



WYOMING NURSE

The Official Publication of The Wyoming Nurses Association

Quarterly publication direct mailed to approximately 13,000 RNs and LPNs in Wyoming.



Region News



Serve on the WNA Board of Directors



2018 Convention Information

President's Message



**Dee Gilson,
BSN, RN, CNOR**

As the board of the WNA we strive to advocate for nurses. We have been communicating with the Wyoming State Board of Nursing (WSBN) since November re: changes to Chapter 2 Licensure/Certification requirements. To briefly recap, the Board of Nursing withdrew the option to recertify your nursing license using continuing education beyond five years. In the existing language of Chapter 2, section 13 the nurse was to have 'employment in the practice of nursing'. WNA also made a formal request to the WSBN to add unpaid or volunteer nursing practice as well. This was addressed by the board proposing rules at their regular April 2018 meeting. Please review the following: <https://nursing-online.state.wy.us/Resources/054-042318-General%20.pdf>. Changes are underlined and crossed out. The following are two of the new definitions added to Chapter 2.

(a) "Active nursing practice" means engagement in paid, unpaid, or volunteer activity requiring substantial nursing knowledge, judgment, and skills. Active nursing practice may include, but is not limited to working as, an administrator, quality manager, policy officer, public health nurse, parish

nurse, home health nurse, educator, consultant, regulator, investigator, case manager, or in informatics.

(c) "Continuing competency" for a nurse is the ongoing ability of a nurse to maintain, update and demonstrate sufficient knowledge, skills, judgment and qualifications necessary to practice safely and ethically in a designated role and setting in accordance with the scope of nursing practice. A nurse achieves continuing competency through active nursing practice and continuing education.

WNA is also interested in finding out the evidence or rationale for the changes to Chapter 2, Section 13. Competency by CE worked for Wyoming and many states for many years. Until we understand the rationale, it is difficult to understand the decision to delete CE as a continuing competency requirement beyond five (5) years.

The *Wyoming Nurse* is a vehicle for communication from WNA to all licensed CNA's, LPN's, RN's, and APRN's in the state. We feel it is our obligation to inform you of these changes as your professional voice. Please read the proposed rules and pass on this information to any nurses you may feel may not be aware of these changes prior to June 11, 2018.

Thank you for the opportunity to keep you abreast of those issues affecting your nursing practice.

Dee Gilson
WNA President

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Wyoming Nursing Summit & Convention

Region News

Northeast Region

The Northeast Region celebrated Nurses Week with a planned virtual and in-person celebration on May 3rd. Over 20 individuals attended the in-person event in Gillette and more nurses celebrated at Sheridan Memorial Hospital. The event raised about \$1000 to support the scholarship fund. A nurse themed quilt was won by Debbie Lubkeman, RN; a wine/spa basket won by Della Amend. The annual

scholarship to a high school student was awarded to Thunder Basin High School student Kevin Lin, and the Upward Bound scholarship to a nurse continuing their education was awarded to Tricia Colson of Buffalo. Excellence in Nursing Awards were given to Burgundy Leiker, Sacia Lingerfelt, Cassandra Hurley and Vicki Sarver. The Rising Star Award for a newly graduated nurse was presented to Sophia Warner at Gillette College.



Photos from Sheridan Memorial Hospital Nurses Week Event

Northwest Region

The Northwest Region received seven applications for scholarships and was happy to announce the recipients during Nurses Week 2018! Congratulations Sonja Harrower, RN, Continuing Education; Ashley Torgerson, SN, Pre-Licensure Scholarship; Kelsey Gillett, Pre-Licensure Scholarship.

The Northwest Region's focus remains on raising funds to support these scholarships in the future. The region is also searching for "area experts" who may be interested in sharing a glimpse of their wisdom during our regional meetings. If you are interested in presenting a brief session at one of regional meetings, via Zoom, please contact Chris Brewer, at Christina.brewer@nwc.edu.

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The **"WYOMING NURSE"** is the official publication of the Wyoming Nurses' Association, a constituent member of the American Nurses Association, published quarterly every March, June, September and December.

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Region News

Southwest Region

The Southwest Region of the Wyoming Nurses Association held the annual Nurses Week event this week on May 8th. The evening was well attended and offered an opportunity for region nurses to foster old connections and to make new ones.

The annual nursing awards sponsored by the Southwest Region of the Wyoming Nurses Association were also announced during this celebration. We would like to congratulate the following recipients of these awards:

New Nurse of the Future

Nan Anderson, Mountain View

Excellence in the Workplace

Deanne Bradley, Big Piney

Excellence in Advanced Practice Nursing

Kayleen Logan, Rock Springs



Kayleen pictured with Kathy Luzmoor who nominated her.

Nightingale Award for Excellence

Leanna Lovato, Rock Springs



Leanna pictured with Amy Wigg who nominated her.

We would also like to recognize the following award nominees:

Excellence in the Workplace

Carley Pecolar and Del Kachnowski

Nightingale Award for Excellence

Ann Clevenger

Thank you to all award recipients and nominees for your dedication to the nursing profession in this region. It is by the works of people like you that nursing remains the most trusted and ethically sound profession in the United States for 16 years and counting (we lost our longer standing record in 2001 to the firefighters who played a pivotal role in the 9/11 attacks). We play such an important role in so many lives and we deserve the recognition that this week brings us!

Southwest Nurses at various events that we support:

Power of the Purse – May 5th Benefit to support Hospice and Respite of Sweetwater County



11th Annual KD Color Run – May 12th, 2018 to support Type 1 Diabetic Children in Sweetwater County



Senior nursing student research project poster presentation was held on May 8th at the WWCC Atrium. Nursing students completed a semester long project which synthesizes the available literature to answer a unique question about nursing practice. A joint effort by the Southeast and Southwest WNA Regions allowed for each winner a New RN Graduate WNA/ANA Membership which will allow them to be a member for 2 years.

The students that won are Christine Bjork (Rawlins), Kelsey Hunter (Rawlins), Katie McCartney (Rawlins), and Lacy O'Farrell (Rock Springs).

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State of Wyoming, Department of Health, Aging Division, Healthcare Licensing and Surveys is recruiting for Health Facility Surveyor

Recruitment ID: HSHPO9-07627 & HSHPO9-07975

You will serve as a Health Facility Surveyor within the Health Care Surveillance Branch, State Office of Healthcare Licensing and Surveys, Wyoming Department of Health, conducting surveys and investigating complaints statewide in accordance with Wyoming State Statutes and agreement with the federal Centers for Medicare and Medicaid Services (CMS).

For more information or to apply online go to:
<https://www.governmentjobs.com/careers/wyoming>
and search HSHPO9.

Open until filled. EEO/ADA Employer.

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Campbell County Health is the **most comprehensive healthcare provider** in the State of Wyoming. We are dedicated to excellence every day — providing our nurses with great benefits and relocation packages, educational assistance, patient-focused resources, professional development, childcare, a vibrant community, and work/life balance.

