nurses Association
- Ernest J. Grant, RN, MSN, FAAN, Chair ANA Nominations and Elections Committee
- Jane Nelson, CAE, Executive Director, Oklahoma Nurses Association
- Bonnie Osgood, MSN, RN-BC, NE-BC, President, Delaware Nurses Association
- Donna M. Policastro, Executive Director, Rhode Island State Nurses Association
- Norine Watson, MSN, RN, NEA-BC, Director of Nursing

Entered into the prestigious Louisiana Nightingale Hall of Fame for the year 2012 were Norann Planchock, Wanda Spurlock, and Joyce Travelshee.

Nightingale awards were also presented to the following recipient: Rookie of the Year, Bruce Fizzolato, St. Charles Parish Hospital; Lating: Nursing Educator of the Year, Pat Smart, Delgado-Charity School of Nursing, New Orleans; Clinical Practice Nurse of the Year, Amy Lea, Lane Regional Medical Center, Zachary and Kimberly Watson, Lane Regional Medical Center, Zachary; Advanced Practice Nurse of the Year, Mary Lawson, Our Lady of the Lake Regional Medical Center, Baton Rouge; Nursing Administrator of the Year, Jean Hill, St. Charles Parish Hospital, Lating: Mentor of the Year, Ray Landreneau, Our Lady of the Lake Regional Medical Center, Baton Rouge; Outstanding Community Service Award by a Registered Nurse, Elizabeth McHugh, Retired. Outstanding Nurse Researcher, Gloria Giarratano, LSUHSC School of Nursing, New Orleans and Nursing School Administrator, Jennifer Beck, Our Lady of the Lake School of Nursing, Baton Rouge.

Additionally, it is a great honor just to be nominated for each category. The following nurses were also nominated:

Rookie of the Year: Anita Alexander, Our Lady of the Lake Regional Medical Center; Courtney Bouckaert, West Jefferson Medical Center; Lindsey Malbrough, St. Charles Parish Hospital; Paige Pederson, Lane Regional Medical Center; Lauren Simpson, Ochsner Medical Center, Baton Rouge; and Candice Waguespack, East Jefferson General Hospital.

Mentor of the Year: Anna Gilmer, St. Charles Parish; Susan Green, Ochsner Medical Center, Baton Rouge; Monica Johnson, East Jefferson General Hospital; Amanda Martin-Sanchez, Ochsner Medical Center, New Orleans; Heidi Nugent, East Jefferson Medical Center; Robin Passman, Baton Rouge General Medical Center; and Jo Rae Wood, St. Charles Parish Hospital.

Nursing Educator of the Year: Bronwyn Doyle, Our Lady of the Lake School of Nursing and Jacqueline Favor, LSUHSC School of Nursing.

Advanced Practice Nurse of the Year: Deborah Bourgeois, Ochsner Medical Center, New Orleans; Leah Collins, Southern University and A&M College, School of Nursing; Bethune Gerber, Ochsner Health System, Baton Rouge; Shelley Jeanfreau, LSUHSC School of Nursing; Pamela Trembley, Ochsner Medical Center, Baton Rouge; and Shirley Wade, Southern University Student Health Center.

Clinical Practice Nurse of the Year: Jayne Dominique, Ochsner Medical Center, Baton Rouge; Tiffany Holdsworth, East Jefferson General Hospital; Kimberly Mathiesen, West Jefferson Medical Center; Kathy McGehee, Women’s Hospital; Kelly Pratt, Ochsner Medical Center, New Orleans; Yvette Rohson, Our Lady of the Lake Regional Medical Center; and Christa Wilborn, Ochsner Medical Center, Baton Rouge.

Nursing Administrator of the Year: Ann Seal, Ochsner Medical Center; Darline Smith, St. Frances Medical Center; Dawn Pevey-Mauk, Ochsner Medical Center, Baton Rouge; and Dana Vidrine, Woman’s Hospital.
Outstanding Community Service Award by a Registered Nurse: Marilyn Frazier-Strawder, St. Charles Parish Hospital; Lori Morgan-Morris, East Jefferson General Hospital; Mary Neiheisel, University of Louisiana Lafayette; Laura Peel, Lane Regional Medical Center; Wayne Rau, West Jefferson Medical Center; and Katie Sheets, Our Lady Of the Lake Regional Medical Center.

