



## President's Address

**Margie Washnok APRN, MS, DNP**

I would like to thank Tanya Huck for serving as our President. Tanya has resigned her position as President due to health reasons. We hope and pray for Tanya's health to improve. I am excited to work with the present SDNA Board of Nursing as your President.



**Margie Washnok**

I would like to introduce myself as your new president. I have been the vice president of SDNA for the past 3 years.

According to the SDNA Bylaws, in the event of the president's vacancy, the vice president will take over the duties of the president's unexpired term. I will be serving until October of 2015 as your president and vice president.

My past leadership experiences have been serving as SDNA Vice President, Vice President for the past several years of District 4, and now the Secretary of District 4. I have been co-chair or chair of 3 of the last 4 SDNA Conventions that District 4 hosted in Aberdeen. I have been co-advisor for the Presentation College Nursing Student Association for over 20 years, and serving as one of the liaisons between SDNA and NSASD.

I currently work as a Professor in Nursing at Presentation College and part-time with Walden Online in their RN-MSN and DNP Nursing Programs. I have over 25 years of nursing education experience, as well as; experience as a Public Health Nurse, Home Health Nurse, staff nurse on Pediatrics, Dorm Nurse, and a Nurse Rehabilitation Consultant.

I believe that nurses must provide high-quality, compassionate, competent nursing care based on evidence based practice. This includes providing holistic care that includes making sure the care is culturally sensitive and the body, mind, and spirit of the individuals, groups, families, and communities we care for. Nurses also must provide care that includes "caring."

I would like to invite you to the SDNA State Convention at the Ramkota in Rapid City October 5 & 6, 2014. The theme is "You Are Not Alone! Close Encounters of the Nursing Kind." See you at convention!

## ANA's New President Takes the Helm, Lays out Priorities



South Dakota Nurses Association welcomes new ANA President Pamela Cipriano, PhD, RN, NEA-BC, FAAN! Cipriano was elected at the ANA Membership Assembly on June 14 to a two-year term. Here is a little more about President Cipriano and her hopes for the future of ANA and the profession.

### Getting to Know ANA's New President

Prior to becoming ANA president, Cipriano served as senior director for health care management consulting at Galloway Advisory by iVantage. She also has held faculty and health system leadership positions at the University of Virginia (UVA) since 2000.

Cipriano is known nationally as a strong advocate for health care quality, and serves on a number of boards and committees for high-profile organizations, including the National Quality Forum and the Joint Commission. She was the 2010-11 Distinguished Nurse Scholar-in-Residence at the Institute of Medicine.

A longtime ANA member, Cipriano has served two terms on the ANA Board of Directors and was the recipient of the association's 2008 Distinguished Membership Award. She acted as the inaugural editor-in-chief of *American Nurse Today*, ANA's official journal, from 2006-14, and is currently a member of the Virginia Nurses Association.

### Vision for the Future of ANA

In a recent conversation with *The American Nurse*, Cipriano shared her vision for ANA by outlining three priorities for her presidency.

First, she will focus on ANA's "core strengths," which include: political advocacy, efforts around safe staffing and healthy work environments, and fighting for nurses' rights to control their profession and practice to the full extent of their education and licensure.

Second, Dr. Cipriano will lead membership growth and retention. "I strongly believe in the old saying, 'There's strength in numbers,'" she said.

The third priority for her first term includes positioning nurses to exert greater influence in the transformation of health care. "It's very important for ANA to make sure nurses are in prime positions and key decision-making groups so our voice is there at every turn," she said.

Finally, what does President Cipriano want members around the country to keep in mind? Optimism. "We are making a number of strides," she said. "We're going to need all of our members...if we want to truly achieve a new direction in health care."

To read more about President Cipriano, please visit: [www.theamericannurse.org/index.php/2014/06/30/meet-anas-new-president/](http://www.theamericannurse.org/index.php/2014/06/30/meet-anas-new-president/)

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# Executive Director's Address

**Eric Ollila**

It's a pleasure to be the Executive Director of the SDNA. I look forward to working and growing with the association and all of its members, all of whom are already leaders and trailblazers. Here's a bit about me:



**Eric Ollila**

My professional path has involved communications at every turn. After receiving my Bachelor of Science in English (creative-writing emphasis) from the University of South Dakota, I joined the journalism field on the newspaper side. Starting as a freelance "stringer," I worked my way to a managing editor position, collecting some newspaper association awards for article- and column writing and photography along the way. I'm proudest, however, of the many community projects and improvements my newspaper work led to.

But while I enjoyed the newspaper business, I desired to learn more about communications, so I entered academia to seek a master's degree. Over the

next two years, and apart from my graduate studies in creative writing, I delved into many different aspects of communications, serving both student- and university-publishing projects in editorial positions ranging from senior editor, to associate editor, to senior design and layout editor. I was also a university instructor during my last year as a graduate student, teaching composition and business writing.