Winner of the Foothills Award for 2017 – RMPeX is a regional organization for the Baldrige Performance Excellence Program.

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For questions contact Patricia Pruett at (406)447-7853 or Patricia.Pruett@va.gov

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cheyenneregional.org



Serve on the WNA Board of Directors

The Wyoming Nurses Association (WNA) Nominations Committee is seeking interested WNA members who wish to serve in leadership roles on the WNA Board of Directors.

The following positions will be elected in 2018 by statewide ballot:

President-Elect
Treasurer

Duties of each office:

The **President-Elect** shall assume the duties of the President in his/her absence or at the direction of the President. The President-Elect will become President of WNA in fall of 2020 for a 2-year term following their term as President-Elect. The President-Elect shall serve as an ANA Membership Assembly Representative and attend Membership Assembly held in the month of June in Washington D.C. The President-Elect in addition will serve as the Co-Chair of the Legislative Committee, with the Vice President. One of the responsibilities of the Legislative Committee is to plan the Nurses Day at the Legislature event held January 31, 2019 in Cheyenne.

The **Treasurer** shall be responsible for monitoring the fiscal affairs of the Association and shall provide reports and interpretations of WNA's financial condition to the Board of Directors and the WNA membership. The Treasurer shall serve as chairperson of the Finance Committee. The Treasurer shall serve as the elected Second Alternate for ANA Membership Assembly.

All candidates for office must submit a "Consent to Serve" form, a statement (200-220 words) on what you believe are the major issues before the Association, in particular the position for which you are a candidate, and a photo by **August 1st** to the WNA Office. To obtain a "Consent to Serve" form or to learn more about each of the leadership positions please visit the WNA Website at www.wyonurse.org or call the WNA Office at 307-462-2600. The nominations chair Anne Raga is also available to answer any questions you may have regarding running for office. Anne can be reached at Anne.Raga@CCHWYO.ORG.

Elections will occur in September and the winners announced at the annual meeting on Thursday, September 27, 2018 in Sheridan, Wyoming.

Member Spotlight

Wyoming Nurse Practitioner and Advocate to Be Honored at National AANP Conference

May 12, 2018 – Nurse practitioners and nurse practitioner advocates, recipients of the prestigious American Association of Nurse Practitioners (AANP) 2018 State Award for Excellence, will be honored at an awards ceremony and reception held during the AANP 2018 National Conference June 26-July 1, 2018, in Denver, CO. Mary Behrens BS, MS, FNP-BC FAANP of Casper, Wyoming will be among the recipients honored.



Mary Behrens

The State Award for Nurse Practitioner Excellence, founded in 1991, recognizes a nurse practitioner (NP) in a state who demonstrates excellence in practice. In 1993, the State Award for Nurse Practitioner Advocate was added to recognize the efforts of individuals who have made a significant contribution toward increasing awareness and recognition of NPs.

Mary Behrens has been a long time Advocate of Nurse Practitioners in Wyoming. But more recently is the AANP representative on the **Movement is Life** caucus, which is concerned about breaking the vicious cycle of inactivity with the increase of obesity, joint problems, diabetes, heart disease and depression. This group works with local community outreach to help provide information and how to get moving

in easy ways. She will be presenting a Poster Pitch in Rotterdam for the International Advanced Practice Nurses Meeting in August 2018 on some research the group has done. She is active in the region 8 group for AANP that met in Salt Lake City this fall.

Mary is the current President of the **Wyoming Center for Nursing**, the **Friends for the Fay Whitney School of Nursing**, and the UW Health Science Advisory Board. In addition she actively participates in the American Nurses Association Institute that prepares NPs and Nurses for better political advocacy. Mary enjoys mentoring NP and Nursing Students in leadership roles.

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The **American Association of Nurse Practitioners** (AANP) is the largest professional membership organization for nurse practitioners (NPs) of all specialties. It represents the interests of more than 234,000 NPs practicing in the U.S. today, providing a unified networking platform and advocating for their role as providers of high-quality, cost-effective, comprehensive, patient-centered and personalized health care. The organization provides legislative leadership at the local, state and national levels, advancing health policy; promoting excellence in practice, education and research; and establishing standards that best serve NP patients and other health care consumers.

For more information, visit aanp.org. To locate a nurse practitioner in your area, visit npfinder.com.

Legislative Update

There are many reports and studies that go on during the period between Legislative sessions. This is also the best time to make connections with legislators. Emails or personal invitations to events are excellent ways to communicate with the people that will be making legislative decisions. Invitations to coffee or lunch can be an opportune time to visit with them on a one-to-one basis. The more they know and understand, the easier it is for them to make decisions about these issues. Committee meetings are also open to the public and the agenda is posted on the website: www.wyoleg.gov.



Toni Decklever,
MA, RN
WNA Lobbyist

The Labor Health and Social Services (LHSS) will have their first interim meeting on June 6 and 7, 2018 at the Hampton in Buffalo. The agenda is posted on the website. This meeting will be primarily to hear reports from various agencies and to begin discussion about potential legislation for the 2019 general session.

The Committee has a priority list of issues and topics that will be researched during the interim. These include the following:

Priority #: 1 Responses to Federal Action

Association & Short-Term Health Insurance Plans -Monitoring Federal Legislation & Affordable Care Act Litigation -Medicaid and Medicare issues, including: Medicaid services and reimbursement rates, including mental health provider rates; Strategies for reducing Medicaid costs to the State of Wyoming; and Medicare reimbursement rates and the potential cost-shifting effect that these rates may have on private health care provider availability and services in Wyoming.

Priority #: 2 Key Agency Concerns & Task Force Reports

Department of Insurance: Wyoming Health Insurance Pool Sunset; Health Insurance Balance/Surprise Billing; Multiple Employer Welfare Arrangements (MEWA) regulation. -Department of

Health: Financial Monitoring of Health Care Providers; Long-Term Care. -Department of Workforce Services: Unemployment Compensation/Seasonal Employment; Wage Study Report; Air Ambulance Litigation. -Reports from Task Forces/Working Groups (including Opioid Addiction Task Force (2018 SF 78), Organ Donation Task Force (2018 SF 41) and the Retirement Income Security Task Force (2018 SF 116).

Priority #: 3 Mental Health & Substance Abuse

Savings and Health Outcome Improvements Resulting From a Prevention-Based Framework for Mental Health & Substance Abuse Care, including: Post-discharge programs; Identifying key mental health prevention strategies; Improving the Directed Outpatient Commitment and Gatekeeper Programs; Mental health provider reimbursement rates; and Proposals for an interstate telepsychiatry compact. -Substance Abuse Prevention, including: Establishment of a substance abuse grant program for community organizations and the creation of an advisory council on substance abuse prevention (2018 HB 155). -Substance Abuse Treatment Programs for Prison Inmates & Newly-Released Inmates. -Substance Abuse Provider Reimbursement Rates.

