



The Mississippi RN

THE MISSISSIPPI NURSES ASSOCIATION IS THE VOICE OF REGISTERED NURSES IN MISSISSIPPI AND HAS PROVIDED LEADERSHIP TO IMPROVE THE HEALTH OF ALL PEOPLE FOR THE PAST 100 YEARS

Vol. 77, No. 2

Quarterly publication direct mailed to approximately 58,000 RNs and LPNs in Mississippi.

Summer 2015

A Message from the President

Jennifer Hitt, PHD, MSN, NLN-CNE

Once again, the nursing profession has been named the most trusted profession in our country by the Gallup poll. Having held this top spot since 1999 (only in 2001 did firefighters take the top spot), it is not surprising that 80% of respondents to the poll said that nurses were highly ethical and trusted.



Jennifer Hitt

Practicing in an ethical manner has been a priority for the nursing profession. From our early days as care givers to the poor and injured, the founders of modern

nursing sought to instill a sense of dignity and ethical watchfulness into our practice.

It is for this reason the American Nurses Association has named 2015 the "Year of Ethics". In June, leaders from around the country will converge in Washington, DC for a symposium focused on ethics. The symposium will address managing ethical situations, equipping nurses with strategies for handling ethical issues in practice, and provide the opportunity for nurses to learn from renowned experts in ethics.

In January of this year, ANA released the revised *Code of Ethics for Nurses with Interpretive Statements*. This Code, updated for the first time in 14 years, reaffirms the basic values and beliefs of the nursing practice, outlines the boundaries of duty, and discusses the duties of a nurse both with a patient and beyond patient encounters.

Most importantly, the new Code provides specific guidance for clinical practice. In the 14 years since its

last revision, complex issues and health policies have risen that could not have been anticipated. The new statement provides a contemporary context to the larger scope of nursing practice. Nursing is no longer simply the relationship between a patient and a nurse. Nursing involves complex relationships between families, interdisciplinary teams, and communities. The revised Code seeks to address this new dynamic.

According to ANA President, Dr. Pamela Cipriano, "ANA is committed to improving the quality of health care for all. Ethics is a critical foundational component of nursing practice and guides all nurses as they deliver high-quality health care to individuals, families and communities." I encourage you to evaluate the standard of ethics you instill in your practice. Whether at the bedside or the boardroom, your work requires an ethical competency and spirit, not only for your patients, but for the entirety of the nursing profession.

Report from Council on Advanced Practice

Professionalism in Nursing

Linda M. Watkins, DNP, RN, FNP-C
Director, Council on Advanced Practice

What would Florence Nightingale think of us today? Nursing has evolved over the past 149 years into a profession with advanced degrees and multiple opportunities. Nursing is a profession that has transitioned into a valuable public service. As Nurse Practitioners, we now have the opportunity for a dynamic journey through life with other professional disciplines, colleagues, patients and an increasing demand for public service.



Linda Watkins

As we move the profession forward with advanced degrees and different skill sets, it is extremely important that we project a positive image. That

image is seen by others, not only in our appearance and attitudes, but in the way we communicate. Each individual nurse practitioner is a representative of the profession. An individual cannot separate "self" from the profession or the organization to which they belong.

Wynd (2003) defined professionalism in nursing as being related to years of experience as a registered nurse, higher educational degrees in nursing, membership in professional nursing organizations, service as an officer in those organizations and special certifications. But I think it is more than that. We must continually be aware of professional self. Professional identity is the secret knowledge that demonstrates the continuation of a profession. Professional attitude is a sense of experiences that make up this professional identity. As Nurse Practitioners, we are transitioning from a model that is dependent upon another profession in order to be employed, to a status of Full Practice Authority. This is an exciting time, but also a very concerning time. We must be mindful.

All of us have sacrificed and endured by increasing our education and skill set to provide our patients with access to care and a different model than previously encountered. We do not want to jeopardize our progress. We are under the microscope, our every action will be examined. We must be careful in the words we write that are viewed by others.