Hospital of the Year—fewer than 100 beds: Lafayette Surgical Specialty Hospital, Lafayette and St. Charles Parish Hospital, Luling.

Hospital of the Year—100 beds or more: Baton Rouge General Medical Center, Baton Rouge; Lane Regional Medical Center, Zachary; Ochsner Medical Center, Baton Rouge; Ochsner Medical System, New Orleans; and Our Lady of the Lake Regional Medical Center, Baton Rouge.

Nurse of the Year nominees of the Year: Peter Keller, St. Charles Parish Hospital; Elizabeth Marcotte, Our Lady of the Lake Regional Medical Center; Roxana Marin, Ochsner Medical Center, New Orleans; Annalee Starks, Ochsner Medical Center, Baton Rouge; and Susan Waguespack, St. Elizabeth Hospital.

On behalf of the Louisiana Nurses Foundation and Louisiana State Nurses Association, we would like to congratulate the 2012 Nightingale Award winners and nominees and we look for to the 2013 Nightingale Gala.

For more information, contact:
Carol Cairo, RN
Program Coordinator
Louisiana State Nurses Association
(225) 201-0993 or ccairo@lsna.org

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LSNA Board of Directors. Seated from left, Ms. Norlyn Hyde, Dr. Jackie Hill, Dr. Carol Tingle, Dr. Cynthia Prestholdt. Standing from left, Ms. Deborah Ford, Ms. Diane Webb, Dr. Melissa Stewart, Dr. Debra Shelton, Dr. Nancy Darland, Dr. Susan Steele-Moses. (Not pictured Ms. Patricia LaBrosse, Ms. Lisa Deaton, Ms. Victoria Johnson, Dr. Leslie Norman, and Dr. Denise Danna.)
Now that I have your attention, let me reassure you that we are not planning to give Florence Nightingale a makeover complete with hairstyle and wardrobe change. We are not looking to convert the Lady with the Lamp to the Lady with the high-powered LED Flashlight. However, we are in the process of discussing potential changes to the Nightingale Awards for implementation with the 2013 Nightingale Awards Gala.

As nurses, as well as an organization, we constantly work to improve our processes and outcomes. If you view our Nightingale Awards as the premier nursing event for Louisiana, then as our nursing practice has emerged, our healthcare agencies and settings have evolved, and our nursing educational opportunities have expanded it is great time to review our categories for relevance and consideration criteria. Our February 2012 event was a great success and provided a great opportunity for networking with nurses, CEOs, and community leaders. We value their input and they offered timely suggestions for category consideration.

A work group is reviewing every aspect of the Nightingale Awards, not only the categories, but the nomination submission process, the event itself, and event marketing. We wanted to alert you to this at this time for two reasons:

1. While the September issue of The Pelican News usually contains all of the forms and instructions for the Nightingale Awards, because of publication deadlines, the work group may not be able to have all of the information available for you at that time. However, this publication will have an update at that time to inform our readers of when and where to locate all Nightingale materials. Also, as always visiting our website www.lsna.org is a resource for all organization information.

2. Consider providing your feedback about:
   a. What you like about the current process, categories, and celebration;
   b. What you dislike about the current process, categories, and celebration; and/or
   c. What you would like us to consider changing in our Nightingale Makeover!

Please send comments to me directly via e-mail at carol_louisiananursesfoundation@cox.net and I will get the suggestions to the assigned work group for consideration. As always, thank you for your support of the Louisiana Nurses Foundation.

Extreme Makeover: Nightingale Edition

Carol A. Tingle, PhD, MSN
President, Louisiana Nurses Foundation

Now that I have your attention, let me reassure you that we are not planning to give Florence Nightingale a makeover complete with hairstyle and wardrobe change. We are not looking to convert the Lady with the Lamp to the Lady with the high-powered LED Flashlight. However, we are in the process of discussing potential changes to the Nightingale Awards for implementation with the 2013 Nightingale Awards Gala.