Priority #: 4 Veterans' Skilled Nursing Center Study

Conduct a study concerning a veterans' skilled nursing center as required by 2018 SF 31 including, the availability of personnel to staff a veterans' skilled nursing center; the availability of nursing home beds in various locations around the state; and the potential demand by veterans for a skilled nursing center in regions across the state.

Priority #: 5 Practice Act Amendments

Revisions to the occupational licensing statutes for optometrists and physical therapists.

Our legislators work all year long looking at solutions and strategies for the betterment of the state. Unpopular decisions are not uncommon, but the goal is to hopefully make decisions that will benefit the majority, rather than the minority. When the public connects with legislators, this assists them in reaching that goal. Legislator contact information is at www.wyoleg.gov.

2018 NURSE RECOGNITION AWARDS



301 Thelma Dr, #200
Casper, Wyoming 82609
Phone and Fax: 307-462-2600

Honor a Wyoming Nurse

We want to recognize and celebrate nurses from all across Wyoming. Plan to nominate a nursing colleague for an award from the Wyoming Nurses Association as there is no easier way to bring the honor that they deserve.

Award nominations are due to the WNA office by August 1, 2018.

The award committee will be reviewing nominations in August and award winners will be notified by August 31, 2018. The celebration and presentation of awards will be held on Thursday, September 27, 2018 at the Holiday Inn Sheridan in Sheridan, Wyoming at the Award Luncheon held in conjunction with the Wyoming Nursing Summit and WNA Convention.

Nomination Procedures

Each nomination and supporting documentation must be submitted by August 1, 2018.

Nominations should be addressed to:

WNA Awards Committee
301 Thelma Drive
#200
Casper, Wyoming 82609

If possible, nominations and documentation should be submitted electronically via email to tobilyon@wyonurse.org, "Subject: Award Nomination."

Nominations may be made of an individual, group or an organization. Each nomination must include the following:

1. Identification of the nominator, title, address, telephone and email address.
2. Identification of the award for which nomination is made and name and title of nominee.
3. A narrative statement by the nominator outlining the accomplishments of the nominee and how these meet the established criteria for the award. The statements should describe the nominee's compliance with the established criteria for the award as explicitly and concisely as possible.

4. Nominators must supply at least one, but no more than two letters of support for the nomination.

All nominations must be typed.

All nominations become the property of the WNA.

WNA reserves the right to request further information related to a nomination. Incomplete nominations will not be considered.

Awardees will be notified of the Committee's decision by August 31, 2018.

Awards will be presented at the Award Luncheon, which will be held in conjunction with the annual meeting on Thursday, September 27, 2018 at the Holiday Inn Sheridan in Sheridan, Wyoming.

2018 Nurse Recognition Awards

Excellence in the Workplace

This award is conferred on a Registered Nurse who has developed an innovative unique approach to nursing theory and knowledge in any practice setting. The award may be given to a Nurse Administrator, Educator or a Nurse who provides direct nursing care. They will be recognized as a role model of consistently high-quality nursing practices. This nurse will have created an environment of professional autonomy and control over their nursing practice. The nomination can come from a peer, patient, or supervisor. A letter of one page or less describing the attributes and examples of Quality, Professionalism or a Description of a Specific Event in which the Nurse was exceptional will nominate the nurse for this award!

Excellence in Advanced Practice Nursing

This award is conferred on an Advanced Practice Nurse who has developed an innovative and unique approach to the provision of nursing in their practice setting. The APRN can be nominated for providing a positive impact to patients or peers in the work setting,

or for the provision of autonomous practices. This nurse will have served as a role model for other APRNs. A letter of one page or less describing the attributes of the nurse will be required to nominate the Advanced Practice Nurse.

Nightingale Award for Excellence

This award is conferred on a WNA member who, during their career, has provided support to the values of the Wyoming Nurses Association and the profession of nursing in the state of Wyoming. A letter of nomination should include examples of the activities of the nominee which would show lifetime achievement in quality, caring, service and/or dedication to innovation or provision of patient care.

New Nurses for the Future

This award is given to one nurse from each Wyoming Region who has been licensed as a Registered Nurse for 5 years or less. The nominee will have become known in that time of practice since graduation for innovative practice, service in the community, or a specific program that will serve the public in the area where they practice. At least one nominee will be suggested by the leaders of the WNA Region and other nominees can be solicited from peers, nursing supervisors or patients of the New Nurse. A letter of one page or less describing the attributes of the nurse will be required to nominate a new nurse for this important award. The five (5) New Nurses for the Future award recipients will receive a one-year membership to ANA and WNA at a discounted rate of \$80 (a savings of \$200).

Visit www.wyonurse.org for 2018 Nurse Recognition Awards nomination form.

Deadline: August 1, 2018

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- Inpatient (med/surg, mental health)
- Long-term Care
- Emergency Department
- Outpatient Clinics

Applicants can apply online at www.USAJOBS.gov or email a resume to: VHASUXCareers@va.gov

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www.siouxfalls.va.gov



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wants to promote patient care that is safe, timely, effective, efficient and patient focused. You can help us provide the best possible experience for our members and their families.

If you're an RN, BSN, CCM and you'd like to work with patients and providers in a nontraditional environment, we'd like to have you on our team!

Use your clinical experience to help our members achieve lifelong health and well-being. We're looking for problem-solving skills, communication skills and compassion. We offer regular hours, competitive salaries, a signing bonus, an excellent benefit package and the ability to work outside of our corporate office in Cheyenne.



WYOMING

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ATTENDEE REGISTRATION

#BEDSIDEANDBEYOND



Wyoming Nursing Summit & Convention
September 26-27, 2018
Holiday Inn Sheridan - Convention Center
1809 Sugarland Drive • Sheridan, WY 82801

Early Bird Registration Ends September 7, 2018

This conference follows the theme set by the American Nurses Association of #bedsideandbeyond. As nurses in Wyoming, we strive for excellence in all capacities of #bedsideandbeyond and we challenge those who attend to find what #bedsideandbeyond means to them professionally and personally. We may teach, lead and be at the bedside. We are advocates for our patients and their families, but also for each other to inspire.

The Wyoming Center for Nursing and Wyoming Nurses Association (WNA) invite you to participate in a celebration of leadership and innovation. This year's conference and annual meeting will take place Wednesday, September 26 and Thursday, September 27, 2018 at the Holiday Inn Sheridan - Convention Center in Sheridan, Wyoming.

For more information, visit www.wyonurse.org. If you have any questions, please contact the WNA office at nurse@wyonurse.org or 307.462.2600.

MISSION STATEMENT

Nurses, recognize you are a leader at the bedside, a driver of patient outcomes, and a necessary resource for patients, families, and organizations. Capitalize on your strengths and gain control over your career journey. Leadership attributes are essential no matter where your career path takes you. You are a leader!