It is a new age, electronic medical records, emails, texting, tweeting, blogging, Facebook and cell phones. The world has embraced this new technology, but with this new technology comes a loss of privacy. Our conversations, texts, emails, and Facebook can be monitored and anything we place in one of these modalities can be retrieved at any time. So I leave you with this thought:

Before you strike the key, take a moment to think: this is my image, this is who I am, the identity that I want the world to know is me; because you will wear it. You, a nurse practitioner, will impact the profession with your written words.

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Application on page 11





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Calendar!

| EVENT | WHERE & WHEN |
|--|--|
| Trains, Wineries & Treasures of Northern California San Francisco, Yosemite, Sacramento, Lake Tahoe & Napa | Travel Tour: June 14-22, 2015 |
| Controlled Substances Workshop 10.0 continuing education hours with 3.75 pharmacology hours | Madison, MS: August 20-21, 2015 |
| Alaska Adventure Featuring Seattle, the Gateway to the Pacific Northwest | Travel Tour: August 25-September 4, 2015 |
| Annual Convention MS Gulf Coast Coliseum & Convention Center | Biloxi, MS: October 20-23, 2015 |
| Controlled Substances Workshop 10.0 continuing education hours with 3.75 pharmacology hours | Madison, MS: December 3-4, 2015 |



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Executive Director's Column

Mississippi APRN's Rock Your World

Teresa Malone

It was a record-breaking year in attendance for the Mississippi Nurses' Association's 2015 APRN Spring Conference held in Tupelo's BancorpSouth Arena and Conference Center. In addition to the exceptional Conference sessions held on April 24 and 25, attendees were provided a number of hands-on sessions during the April 23 Pre-Conference workshops.



Teresa Malone

Getting us started on Friday, Tupelo Mayor Jason Shelton welcomed attendees and provided an overview of the many events that keep the "Tupelo Spirit" going strong. Sherry Wallace-Barnes, RN, Chief Executive Officer of Envision Management Solutions, opened the Conference with an in-depth presentation on Meaningful Use. Jeremy Hill, Acting Director of the Mississippi Health Information Network (MS-HIN), discussed the importance of APRN's participation in the (MS-HIN) and how such participation can benefit patients. Dr. Anne Alexandrov, a recognized clinical expert in the areas of emergency and critical care and considered the leading expert in acute stroke management, provided a keynote presentation on the use of evidence-based practice to achieve optimal patient outcomes and the case for APRN leadership.

On Saturday, Dr. Lynn Langley, Executive Director and Phyllis Johnson, Director of Advanced Practice provided attendees with an update from

the Mississippi Board of Nursing. MNA Board Member and Director for the Council of Advanced Practice, Dr. Linda Watkins discussed the importance of APRNs awareness of professionalism in the use of social media. Anne Everett, MSN, PHD®, RN and Judy Cleveland, BSN, RN with Medical Assurance Company of Mississippi, provided valuable information for improved medical record documentation and risk mitigation. Renowned experts on the topic of ethics, Dr. Janie Butts and Dr. Elizabeth Tinnon, spoke on *Ethical Decision Making for the APRN*, a timely and increasingly complex issue in the APRN practice.

As always, the Conference provided attendees numerous social and networking opportunities, including a roof-top reception at the Park Heights Restaurant, continuous access to new products and services at the vendors' Rockin' Expo, a product theater hosted by Namenda, hosted dinners at Tupelo's top-rated restaurants, and even a visit from the "King" – well sort of – thanks to Elvis Impersonator extraordinaire, David Lee.

Throughout the Conference, attendees discussed the need for APRNs to achieve Full Practice Authority, seek and welcome leadership opportunities, and embrace opportunities to serve as a mentor to other APRNs. As one attendee noted, it's time to "Shake, Rattle, and Roll" forward the nursing profession!