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Southeastern Louisiana University Senior Nursing Students Seeking American Red Cross Nurse Volunteers

John Decaro, Jr.

As we all know, hurricane season is a way of life for the majority of Louisianans five months out the year. Forecasters Philip Klotzbach and William Gray predict the 2012 season, which begins June 1, will have 4 hurricanes, two being Category 3 or higher, and 10 named storms (Schleifstein, 2012). Louisiana is currently the number one disaster prone region in the United States with an estimated insured property loss of 31.9 billion. Since 2001, there have been over seven hurricanes, two major tropical storms, and numerous occasions of severe weather within the Southeast region (Kiplinger, 2012). It is hard to forget the devastating destruction of both Katrina and Rita in 2005. With such alarming statistics, it is important that we as a community are thoroughly prepared for such disasters in the future.

Carefully assessing at risk populations within the Southeast region, Southeastern Louisiana University graduating nurses found a significant need for more community involvement and the need for Red Cross disaster trained nurses and volunteers within the area. Louisiana has only 95 of the 5,000 nurse volunteers in the country; 29 out of 95 are within the Southeast region. This shortage makes it difficult to open many shelters for a day and night shift rotation. The Southeast American Red Cross serves more than 1.6 million people within 12 parishes. Since the American Red Cross receives no funding from the federal government, it relies strictly on monetary donations and volunteers of the community. Capstone, which is a community based project, sought out to assess and implement interventions to a community in need. The goal of the project this semester was to create an awareness of the nurse volunteer shortage within the American Red Cross and promote involvement of nursing faculty, nursing students, and community nurses. The clinical group partnered with the established American Red Cross Club on campus, with the intent of recruiting nursing students to become volunteers within our local chapter.

Not only does The American Red Cross provide disaster training to individuals and nurses, but offers other types of training for lay volunteers such as babysitting classes and swimming lessons. Advanced involvement for nurses includes Disaster Action Team training, which responds locally every 8 hours to a house fire. During the Spring semester two nursing students had the opportunity to work at a first aid station along a parade route in New Orleans for Mardi Gras. Tina Couch states, “Ashley Galiano and I had the pleasure of working with the American Red Cross during the Zeus parade this year; it was a great experience. I will definitely try to do it again next year.”

To become a disaster prepared Red Cross nurse volunteer, a one-hour online module, and five-hour classroom training module is required. Once the training is complete, the possibilities are endless. The American Red Cross is extremely flexible when working as a volunteer, allowing you to be involved whenever you are available. Tiffany Pizzitola, a graduating senior believes “this is a great opportunity for everyone to get involved. At any given moment we could be helping someone’s friends, family, neighbors, brothers, sisters, and children at a time of need, and really make a difference.” If you or someone you know would like to become an American Red Cross Volunteer, please contact Jonathan Hammett at jhammett@batonrouge.redcross.org or call (225) 456-5616 for more information.

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Ochsner Health System is proud to implement Epic, the industry-leading Electronic Medical Record (EMR) software. Epic will further integrate our EMR, putting Ochsner on the cutting edge of Meaningful Use compliance. This will make our work more efficient, allowing us to focus on what matters most: our patients.

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Research
What Do Nurses Want From Their Professional Association

Susan K. Steele-Moses, DNS, APRN-CNS, AOCN®
Chair, LSNA Research and Informatics Council
Research Director, Our Lady of the Lake Regional Medical Center

Professional nursing association membership continues to decline for all nursing organizations (Deleskey, 2003). However, if a registered nurse joins a professional association they are more likely to join their specialty organization rather than the American Nurses Association (Shelkleton, Preston, & Good, 2010). The choice to maintain an affiliation with the specialty organization is based on multiple factors, but most commonly the specialty organization is in some way associated with the nurse’s certification (“23rd annual survey of state boards of nursing and selected national professional certifying boards/associations,” 2012). In order to determine the factors that motivate Louisiana nurses to belong to their professional organization, the Louisiana State Nurses Association (LSNA) conducted a survey with the registered nursing workforce across the state.