DEMOGRAPHICS OF THOSE WHO ATTEND

This innovational and celebratory conference is designed to support nurses in all stages of their career. The purpose of the conference is to bring together nurses and nursing students, from various specialty and practice settings, to bring light to all aspects of #bedsideandbeyond.

CONFERENCE OBJECTIVES

- Analyze your place at the bedside regarding hospital culture and politics.
- Discuss the role nurses can play in the health of clients and the community on a local and global level.
- Apply behaviors of nurse leaders that positively impact your health and the health of your patients.
- Find your passion to inspire others, at all levels, to optimize your full potential, while maintaining a focus on accomplishing what #bedsideandbeyond means to you.

EDUCATION EXHIBITOR & SPONSORSHIP OPPORTUNITIES

WNA invites interested vendors to share product expertise with us during the conference. For more information on these opportunities, contact Kristen Taylor by email at nurse@wyonurse.org or please call, phone 307.462.2600.

CONTINUING EDUCATION CREDITS

This activity has been submitted to the Ohio Nurses Association (OBN-001-91) for approval to award contact hours. The Ohio Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Pending approval, participants can receive a maximum of 4.0 contact hours for attending this activity.

For additional information or questions on contact hours contact the WNA office at 307.462.2600.

In order to obtain a Certificate of Successful Completion for this activity, the learner must complete the following criteria:

- Sign the Verification of Attendance Form at the registration desk
- Attendance of at least 80% of the event
- Complete and submit the online evaluation for each session attended

To Book your hotel, please contact
Holiday Inn Sheridan – Convention Center by September 5, 2018
1809 Sugarland Dr. • Sheridan, WY 82801

Phone 307.672.8931 to book | Room Rate is \$89
Group Code: WNA

To register, use the fast and secure online form at
www.wyonurse.org

WEDNESDAY, SEPTEMBER 26

6:00 - 7:00p Evening Dinner
7:00 - 8:30p NURSE talks and Innovation Award

In TED talk format, you will hear the nurse stories told of their perspective on #bedsideandbeyond. The emotional, triumphant and empowering truths and experiences of three nurses and how it affected the culture of their world locally and some globally. An Innovation Award will also be given to a hospital or health system that will cue us in on what makes their environment innovative.

THURSDAY, SEPTEMBER 27

7:00 - 8:00a Exhibitor and Poster Set-up
7:00 - 7:30a Rise and Shine Yoga
8:00 - 9:00a Registration Open | Breakfast | Exhibitors | Posters
9:00 - 9:45a **Keynote Part 1 - A Passion for the Art of Nursing**

Kathleen Bartholomew, RN, MN
Owner, kathleenbartholomew.com



Kathleen's passion for creating healthy work environments is infectious. She is an expert on hospital culture and speaks internationally to hospital boards, the military, leadership and staff about safety, communication, cultural change and power. From the bedside to the boardroom Kathleen applies research to practice with humor and an ethical call to excellence. Everyone that hears her is inspired.

9:45 - 10:15a Morning Break with Exhibitors and Poster Viewing
10:15 - 11:00a **Keynote Part 2 - A Passion for the Art of Nursing**
11:00 - 11:15a Morning Break with Exhibitors and Poster Viewing
11:15a - 12:00p **#bedsideandbeyond: Rural Concepts at the State Level**

Mary Burman, PhD, FAANP, FAAN
Dean & Professor, University of Wyoming,
Fay W. Whitney School of Nursing



One gets the feeling that a conversation with Mary Burman will rarely be about Mary Burman, which may shed light on the type of person she is. As the Dean of the Fay W. Whitney School of Nursing at the University of Wyoming, she has also played an integral role in many of the programs that are moving the needle for nursing in Wyoming.

12:00 - 1:30p **Lunch with Exhibitors and Award Celebration**
1:30 - 1:45p **Chair yoga**

ReaAnna Marchisio, RN, Owner, *kUrma Yoga*

1:45 - 2:30p **Keynote Part 1 - Leading & Self-advocacy: #bedsideandbeyond**

Wendy Samson
President/Founder, *FutureSYNC International*



Highly respected and accomplished as a Leadership Development Consultant and Executive Coach, Wendy Samson is a strategic, visionary thinker. She has a passion for inspiring people — at all levels — to optimize their full potential, while maintaining a focus on accomplishing everything with graciousness.

2:30 - 2:45p Energy On-the-Go Break
2:45 - 3:30p **Keynote Part 2 - Leading & Self-advocacy: #bedsideandbeyond**

3:30 - 3:45p Afternoon Break – Poster Winner Viewing
3:45 - 4:45p WNA Annual Membership Meeting
4:45 - 5:00p Closing Remarks & Evaluations



This conference follows the theme set by the American Nurses Association of #bedsideandbeyond. As nurses in Wyoming, we strive for excellence in all capacities of #bedsideandbeyond and we challenge those who attend to find what #bedsideandbeyond means to them professionally and personally. We may teach, lead and be at the bedside. We are advocates for our patients and their families, but also for each other to inspire. We look to the innovation of companies and educators to be change agents in the field of nursing and would be honored to have your presence at this one-day event.

Wyoming Nurses Association (WNA) invite your organization to participate in a celebration of leadership and innovation. This year's conference and annual meeting will take place Wednesday, September 26 and Thursday, September 27, 2018 at the Holiday Inn Sheridan - Convention Center in Sheridan, Wyoming.

All sponsorships over \$500 include a FREE exhibit booth (the fee of \$300 will be waived)! As an exhibitor, you can showcase your company's products and services for one day in a high-traffic area where attendees gather between sessions and enjoy their meals.

We look forward to hearing back from you before the application deadline of September 10, 2018. For more information, visit www.wyonurse.org. If you have any questions, please contact the WNA office at nurse@wyonurse.org or 307.462.2600.

EXHIBITOR SCHEDULE - THURSDAY, SEPTEMBER 27, 2018

7:00 am to 8:00 am	Exhibitor and poster set-up
8:00 am to 9:00 am	Breakfast, posters and exhibit area open
9:45 am to 10:15 am	Attendee break with exhibitors and posters
11:00 am to 11:15 am	Attendee break with exhibitors and posters
12:00 pm to 1:30 pm	Lunch with exhibitors and awards ceremony
1:30 pm to 3:00 pm	Exhibitor teardown

EXHIBITOR OPPORTUNITIES

**Exhibitors
\$250**

- Company name on mobile app and website with clickable link
- Two company representatives at exhibitor table
- Continental breakfast, breaks and lunch included
- 8-foot linen-draped exhibitor table with two chairs
- Exhibit space centrally located in meeting area where food will be served
- Booth placement will be determined by WNA staff with priority given in order of sponsorship levels

Exhibit Hall open on Thursday, September 27, 2018

SHIPPING PROCEDURES

Upon request of the hotel, when shipping packages to the hotel, they ask that packages be shipped to arrive no more than four days prior to the event. In the event they arrive earlier, your company will be assessed a charge of \$5.00 per box, per day. Regardless of time delivery, if more than five boxes are delivered, there will be a \$5.00 per box assessed after the first five boxes have been received. In addition, the hotel will be able to store the boxes at no charge for two days after the event. Otherwise, the \$5.00 per box per day fee will be assessed.