MNA extends our sincere appreciation to the city of Tupelo and to the many sponsors, exhibitors, volunteers, presenters, and most of all our conference attendees who made the 2015 APRN Conference a record-breaking event! *Thank you, thank you very much!*

APRN Spring Conference Photos on pages 4-5

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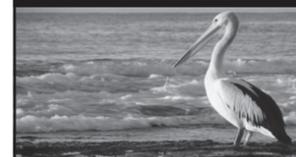


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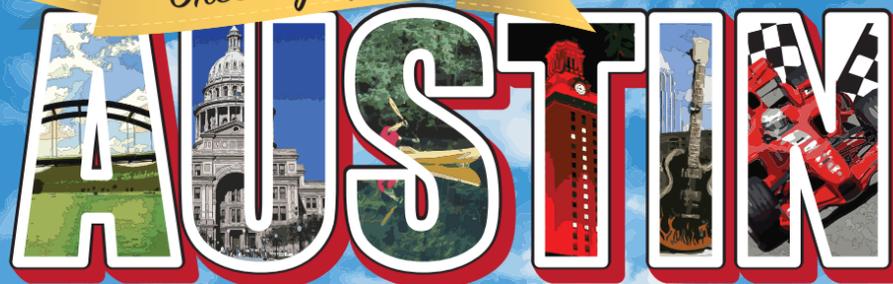
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APRN Spring Conference 2015



2015 APRN Spring Conference

Tupelo, MS • April 24-25

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- MNA District 6
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APRN Spring Conference 2015



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Has Your Email Changed?

Updating your email address is critical to ensuring you get the most out of your MNA membership! MNA has made great strides in "going green" and routinely disseminates information via email to our members. Notifications of events, legislative updates, call for speakers, and notifications of regulatory changes are all communicated to members via email. In addition, MNA assists the Districts by providing email notifications to members about events in their area. When changing jobs, moving, or just changing internet carriers, it's easy to forget to update your email address. If you have changed email addresses in the last year, we encourage you to logon to the MNA website at www.msnnurses.org. Login and go to "Update Records" to enter your correct email address. We also encourage you to review your entire profile and update any other information, as needed.



Thank you for being a member of MNA!

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Mississippi Nurses Foundation

\$1,000 – Burdonne Young School of Nursing Bequest Scholarships



Mississippi Nurses Foundation

The Mississippi Nurses Foundation was proud to offer every School of Nursing in Mississippi a \$1,000 scholarship made possible by the Emma Burdonne Young Scholarship Fund.

The students were selected by the School of Nursing Leadership based on criteria set forth by the Mississippi Nurses Foundation Scholarship Committee.

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Mississippi Nurses Foundation
Nurses Touch Lives

Mississippi Nurses Foundation announces deadline for \$6,000 Car Tag Stipends

The Mississippi Nurses Foundation will award twelve stipends, made possible by the Nurses Car Tag Program-*Nurses Touch Lives*. The stipends will be awarded to nursing students enrolled in an accredited Associate, Baccalaureate, Masters or Doctoral Nursing Program in Mississippi.

Deadline for application is June 13, 2015. Stipends will be awarded by July 15, 2015.

Mississippi Nurses Foundation announces deadline for "DARE TO SOAR" Scholarship

\$1,000 Scholarship for a Registered Nurse in an Accredited Graduate Nursing Program in Mississippi

Applicant must be an MNA member, hold current, unrestricted Mississippi RN license, is a full time or part time student in an accredited Graduate Nursing Program in Mississippi with one semester remaining.

Deadline for application is July 10, 2015. Stipends will be awarded by August 7, 2015.

Mississippi Nurses Foundation announces deadline for "up to" \$2,000 Research Award

Applicant must be a member of MNA, enrolled in masters or doctoral graduate program in Mississippi, or a clinician, educator or administrator working in a health care facility in Mississippi.

Deadline for application is July 15, 2015. Stipends will be awarded by August 14, 2015.