The Professional Association Membership Questionnaire (PAMQ), a reliable instrument with a chronbach alpha of 0.95, was used to determine which association benefits were important to nurses in Louisiana when making the decision to join their professional organization (Yeager, 1983). A short demographic questionnaire, developed by a sub-committee of LSNA, was added to gather demographic data and other information of interest to the organization. Over a six month period, nurses and future nurses across the state were asked to complete the survey. The survey link was emailed to forward to as many nurses as possible (snowball sampling) and disseminated hard copy through The Pelican News. Five hundred and forty six (N=546) nurses completed the survey. As depicted in Table 1, most of the nurses completing the survey was between the ages of 50-59 (n = 152; 30.2%), female (n = 502; 92.4%), worked full time (n = 249; 45.6%) in nursing (n = 522; 95.6%) in the hospital setting (n = 419; 76.7%), were not members of LSNA (n = 386; 70.7%), and prefer to receive information by email (n = 504; 92.3%) or mail (n = 185; 33.9%).

Table 1: Sample Demographics

<table>
<thead>
<tr>
<th>Variable</th>
<th>Number</th>
<th>Percent</th>
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<td>Gender</td>
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<tr>
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Table 1: Sample Demographics, Continued

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<th>Place of Primary Employment</th>
<th>Number</th>
<th>Percent</th>
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<td>76.7</td>
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<tr>
<td>Ambulatory Care/MD Office</td>
<td>19</td>
<td>3.5</td>
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<td>Nursing Home/LTC</td>
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<td>0.9</td>
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<td>Email</td>
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<td>Total</td>
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</table>

Nurses who participated in the survey were also asked to rate the importance of membership benefits to their decision to join a professional organization. Each item ranged on a seven point scale from one to seven affecting the nurse’s decision to join very much to one have no bearing on the nurses decision to join. As depicted in Tables 2 and 3, of the 29 benefits listed “Improvement of My Profession” was identified as the most important reason for belonging to LSNA by frequency (n = 79) and by mean score (n = 443; µ = 6.00; s.d. = 1.31).

Table 2: Benefits Affecting One’s Primary Decision to Join LSNA, by Frequency

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Frequency</th>
<th>Percent</th>
<th>Mean Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improvement of My Profession</td>
<td>79</td>
<td>14.47</td>
<td>6.00</td>
</tr>
<tr>
<td>Maintain Professional Standards</td>
<td>69</td>
<td>12.64</td>
<td>5.90</td>
</tr>
<tr>
<td>Education</td>
<td>55</td>
<td>10.07</td>
<td>5.98</td>
</tr>
<tr>
<td>Professionalism</td>
<td>54</td>
<td>9.89</td>
<td>5.94</td>
</tr>
<tr>
<td>Better Pay</td>
<td>46</td>
<td>8.42</td>
<td>4.92</td>
</tr>
<tr>
<td>Self Improvement</td>
<td>39</td>
<td>7.14</td>
<td>5.60</td>
</tr>
<tr>
<td>Political Lobbying</td>
<td>25</td>
<td>4.58</td>
<td>4.70</td>
</tr>
<tr>
<td>Peer Group Contact</td>
<td>12</td>
<td>2.20</td>
<td>4.73</td>
</tr>
<tr>
<td>Advancement</td>
<td>11</td>
<td>2.01</td>
<td>5.20</td>
</tr>
<tr>
<td>New Ideas</td>
<td>10</td>
<td>1.83</td>
<td>5.73</td>
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<tr>
<td>Happiness</td>
<td>10</td>
<td>1.83</td>
<td>3.70</td>
</tr>
<tr>
<td>Support</td>
<td>7</td>
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<td>Improvement in My Work</td>
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<tr>
<td>Validation of Ideas</td>
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</tr>
<tr>
<td>Break from Work</td>
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<tr>
<td>Something New</td>
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What Do Nurses Want From Their Professional Association continued on page 11
Table 3: Benefits Affecting One’s Primary Decision to Join LSNA, by Mean Score