All packages must be addressed as follows:

Holiday Inn – Sheridan • 1809 Sugarland Drive • Sheridan, WY 82801
 Attn: Director of Sales & Catering
 Hold for: <Guest Name>
 WNA Conference, September 27, 2018

MEAL SPONSORSHIP OPPORTUNITIES

**Harvest Lunch
Sponsor
\$1,250**

Exhibit level, exclusive signage at lunch, company name on mobile app and WNA website with clickable link, social media recognition, podium shout outs, one push notifications, one complimentary conference registration. **One available.**

**Breakfast
Connections
Sponsor
\$1,000**

Exhibit level, exclusive signage at breakfast, company name on mobile app and WNA website with clickable link, social media recognition, podium shout outs, one push notification and literature at each breakfast setting. **One available.**

**Coffee Break or
Energy On-the-
go Sponsor
\$750**

Exhibit level, exclusive signage at breaks, company name on mobile app and WNA website with clickable link, social media recognition, podium shout outs and one push notification.

*Energy On-the-go break will be available during and after membership meeting. **Two available.**

EDUCATIONAL SPONSORSHIP OPPORTUNITIES

**Keynote
Sponsor
\$1,500**

Exhibit level, exclusive signage at front of general session room, company name on mobile app and WNA website with clickable link, social media recognition, podium shout outs, one push notification, one banner ad, six customized social media posts during August/September, one complimentary conference registration. **Two available.**

**Education
Session Sponsor
\$1,000**

Exhibit level, exclusive signage at front of general session room, company name on mobile app and WNA website with clickable link, social media recognition, podium shout outs, one push notification, four customized social media posts in September and one complimentary conference registration. **One available.**

SPECIALTY SPONSORSHIP OPPORTUNITIES

**Innovation
Sponsorship
\$3,000**

Exhibit level, exclusive signage at reception, company name on mobile app and WNA website with clickable link, social media recognition, one social media post, podium shout outs, one push notification, one banner ad, one minute to speak before the awards presentations on Wednesday, September 26, one exhibitor table open during evening event, two complimentary conference registrations and one guest for evening reception.

**Rural Hospital
Sponsorship
\$2,000**

Exhibit level, company name on mobile app and WNA website with clickable link, social media recognition, one social media post, podium shout outs, one push notification, one banner ad, two minutes to address attendees before

Sponsor and Exhibitor Information continued on page 8



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#BEDSIDEANDBEYOND

2018 Call for Poster Abstracts

Have a great Research, Evidence-Based or Quality Improvement Project? Present it in a poster during the Wyoming Nursing Summit & Convention on Thursday, September 27, 2018 at the Holiday Inn Sheridan in Sheridan, Wyoming.

Posters are open to nursing professionals and students. Completed or in-process projects in the following areas will be accepted:

- Research
- Evidence-based practice, quality improvement, clinical innovation, and change projects

Prize money will be awarded to the top posters! All applications need to be submitted electronically by visiting www.wyonurse.org by Friday, August 17, 2018. Notification of poster acceptance will take place by August 31, 2018. Each poster presenter must register for the conference and be available for discussion on

Thursday, September 27. Posters must be displayed on a trifold, free-standing poster board no larger than 3'X4'.

Electronic application will consist of:

- Project type
- Project title
- Statement of purpose/clinical questions
- Framework/background and significance
- Method (design, setting/sample, protocol/implementation)
- Findings/results

For more information, visit www.wyonurse.org. If you have questions regarding poster abstracts contact either:

- Tobi Lyon Moore, tobilyon@wyonurse.org, 307-462-2600
- Mary Burman, mburman@uwyo.edu, 307-766-6569

Visit www.wyonurse.org/2018-call-for-poster-abstracts/ to submit your application prior to deadline.

Deadline: August 17, 2018

POSTER SCHEDULE - THURSDAY, SEPTEMBER 27, 2018

7:00 am to 8:00 am	Poster set-up
8:00 am to 9:00 am	Breakfast with Exhibitors and Poster Viewing
9:45 am to 10:15 am	Break with Exhibitors and Poster Viewing
2:30 pm to 2:45 pm	Break with Exhibitors and Poster Viewing
4:45 pm	Poster Tear Down

SPONSORS & EXHIBITORS

Sponsor and Exhibitor Information continued from page 7

morning keynote on Thursday, September 27 and two complimentary conference registrations.

Attendee Gift Sponsor
\$1,250

Company logo on attendee conference gift, exhibit level, company name on mobile app and WNA website with clickable link, social media recognition, podium shout outs, two push notifications and one banner ad. **One available.**

Mobile App Sponsorship
\$1,000

Exhibit level, company name on mobile app and WNA website with clickable link, social media recognition, one banner ad, one push notification and one complimentary conference registration. **One available.**

Audio/Visual & Wifi Sponsor
\$500

Exhibit level, company name on mobile app and WNA website with clickable link and social media recognition. **One available.**

Lanyard Sponsor
\$500

Exhibit level, company name on mobile app and WNA website with clickable link and social media recognition. **One available.**

Poster Sponsor
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Samantha English, Evansville
Noreen Hove, Evansville
Julie Johnson, Douglas
Ann McGregor, Casper
Megan Mendoza, Wheatland

Northeast Region

Tricia Colson, Buffalo
Cynthia Laakso, Gillette
Immaculate Okeyo, Sheridan
Margaret Quiarte, Gillette

Northwest Region

Carole Jones, Thermopolis
Pamela Thompson, Riverton

Southeast Region

Nicoletta Keller, Cheyenne
Ralph Parker, Rawlins
Paula Thornton, Cheyenne

Southwest Region

Ashley Coombs, Rock Springs
Julie Cooper, Afton
Reanna Machisio, Evanston
Kailey Taruffelli, Rock Springs
Jessica Torrez, Alpine
Marisha Vanvleet, Evanston

WNA Only Members

Amanda Anderson, Gillette
Sacia Lingerfelt, Gillette

ANA News

ANA #EndNurseAbuse Professional Issues Panel Selects Wyoming Nurses

#EndNurseAbuse
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1 IN 4
NURSES
has been assaulted at work

ANA
AMERICAN NURSES ASSOCIATION

ANA is pleased to announce the selections for the **#EndNurseAbuse Professional Issues Panel – Steering Committee** and the **#EndNurseAbuse Professional Issues Panel – Advisory Committee**. Both groups will work to identify the barriers to effective reporting of violent and abusive incidents. We received almost 300 applications which were reviewed based on the criteria in the original call for applications. The Steering Committee is a smaller group that will do a deep dive into the topic. The Advisory Committee will provide additional information, feedback, and advice to ANA and the Steering Committee. Both committees

are necessary to ensure sufficient rigor while also allowing for broad feedback from a full range of practice arenas.