For application information and forms, please visit www.msnursesfoundation.com or contact:

MS Nurses Foundation
31 Woodgreen Place
Madison, MS 39110
601-898-0850
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Mississippi Nurses Foundation
Nurses Touch Lives

Have you ever wondered about the *perfect* way to show *appreciation* to someone who has had a significant *influence* in your personal or professional life?



"BRICK GARDEN"

The Mississippi Nurses Foundation provides a great opportunity for you to pay tribute to someone or an organization through our "IN HONOR" OR "IN MEMORY" BRICK GARDEN. This opportunity allows you to purchase a brick "In Honor" or "In Memory" of someone who has significantly impacted your personal or professional life. Your brick will be engraved with your choice of text and placed in the **Mary E. Stainton Center for Nursing Garden**, located at the Mississippi Center for Nursing in Madison, MS.

When you purchase your brick, an acknowledgement will be sent to the person, family or organization designated. The amount will not be disclosed.

Every two years, during Nurses Week, the Mississippi Nurses Foundation host a **Brick Dedication Ceremony in the Mary E. Stainton Center for Nursing Garden** to recognize all those being honored. Everyone who purchases a brick and all the honorees (or their families) will receive an invitation to the dedication.

Every nurse and nursing organization in Mississippi deserves to be honored with an engraved brick that shows appreciation of their contribution to your life.

What an amazing way to say, Thank You!

(Please fill out the form below, tear it off, and mail it in along with your payment)

Please select your brick and fax this form to the Mississippi Nurses Foundation with your contact information on the lines provided below.

- \$500 8" x 8" engraved brick (7 lines of type) placed in the garden.
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Mississippi Nurses Foundation
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Save the Date

The Mississippi Nurses Foundation is excited to join Southwest Mississippi Community College & MNA District 2 for a

Dinner Theatre

Evening at the Piazza by Elizabeth Spencer

September 15, 2015
Summit, MS

The event will be held at Southwest Mississippi Community College in Summit, MS

Ticket information and more details to follow.....

Mississippi Nurses Foundation



The Mississippi Nurses Foundation **Coffee Club** was started in April 2009 with the support of Dr. Kim Hoover, Dean of the University of MS School of Nursing, with her donation for MNF daily operations. The coffee club recognizes individuals who donate between \$300- \$5,000 or more to the Foundation.

You can join today with a monthly donation of \$25.00 to the Nurses Foundation. Please select your level of support for membership into the Mississippi Nurses Foundation Coffee Club. Bank draft and credit card monthly donations will automatically renew every 12 months unless notified by the donor.

Espresso Level

\$4,000 to \$5,000----Two packages of MNF signature coffee and two coffee mugs, four tickets to all upcoming events sponsored by the Foundation, recognition at MNF's Philanthropy Day, Recognition on MNF's website, newsletter, recognition at the Mississippi Nurses Association Annual Convention and a 4" X 8" engraved brick in the Mary E. Stainton Center for Nursing Garden.

Cappuccino Level

\$2,000 to \$3,999----Two packages of MNF signature coffee and two coffee mugs, two tickets to all upcoming events sponsored by the Foundation, recognition at MNF's Philanthropy Day, Recognition on MNF's website, newsletter and recognition at the Mississippi Nurses Association Annual Convention.

Mocha Level

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Coffee Level

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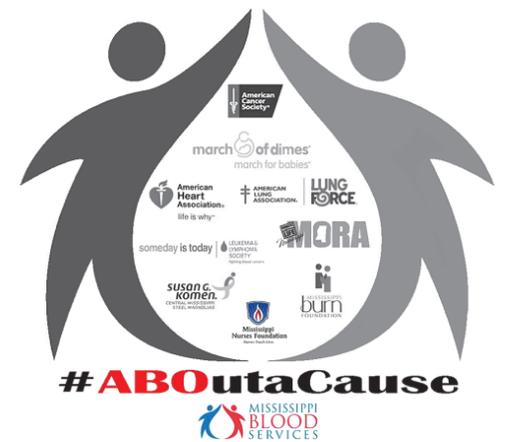
Your tax deductible donation to the Coffee Club will help support the Nurses Foundation in its daily operations of carrying out its mission of raising, accepting and dispersing charitable donations to promote professional nursing and better health in Mississippi. Sponsored events exclude the Nightingale Awards Gala.