<table>
<thead>
<tr>
<th>Benefit</th>
<th>n</th>
<th>Mean Score</th>
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<td>Improvement of My Profession</td>
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<td>Education</td>
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<td>Self Improvement</td>
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</table>

N = 546 (Not all nurses answered all items)

There was no difference in the benefit of Association membership between members and non-members (N = 546; \( \chi^2 = 25.036; d.f. = 26; p = .517 \)). In order to attain and retain members the participants recommended that the Association decrease dues, provide more support to chapters, provide flexible meeting opportunities, and increase communication from the organization to the member.

Finally, members were asked to allocate, by percentage, how LSNA should prioritize the use of generated revenue. Of the 546 nurses that completed the survey, only 328 provided insight into this item. Of the nurses that responded, most (31.23%) felt that dues should go to policy and lobbying, followed by administrative services (i.e. building staff supplies) (24.11%), member retention (21.64%), member recruitment (21.02%), and Other (educational offerings) (20.15%).

In conclusion, the LSNA Board of Directors will incorporate these research findings into the organizational strategic plan and assure that the findings are also communicated to the districts. We would like to leave you with one parting thought: “associations that have relevance in the future will be those that tackle the tough questions today” (Coerver & Byers, 2011, p. 152).

Note: The Research and Informatics Council would like to thank you for participating in our membership survey. Your suggestions and requests for more information about LSNA have been forwarded to the LSNA Membership chair, Victoria Johnson (televic@yahoo.com).
ANA President to Congress: Better Funding Needed to Address RN Shortage

SILVER SPRING, MD—American Nurses Association President Karen A. Daley, PhD, MPH, RN, FAAN, informed a congressional committee on March 29, 2012, that there is a critical need to develop a stronger nursing workforce to fill a projected 1.2 million nursing jobs that will open within the next decade and to meet the increasing health care demand of an aging population.

In Daley’s testimony submitted to the House Subcommittee on Labor, Health and Human Services, Education and Related Agencies, she requested support for nursing workforce development (Title VIII, Public Health Service Act) and nurse-managed health clinics. She also noted that nurses are essential to the nation’s health care system, and Title VIII funding is needed now more than ever as a large cohort of RNs is expected to retire in the coming years.

“Cuts to Title VIII funding would be detrimental to the health care system and could jeopardize patient care,” Daley told committee members. “I am concerned that Title VIII funding levels have not been sufficient to address the growing nursing shortage.”

Referring to the influx of Baby Boomers, which will increase Medicare enrollment 50 percent by 2025, Daley said demand for nursing care will increase greatly not only in hospitals, but for settings such as home care and long-term care.

Daley also emphasized the need to develop more nurse educators through funding for nursing education, as qualified nursing school applicants are being turned away due to insufficient clinical preceptors and teaching sites, lack of faculty, and nursing schools’ limited capacity overall. Educational capacity remains a major factor contributing to the nursing shortage.

AORN 59th Congress

Carlene MacMillan, RN

AORN—The Association of PeriOperative Registered Nurses held its annual meeting in New Orleans March 23-29, 2012. There were over 10,000 healthcare professionals and exhibitor attendees at this year’s event. Throughout the week there were opportunities to attend a variety of the world’s largest trade show for surgical equipment and supplies, the association’s Delegate Assembly as well as over 250 poster presentations representing an array of research activities from across the country. One full day during the weeklong event was dedicated to student education of the role of periOperative nurses. AORN members have worked diligently with educators at the college and high school level to expose students to the wonderful opportunities of periOperative nursing. Nurses from Lake Charles and Baton Rouge ensured students had the opportunity to attend this session. Kristy Simmons, R.N., BSN, CNOR has been working with high school students for several years serving as a mentor to introduce students to the world of professional nursing. Jane Alcock, R.N. recently transitioned from an active practice as a periOperative nurse to the educational arena. With this transition Jane continues to share her love and enthusiasm for periOperative nursing with students. This year Jane worked with community leaders in Lake Charles to secure the resources to provide bus transportation for 175 nursing students and 10 nursing faculty from McNeese State University to attend the student program at Congress.