Nurses selected from Wyoming include:

- Jennifer Farrell Burns, MJ BSN, NE-BC
- Josephine LeMaster, RNC-OB, MSN, EFM
- Kelli Martin, DNP, MSN, RN
- Diana Osuna, RN, BS, CAPA, CPAN, CLNC

Congratulations to these nurses for their selection to the **#EndNurseAbuse Professional Issues Panel – Advisory Committee!**

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- Diagnostic laboratory testing and imaging services, including **CT and MRI**
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- **A rehabilitation facility** offering physical, occupational and speech therapies as well as cardiac and pulmonary rehabilitation
- **A hiking and biking trail** that connects to miles of trails in southern Santa Fe
- **A healing pathway** with special features for relaxation and well-being
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Why Your Nursing Networks Matter

Retrieved from *American Nurse Today*, March 2018 Vol. 13 No. 3

Networks help you advance your career, provide high-quality care, and support your colleagues.

Takeaways:

- Professional networks are crucially connected to quality patient care.
- Building a professional network can take two paths: a network in your immediate clinical environment or one created through an organization.
- Professional networking has rules, such as adding value to others, building a professional image, and being prepared and positive.

By Rose O. Sherman, EdD, RN, NEA-BC, FAAN, and Tanya M. Cohn, PhD, MEd, RN

Maria is a direct-care nurse working on a medical/surgical unit in an acute-care hospital. She recently achieved certification and became a member of a national nursing organization for her specialty, both of which are needed to advance through the clinical ladder at work. However, Maria isn't sure why her hospital values membership in the national organization or how it will help her career. She has a busy personal life and doesn't have time to volunteer in her local chapter.

Maria's lack of understanding about the value of professional networks isn't unusual. Many nurses never make the investment of getting involved with professional associations or take the time to ensure that they have a strong network of colleagues within and outside their own organization. They wonder why they should spend what free time they have on an activity that seems so indirectly related to their work, and they fail to see how a network can enhance their professional growth or be a wise career investment.

The value of professional networks

Maria, like all direct-care nurses, is part of the profession of nursing. As a member of the profession, she has the opportunity to develop through continuing education, certification, and membership in nursing organizations. These activities will help Maria evolve from a novice to an expert nurse and open doors to professional networks. Professional networks also will provide her with mentorship, support, and teamwork opportunities. For example, if Maria's interested in developing specific skills or advancing her education, she can use her network to identify a mentor for skill development or guidance on educational opportunities.

Professional networks are crucially connected to quality patient care. Specifically, healthcare demands evidence-based practice, but nurses across the nation frequently are faced with variations in patient care and deep-rooted sacred cows of practice that are neither evidence-based nor current. Working in silos of individual clinical settings, nurses are left with less-than-optimal patient care and the need to develop evidence-based solutions from scratch. This is where professional networks can promote evidence-based practice through collaboration. For example, as a member of a national organization, Maria has access to networking with other medical/surgical nurses. Together they can compare and share best practices or research findings from their clinical practice, reducing the need to re-create the wheel individually. The result is consistent evidence-based, high-quality patient care.

For young nurses like Maria, a strong network can help when looking for new career opportunities. Many positions are never advertised, and workforce recruiters acknowledge that their best referrals come from professionals whose judgment they trust. Today's healthcare environment is volatile, so building a strong network should be part of a professional insurance policy.

Steps to building a network

Building a professional network can take two paths: a network in your immediate clinical environment or one created through an organization. Both require common steps.

First, establish an understanding of your goals and who can help you achieve them. For Maria, this could include using her knowledge and experience as a certified medical/surgical nurse to establish a unit-based education program or to take part in a unit-based council to work collectively with other nurses through evidence-based practice and nurse competencies. Maria also might be interested in tapping into the nursing organization she's joined to seek out up-to-date practice alerts. Regardless of the professional network, after goals are set and the right people are identified, you can interact, share knowledge, and receive plans to help you achieve your goals.

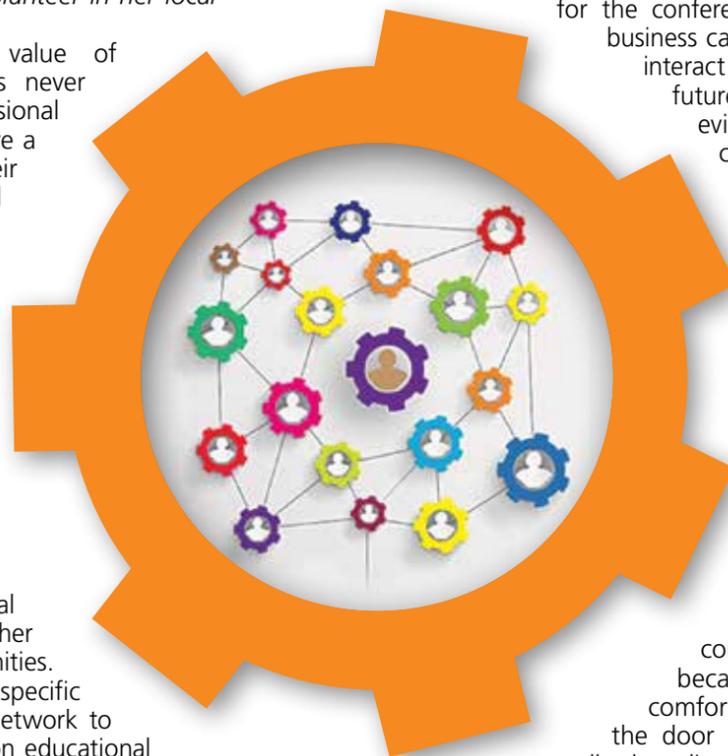
If you don't have a specific goal in mind, building a professional network might seem daunting or unclear. Start by putting yourself out there in the nursing profession. For Maria, who may not be able to commit to joining a committee within the nursing organization, she can plan to attend the organization's annual conference. While there, she can take steps to maximize the networking experience. First, she should think about some conversational topics and introductory questions to use when interacting with other attendees. Depending on Maria's professional goals, the topics and questions could revolve around clinical practice, leadership development, or advancing education. In addition, Maria should be professionally prepared for the conference, including wearing professional attire and taking business cards. She also should plan to attend all social events and interact with the conference vendors, who could be potential future employment opportunities or offer cutting-edge evidence-based products she can share with her clinical colleagues.