Mississippi Nurses Foundation 31 Woodgreen Place Madison, MS 39110 Phone: (601) 898-0850 Fax: (601) 898-0190



Mississippi Nurses Foundation has partnered with Mississippi Blood Services for the **"Blood Donors ABOut a Cause"** program, which highlights healthcare organizations that work together to help save lives. Mississippi Nurses Foundation is helping to promote the message and bring awareness to the critical need for blood donations. Nursing professionals are directly involved in the process of touching and saving lives and know firsthand the lives that are saved because of blood donations. Please visit our website at www.msursesfoundation.com to learn more about supporting these efforts.

Blood Donors



The vision of the Mississippi Nurses Foundation is to be the charitable organization in the state of Mississippi that is most influential in impacting the professional image of nursing, sponsoring continuing nursing education, and funding for nursing.

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Mississippi Nurses Foundation

Leave a Legacy in Nursing



Mississippi Nurses Foundation
Nurses Touch Lives

The Mississippi Nurses Foundation is a 501c (3) organization that supports the Mississippi Nurses Association. Its mission is to raise, accept and disperse charitable donations to promote professional nursing and better health in Mississippi.

As you think about leaving a legacy or your footprint in nursing, there are numbers of flexible ways to make a lasting gift with significant savings on estate, capital gains and other taxes. Below are some of the possibilities:

A Bequest in your will for a percentage of your estate or a specific amount of cash or property allows you to support the Nurses Foundation without giving up assets today. In leaving a bequest it is important to be specific in naming the benefactor. For example: Nurses Foundation does not always mean Mississippi Nurses Foundation. Be specific.

A Gift of Real Estate allows you to eliminate all capital gains taxes. You may also deduct the fair market value of your gift and remove the assets from your taxable estate. If you wish, you can transfer the deed to the Mississippi Nurses Foundation and live in or use the property for your lifetime. You will receive a current charitable deduction based on your life expectancy and the value of the home or property.

Charitable Lead Trusts allow you to “lead” with a gift to the Mississippi Nurses Foundation, typically over a period of years, and the remaining trust assets will pass to your family members. This can have significant advantages in estate and gift taxes.

Charitable remainder trusts allow you to receive income for life or for a period of time (up to 20 years), and the “remainder” of the trust assets could support the Mississippi Nurses Foundation. You receive a partial income tax deduction.

Life insurance policies are a giving option that few people think about. A life insurance policy that was purchased for financial security when you were younger may not be necessary to serve as the safety net for which it was initially intended, and may now be a suitable asset to contribute. The life insurance policy can be donated, or you can name the Mississippi Nurses Foundation as the beneficiary after all end of life arrangements have been paid. Benefits may include a current income tax deduction for the gift of the policy, continuing income tax deduction for the premium payments and removal of insurance from your taxable estate.

Memorials and honorary gifts are a wonderful way to honor or remember a loved one. Many of our living donors and planned gift donors give in this way, and we notify the honoree or family members of the person remembered, to let them know a generous gift was made on their behalf. Examples of memorials and honorary gifts include: naming scholarships, engraved bricks, specific annual events in memory, etc.

Securities, if they have appreciated, are excellent assets for charitable gifts. These include shares of **stock, bonds and mutual funds units**. Such gifts result in twofold tax savings: You can avoid paying any capital gains tax on the increase in value of the stock since its purchase, and you receive a tax deduction for full market value.