Another key activity during Congress is the recognition of volunteer service by chapters and individual members.

This year the Baton Rouge chapter of AORN—Chapter #1904, was recognized as a winner in two categories—Gold Intermediate Chapter and Chapter of the Year. Chapters are selected based on specific criteria for activities completed throughout the year that address patient care, community involvement as well as the professional development of nurses. Sheila Allen, R.N. of Baton Rouge was also honored with AORN’s Outstanding Achievement in Mentorship award. It was a great year for Louisiana’s periOperative nurses.

Jane Alcock, R.N., McNeese faculty and Ann Marie Herlehy, R.N., DNP, CNOR, AORN President

The Blood Center

The Blood Center is now interviewing for a full-time RN to perform Therapeutic Apheresis on patients of the hospitals that we serve. Although most procedures are scheduled during the weekday day-shift, this position will be part of an on-call rotation for night and weekend coverage. Dialysis experience is a plus. A valid Louisiana driver’s license and a good driving record are a must!

The Blood Center offers a fast paced, rewarding work environment where you are given every opportunity to succeed and grow. The Blood Center pays a competitive starting wage and has a full benefits package including paid holidays, paid time off, health, dental and life insurance and an employer contributed retirement plan.

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EOE/AAE
The Future of Nursing Depends on Building Coalitions

The editorial in this issue of PHN by Dr. Risa Lavizzo-Mourey (2012) President and CEO of the Robert Wood Johnson Foundation (RWJF), reminds me of the many reasons I sought a career in public health and nursing. The mandate for social change and the pathway for improvement in the health of populations demand that we seek collaboration and build coalitions to assure the future of nursing’s contribution.

Coalitions are social movement organizations oriented to a collective goal (Mizrahi & Rosenthal, 2001). Practical and empirical evidence to support the impact of coalitions are found in political, sociological, organizational, and nursing literature. Strategic support for coalition building was funded by the RWJF successfully in the 1990s through the Colleagues in Caring (CIC) programs in the states. These programs produced broad community investment in the design and sustainability of state nursing workforce offices and activities.

Once again, RWJF seeks to execute the Future of Nursing (FON) recommendations (Institute of Medicine [IOM], 2011) in the states through the Future of Nursing: Campaign for Action initiative. To date, at least 35 states have been selected by the RWJF and resourced in strategy, communications, and technical support to assure progress on recommendations critical to the health of their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share their respective citizenry. Although state action coalitions vary in structure and developmental progress, they share...
President BRDNA

Submitted by Paulette Faul, MSN, RNC, CRRN

The Baton Rouge District Nurses Association (BRDNA) started 2012 with a flurry of activities. After the installation of officers in January, the BRDNA Board established goals and objectives for the year and began the work of bringing those goals to reality. In addition the Vice President, Tina Stallings, has been busy providing wonderful guest speakers for the monthly membership meetings and planning the annual 2012 Celebrate Nursing Banquet.

One of the goals established by the Board is to “Improve how BRDNA communicates with members and the nursing community.” The Board assessed our current methods for communicating with our constituents through the BRDNA website, postal service and meetings. We found our processes lacking, obsolete, and labor intensive. The website in particular was difficult to manage and maintain in its current state. At the February meeting Tammy Richard, Corresponding Secretary, provided a website presentation comparing our current website and costs with a proposed change of vendor and cost. The presentation was followed with lively questions and answers with younger nurses and students supporting social networking and a web-based application to stay in the know with their district and nursing news in general. Currently the proposal has passed Board approval and voting is underway from the constituents.

If you have not attended a BRDNA membership meeting recently, you are missing out on free CNEs, great guest speakers, networking opportunities and BRDNA latest news and activities.

In February, Dr. Sandra Brown, PhD, RN provided an enriching presentation and CE titled Heart Talk. Dr. Brown discussed the effects of stress in the development of heart disease. The BRDNA thanks Dr. Brown for sharing her time and knowledge with the District, the community of nurses, and nursing students.