The golden rules of networking

Networking opportunities exist everywhere, including online with sites such as Facebook, LinkedIn, and Twitter. Many nursing organizations have Facebook and Twitter accounts that nurses can follow to support networking about clinical practice and professional development. LinkedIn, on the other hand, helps nurses identify mentors and colleagues with similar interests. Regardless of whether you're networking at a conference, within an organization, or online, you'll need to follow some rules. (See *Expert advice*.)

Networking for introverts

If you're naturally introverted, networking may not come easily. You may even avoid networking events because they're exhausting and force you outside your comfort zone. The hardest part can be walking through the door into a room. Fortunately, most people would rather talk than listen, so let others do the talking. You can never go wrong asking questions and establishing common ground. (See *Get the conversation started*.) Chances are that once you start asking questions, the conversation will flow easily. Most nurses like to be asked about their opinions



Expert advice

Put these best practices from networking experts at *Essential Communications* into action.

1. **Networking is about planting, not hunting.** Professional relationships are built over time. Never reach out to network and then abruptly ask for a job.
2. **Effective networkers add value to others.** When networking, adopt a mindset of abundance not scarcity. Think about what you can do for the other person first. Perhaps you can connect him or her with a colleague or share an interesting article. The best networkers are givers not takers.
3. **Build a professional image.** Make a positive professional impression by having an up-to-date LinkedIn page, a professional email address and outgoing phone message, and business cards.
4. **Be prepared.** Networking opportunities can occur in the most unlikely settings. Always carry business cards and be ready to build a relationship.
5. **Craft your elevator speech.** When you're asked, "What do you do" or "What are you looking for," have a short, coherent answer that easily rolls off your tongue.
6. **Be positive.** Don't complain about anything to people you network with – you're building a relationship, not seeking therapy.
7. **Share the airtime.** The best way to begin building a relationship is to ask other people about themselves and their careers. Spend as much time listening as you do talking.
8. **Follow up consistently.** If you've been helped by another, send a thank-you note. If you've been given some homework, get it done and provide follow-up.
9. **Dig your well before you're thirsty.** By the time you need to build relationships, it may be too late; they take time to cultivate. Networking should be an ongoing professional investment.

Source: Essential Communications. essentialcomm.com

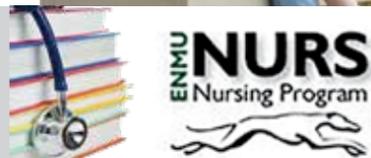
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ANA News

Get the conversation started

Use these questions to jumpstart conversations at networking events.

- How did you get started in your role?
- What are your challenges?
- What significant changes are you seeing in your environment?
- What's the most innovative thing that's happening in your organization?
- What do you think will happen with healthcare reform?
- What trends do you see happening in nursing today?
- What advice would you give to an emerging nurse leader?
- How can I help you?
- Who else at this meeting would be helpful for me to speak with?

and sought out for advice. You'll be seen as a great networker because you take the time to listen.

Join the networked world

Over the course of her career, Maria will learn that building a network is one of the most powerful opportunities that membership in a professional association can provide. A good network outside her clinical setting will help her gain access to and act on new information quickly. She'll also save time and energy by accessing other professionals who've overcome some of the same challenges she's facing. Many young nurses have fast-tracked their careers by getting involved with association committees or running for office.

We live in a networked world, so developing your networking skill set is important to your career success. You never know what new opportunities you'll encounter or who you'll meet until you extend your hand, introduce yourself, and start asking questions.

Rose O. Sherman is a professor of nursing and director of the Nursing Leadership Institute at Christine E. Lynn College of Nursing, Florida Atlantic University in Boca Raton. You can read her blog at www.emergingnleader.com. Tanya M. Cohn is a nurse scientist at West Kendall Baptist Hospital Nursing and Health Sciences Research in Miami, Florida.

Selected references

- Cain S. Quiet: *The Power of Introverts in a World That Can't Stop Talking*. New York: Broadway Paperbacks; 2012.
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ANA Enterprise Appoints Dr. Loressa Cole as New Chief Executive Officer

Silver Spring, MD — The ANA Enterprise announced the appointment of Dr. Loressa Cole as its new Chief Executive Officer (CEO). She assumed this role on May 7, 2018.

In this role, Cole, DNP, MBA, RN, FACHE, NEA-BC, will provide strategic leadership and have responsibility for the operating activities of the Enterprise including management of staff and implementation of programs for the American Nurses Association (ANA), American Nurses Credentialing Center (ANCC), and American Nurses Foundation.

Dr. Cole is an accomplished senior executive who brings more than 30 years of progressively higher leadership and management experience, most recently as Chief Officer and Executive Vice President of ANCC. ANCC promotes excellence in nursing and health care globally through credentialing programs, recognizes healthcare organizations that promote quality patient outcomes, and accredits healthcare organizations that provide and approve continuing nursing education. She has been with ANCC since 2016.

Previously, Dr. Cole held Chief Nursing Officer and Chief Operating Officer positions within the Hospital Corporation of America's (HCA) Capital Division. While Chief Nursing Officer at LewisGale Montgomery Hospital, she led the hospital to attain ANCC Magnet® recognition. Among her many accomplishments, she championed year-over-year improvement in employee engagement and reduction in nursing turnover, as well as implemented several specialty and Service Excellence programs that helped establish the regional health system as a Joint Commission Top Performer and earned Leapfrog "A" rating for hospital safety.

"Dr. Cole is well prepared to lead and strengthen the evolving ANA Enterprise. She was selected from a field of outstanding candidates to fulfill this top leadership role for nursing," said ANA President Pamela F. Cipriano, PhD, RN, NEA-BC, FAAN. "She brings proven leadership as a seasoned healthcare executive and as the current Executive Vice President of ANCC. She demonstrates the vision, creativity, passion for nursing, and strong business



Dr. Loressa Cole

acumen to leverage the strengths of ANA's entities to enhance and grow the Enterprise."

"I am very honored and excited to assume this prestigious position. The American Nurses Association is the professional association for all registered nurses, and a recognized leader in ensuring quality care for all Americans," said Dr. Cole. "At 4 million and growing, America's nurses outnumber all other health-care professionals and serve an essential role to protect, promote, and improve health for all ages. I am humbled to lead the organization that for more than a century has nobly represented and served our nation's nurses. I look forward to working with the dedicated staff and volunteers who contribute tirelessly to maintain and grow the exceptional programs and credentialing products offered by the ANA Enterprise."

Dr. Cole earned an associate degree in nursing from Bluefield State College in Bluefield, WV, a bachelor's degree in nursing from Virginia Commonwealth University in Richmond, VA, a master's of business administration from Averett University in Danville, VA, and a doctorate in nursing practice from Case Western Reserve University in Cleveland, OH. She is a member of ANA, Virginia Nurses Association, American Organization of Nurses Executives, and the American College of Healthcare Executives, where she holds Fellow status. Additionally, she currently serves on the *Journal of Nursing Administration's* Editorial Board and the Joint Commission's Nursing Advisory Council. A past President of the Virginia Nurses Association and the Virginia Partnership for Nursing, Dr. Cole has also served on multiple boards, including The Bradley Free Clinic of Roanoke (VA), The Free Clinic of the New River Valley, and the Daily Planet (Richmond, VA).