IRAs and (some) pension plans are subject to income taxes if passed to your loved ones, whereas you may gift those assets to a qualified nonprofit like the Mississippi Nurses Foundation with no income tax burden. Also, beginning the year after you turn 70 1/2, you will be required to withdraw a minimum amount every year. If you wish to make a gift, you can use your required minimum withdrawal to make a gift. This outright gift will qualify as an income tax charitable deduction.

Bank accounts and CDs: You may name the Mississippi Nurses Foundation as the beneficiary of bank accounts and certificates of deposit upon your death. By doing so, you could leave the Mississippi Nurses Foundation the stability of continuing to support nurses in touching lives.

I hope you will consider remembering the Mississippi Nurses Foundation in your will as a part of your living legacy.

For more information, please contact Rosalyn Smith-Howard, Executive Director at rhoward@msnurses.org or call 601-898-0850.

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MNA Membership Drive

We invite all registered nurses in Mississippi to join MNA during our Membership Drive in June, July, and August! With over 100 years of experience, MNA continues to represent the interests of all registered nurses, regardless of areas of specialization, clinical setting or work environment. Join your MNA colleagues in speaking with ONE STRONG VOICE on behalf of your profession and your patients! You'll receive additional information in the coming weeks.



MNA District 7 hosted a "Heart and Sole" 5K at the Longleaf Trace in Hattiesburg on February 21, 2015. Some of the participants were: (Back row left to right) Shirley Parham, RN, BSN, CDE and Emily Thompson. Sitting left to right: Jon Chancellor; Amber Chancellor, RN, BSN, MSN; Shenika Russell, RN, MSN and Josh Thompson, RN.



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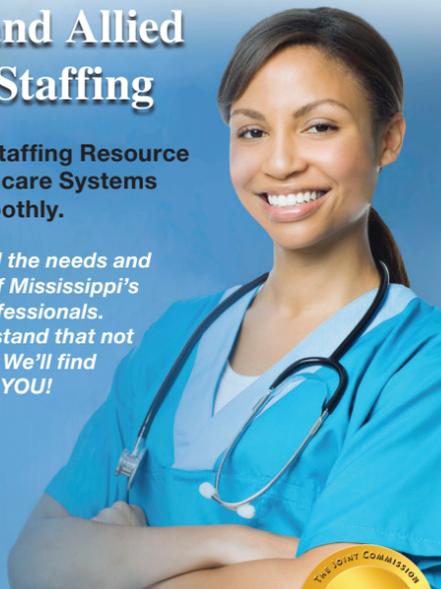


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Application for Nurses Association Membership

31 Woodgreen Place – Madison, MS 39110 – (601) 898.0670 – Fax: (601) 898.0190

e-mail: mna@msnurses.org – join online at www.msnurses.org

(Please Print) Check one: _____ New Application _____ Renewal/Reinstatement _____ Change of Payment Method

Please tell us who recruited you to join MNA: _____

| | |
|----------------------------------|---|
| First Name/Middle Name/Last Name | Birth Date |
| Street Address/ P O Box | County (This will determine your MNA District) |
| City, State, Zip | Home e-mail address – email address required to receive Members Only Newsletter |
| Home Phone () Work Phone () | Work e-mail address |
| Home Fax () Work Fax () | Basic School of Nursing |
| Employer Name | Graduation (Basic School of Nursing): Month, Year |
| Employer Address | State / RN License Number |
| Employer City, State, Zip | Area of Practice Credentials/Degree |