In March, the BRDNA membership meeting speaker was Cynthia Bienemy, PhD, RN who presented the Future of Nursing in Louisiana, Campaign for Action. Dr. Bienemy is the Director for the Louisiana Center for Nursing. You can access the outstanding work she is doing through the Louisiana Center for Nursing. The link is http://cen.lohn.state.la.us/future.aspx. The BRDNA appreciates Dr. Bienemy sharing her time and work with the BRDNA, the community of nurses, and nursing students.

The planning for the BRDNA 23rd annual Celebrate Nursing Banquet is nearing completion. Tina Stallings, chairperson for the banquet planning committee, along with Lorinda Sealey, Celebrate Nursing Awards Selection Committee chairperson, have worked diligently to organize the event that will recognize and honor twenty-four nurses and award two scholarships. The Celebrate Nursing Banquet will be held May 7, 2012 at Parc 73 in Prairieville, La. The BRDNA congratulates the 2012 Celebrate Nursing Awards Winners!

Helen Johnson Creemens Excellence in Teaching Award
Sandra C. Brown, DNS, APRN, FNP-BC

Edith Lobue Memorial Scholarship
Kristy Simmons BSN, RN, NCOR
Dell Mars, MSN, RN

Cynthia Bienemy and Paulette Faul

Dr. Sandra Chaissen Brown received the Helen Johnson Creemens Excellence in Teaching Award at the annual “Celebrate Nursing” Banquet at Parc 73, on May 7, 2012. Dr. Brown is a faculty member at Southern University, A&M, School of Nursing in Baton Rouge, LA.

Celebrate Nursing Awards
Laura Peel, RN
Bianca Ferris, RNC-OB, BSN
Kim Milano, BSN, RN
Jennifer Moore, RN, BSN, PCRN
Laesha James Barnes, AD, BS, RN
Joni Lemoine RN, MSN, PCRN
Wendy Lafreniere, RN, MSN, CCRN
Janelle O. Simmons BSN, RNC-OB
Denise Maria Linton, DNS, FNP-BC
Denise Bradford, MSN, RN
Paige Brown RN, CNOR
Kymberly Vincent-McCoy, RN, MSN
Anna Cazes, DNS, RN
Stacey Moore, MPA, RN
Kim Pettijohn, RN
Natalie Grady, RNC-MNN
Vau Dell Ingalls, BSN,CNOR
Amy Crochet, RN
LaJuana “Kathy” Ventralla, RN
Susan Fabre Dupont, RNC CHTP
Kim Edwards, RN, CNOR
Amy Wallace RN, OCN
Kimberly Hendricks BSN, RN
Director of Emergency Services

The Baton Rouge General Medical Center is currently seeking a Registered Nurse to serve as Director of Emergency Services over its two-campus hospital system. Position will be responsible for direction of all patient care activities, goals, initiatives for Emergency Department. Also, will work collaboratively with nursing and physician management to attain quality and patient satisfaction outcomes. Ideal candidates will have progressive nursing experience with increasing management responsibilities. BSN preferred, RN license with no action in Louisiana required.

Qualified candidates should contact Judi Lefebvre at 225-381-6824, apply online at www.brgeneral.org, or apply in person at the Baton Rouge General Mid City.

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- CRITICAL CARE
- MEDICAL/SURGICAL
- COMMUNITY/PUBLIC HEALTH
- OBSTETRICS

All positions require a master’s degree in Nursing (doctorate preferred), clinical experience in area of specialty, and an Arkansas RN license (or eligibility). Rank and salary will be commensurate with qualifications and experience, with appointment expected at a minimum rank of instructor. Competitive benefits package available.

For additional information and application procedure, visit our website at: www.uafs.edu or contact: UAFS, Human Resources, 5210 Grand Avenue, Fullerton Administration Building, Room 239, P.O. Box 3649, Fort Smith, AR 72913-3549; ph.: (479)788-7088; e-mail: jobs@uafs.edu.

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