The ANA Enterprise is the organizing platform of the American Nurses Association (ANA), the American Nurses Credentialing Center (ANCC), and the American Nurses Foundation. The ANA Enterprise leverages the combined strength of each to drive excellence in practice and ensure nurses' voice and vision are recognized by policy leaders, industry influencers and employers. From professional development and advocacy, credentialing and grants, and products and services, the ANA Enterprise is the leading resource for nurses to arm themselves with the tools, information, and network they need to excel in their individual practices. In helping individual nurses succeed—across all practices and specialties, and at each stage of their careers—the ANA Enterprise is lighting the way for the entire profession to succeed.

ANA ENTERPRISE

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Cain S. Quiet: *The Power of Introverts in a World That Can't Stop Talking*. New York: Broadway Paperbacks; 2012.

Henschel T. How to grow your professional network. 2018.

Jain AG, Renu G, D'Souza P, Shukri R. Personal and professional networking: A way forward in achieving quality nursing care. *Int J Nurs Educ*. 2011;3(1):1-3.

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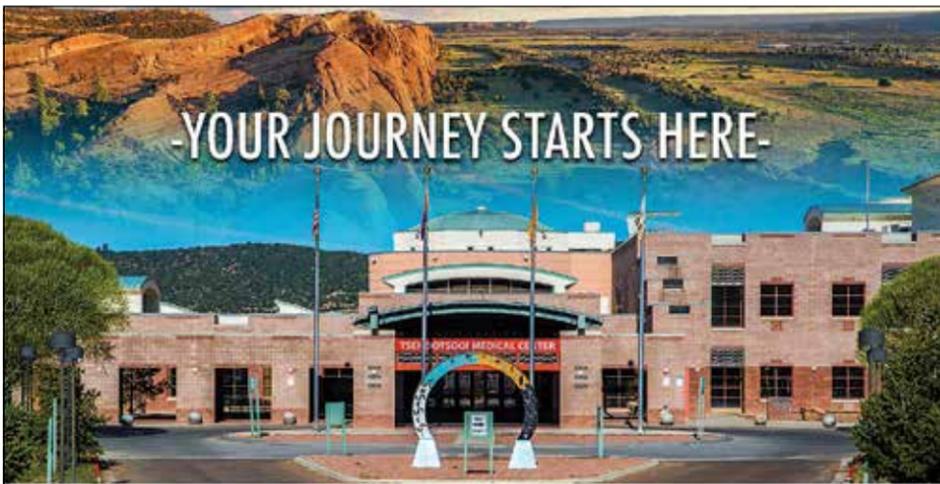
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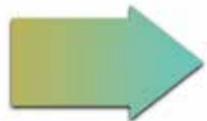
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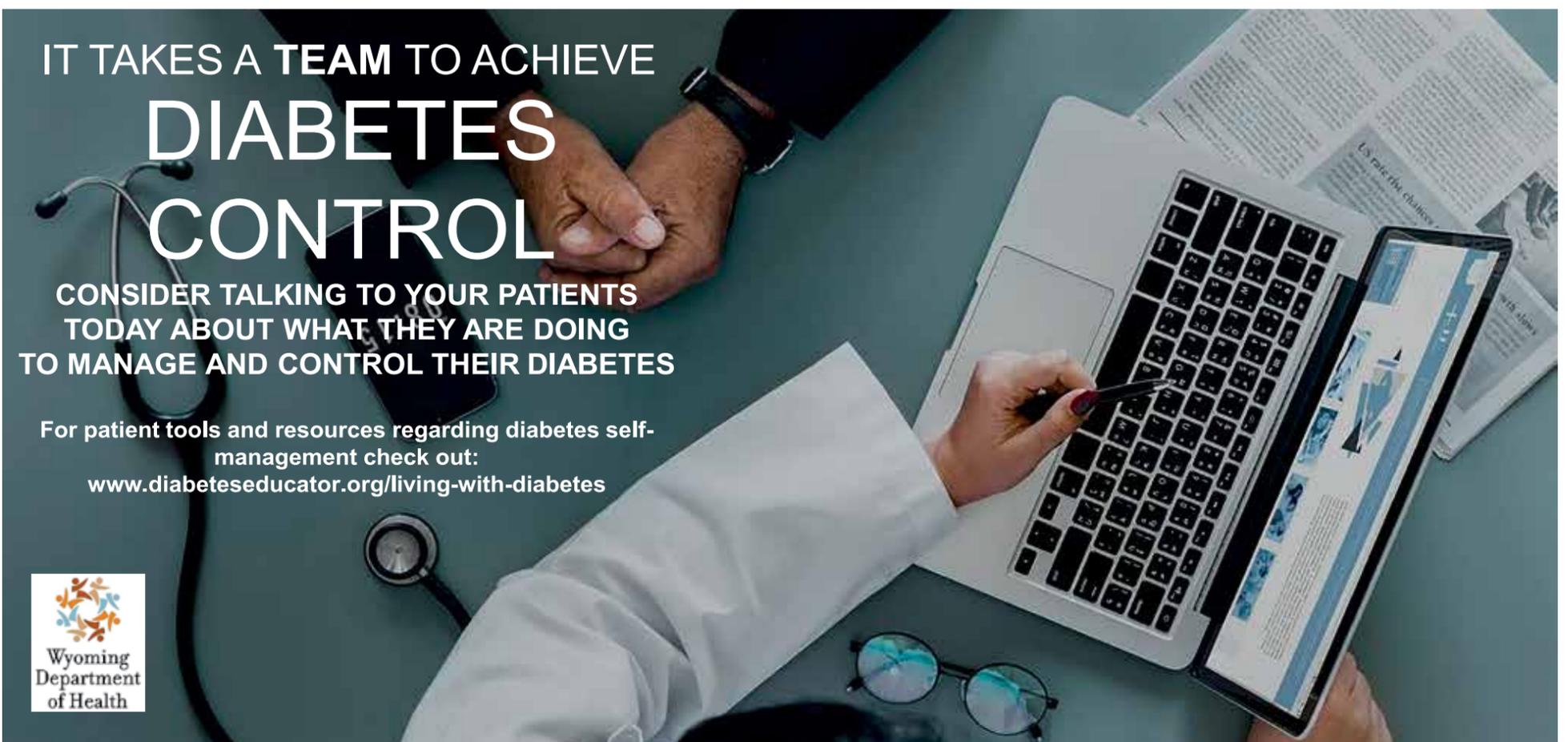
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 Wyoming Department of Health