Select Membership Type

| | | |
|--|-----------------------------------|----------------------------------|
| | Annual | Monthly |
| RN DUES | <input type="checkbox"/> \$288.00 | <input type="checkbox"/> \$24.61 |
| ADVANCED PRACTICE DUES | <input type="checkbox"/> \$388.00 | <input type="checkbox"/> \$32.95 |
| REDUCED DUES: | | |
| <input type="checkbox"/> Full-time graduate student (include proof of 9 HRS minimum and graduation date: _____) | | |
| <input type="checkbox"/> Not employed | | |
| <input type="checkbox"/> New graduate (from basic nursing education program within six months of graduation, first year only) | | |
| <input type="checkbox"/> 62 years of age or older and not earning more than Social Security allows | | |
| RN REDUCED DUES | <input type="checkbox"/> \$144.00 | <input type="checkbox"/> \$17.11 |
| ADVANCED PRACTICE REDUCED DUES | <input type="checkbox"/> \$194.00 | <input type="checkbox"/> \$21.28 |
| SPECIAL DUES: | | |
| <input type="checkbox"/> 62 years of age or older and not employed | | |
| <input type="checkbox"/> Totally disabled | | |
| RN SPECIAL DUES | <input type="checkbox"/> \$97.00 | <input type="checkbox"/> \$10.11 |
| ADVANCE PRACTICE SPECIAL DUES | <input type="checkbox"/> \$122.00 | <input type="checkbox"/> \$12.19 |
| Select Annual or Monthly Payment Preference | | |
| <input type="checkbox"/> I want to make one full ANNUAL payment by: | | |
| <input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> M/C <input type="checkbox"/> AMEX | | |
| <input type="checkbox"/> I want to pay MONTHLY (12 month minimum) using: | | |
| <input type="checkbox"/> Electronic Check <input type="checkbox"/> Visa <input type="checkbox"/> M/C <input type="checkbox"/> AMEX | | |

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Name as it appears on card: _____

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If monthly payments are selected, you authorize MNA to charge your card on or after the 15th of each month for dues and fees. MNA will charge a \$10 fee for any declined payments. MNA is authorized to change the draft amount by posting notice at www.msnurses.org at least 30 days prior. **Reduced Dues will be upgraded to Full Dues after supplied graduation date or first year if New graduate.** Undersigned may cancel this authorization upon receipt by MNA of written notice twenty (20) days prior to the deduction date of the 15th of each month after annual commitment.

Credit Card Payment Authorization Signature

If paying monthly by Electronic Check:

Please enclose a voided check and sign below. By signing below, you authorize MNA to draft your monthly membership dues and any additional service fees from your checking account on or after the 15th day of each month using the account designated by the enclosed check. MNA is authorized to change the draft amount by posting notice at www.msnurses.org at least 30 days prior. **Reduced Dues will be upgraded to Full Dues after supplied graduation date or first year if New graduate.** Undersigned may cancel this authorization upon receipt by MNA of written notice twenty (20) days prior to the deduction date of the 15th of each month after annual commitment. MNA will charge a \$10 fee for any returned drafts.

Electronic Payment Authorization Signature

Payroll Deduction Plan

This plan is available only where there is an agreement between the employer and MNA. Contact your employer (or MNA) to see if this plan is available. I understand that \$24.01 for RN, \$16.51 for reduced RN, \$32.35 for Advanced Practice or \$20.68 for reduced Advanced Practice will be deducted from my paycheck every month.

Payroll Deduction Authorization Signature:

MNA – PAC Contribution I want to contribute to the Political Action Committee

Monthly \$ _____ Credit Card listed above EFT listed above

One Time Only \$ _____ Credit Card listed above Check enclosed

Payroll Deduction is not available for monthly contributions to the PAC

Mississippi Nurses Association dues are not deductible as charitable contributions for tax purposes but may be deductible as a business expense. However, that percentage of dues paid for lobbying (15%) is not deductible as a business expense. \$5.42 of MNA member dues is for a subscription to *The American Nurse*. \$20.00 is for a subscription to *American Nurse Today*, \$18.00 is for a subscription to *The Mississippi RN* and *MNA Members Only*. Members may not deduct the subscription price from dues.

Cancellation of membership must be made in writing a minimum of twenty (20) days prior to next scheduled dues payment. Membership is an annual commitment. Early termination of monthly payment plan will result in balance of yearly dues payable upon cancellation.

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