Upon receiving my Master of Arts degree, I began work at South Dakota State University as a publisher and editor. My work there primarily involved scientific and educational publications, and I enjoyed the thought that the projects would ultimately lead to the betterment of both people and society. I did everything from overseeing the building of websites, to publishing university-marketing magazines and scientific journals, to assisting with video productions, to most everything in between. A career in university publishing seemed to be in the offing, but the "Great Recession" led to cuts in government budgets, and the entire publishing unit in which I worked was shuttered.

This layoff ultimately led me to a career field where all of my communication education and expertise are used at once, executive director. I come to the South Dakota Nurses Association on the heels of three state legislative sessions as the executive director of the South Dakota Employees Organization, another non-profit with many years of great history.



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CIRCULATION, ARTICLES, LETTER TO THE EDITOR, ETC. 2013 deadlines for articles submitted to the *South Dakota Nurse*: July 15—September issue and October 14—December issue.

The *South Dakota Nurse* accepts and encourages manuscripts or editorials. We will determine which letters and articles are printed by the availability of publication space and appropriateness of the material. We welcome signed letters of 300 words or less, typed and double spaced and articles of 1,500 words or less. All materials should be mailed to: South Dakota Nurses Association, P.O. Box 1015, Pierre, SD 57501 or e-mailed to: [contactus@sdnurses.org](mailto:contactus@sdnurses.org).

The views expressed in the articles and editorials are those of the individual contributors and do not necessarily reflect the viewpoint of SDNA.

South Dakota Nurse is the newsletter of the South Dakota Nurses Association. Direct inquiries about SDNA or this newsletter to:

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## 2014 SDNA Calendar of Events

If you have events that you want posted on the SDNA Calendar of Events, please contact the SDNA Office at (605) 945-4265 or by email at [contactus@sdnurses.org](mailto:contactus@sdnurses.org)

**September**

**Labor Day – Office Closed**  
 September 1, 2014

**October**

**SDNA Board of Directors Meeting**  
 October 5, 2014

**SDNA Annual Convention**  
 October 5 & 6, 2014  
 Rapid City, SD

**SD Nurse Article Submission Deadline – December Issue**  
 October 10, 2014

**Native American Day – Office Closed**  
 October 13, 2014

**November**

**Veterans Day – Office Closed**  
 November 11, 2014

**Thanksgiving – Office Closed**  
 November 27, 2014

**December**

**District Leadership Reporting Form Due to SDNA Office**  
 December 1, 2014

**Christmas Day – Office Closed**  
 December 25, 2014

**February 2015**  
**Nurses Day at the Legislature (NDL)**  
 February 9-10, 2015

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# SDNF Corner

## Application Deadline Extended to October 1st for 2014 South Dakota Nurses Foundation Scholarship Opportunities

**Carman Timmerman, EdD, RN**  
SDNF Treasurer and Scholarship Committee Chair

Good news! If you were thinking of applying for one of the South Dakota Nurses Foundation scholarships but missed the deadline, you're in luck. The application deadline for all four scholarships has been extended to Wednesday, October 1, 2014 postmark. If you think you meet the criteria for one or more of these scholarships, we strongly encourage you to apply. Please read below for scholarship details.

### South Dakota Nurses Foundation Scholarship (2 scholarships available)

**Amount**—\$1000 each

**Purpose**—To support a registered nurse pursuing a master's or doctoral degree with the career goal of education program.

#### **Criteria**

1. Current South Dakota resident
2. Current South Dakota RN license
3. Member of SDNA for at least one year
4. Graduate student pursuing a master's or doctoral degree in nursing or a related field with the goal of practicing nursing in a South Dakota high need area or teaching in a South Dakota baccalaureate or higher degree nursing education program
5. Cumulative GPA 3.0 or higher upon completion of highest degree, i.e., baccalaureate nursing program or master's in nursing program
6. Career goals and personal qualities congruent with South Dakota Nurses Foundation purposes
7. Evidence of leadership, compassion, involvement in professional organization(s), professional activities, and community service

**Application**—Access the South Dakota Nurses Association (SDNA) website at [www.sdnursesassociation.org](http://www.sdnursesassociation.org) and click on the South Dakota Nurses Foundation, then Scholarships, then South Dakota Nurses Foundation Scholarship or contact the South Dakota Nurses Association office at [contactus@sdnurses.org](mailto:contactus@sdnurses.org) or 605-945-4265.

**Application deadline extended**—October 1st postmark

**Award date**—Fall 2014

### Rita H. Walsh Scholarship

**Amount**—\$1000

**Purpose**—To support a registered nurse pursuing a higher level of nursing education. The scholarship will be awarded annually for the spring semester.

#### **Criteria**

1. Current South Dakota resident
2. Current South Dakota RN license
3. RN pursuing a bachelor's degree in nursing or RN to master's degree in nursing (bridge track)
4. Demonstrates need
5. Demonstrates the qualities of patient advocacy, patient education, compassion and peer mentoring

**Application**—Access the South Dakota Nurses Association (SDNA) website at [www.sdnursesassociation.org](http://www.sdnursesassociation.org) and click on the South Dakota Nurses Foundation, then Scholarships, then South Dakota Nurses Foundation Scholarship or contact the South Dakota Nurses Association office at [contactus@sdnurses.org](mailto:contactus@sdnurses.org) or 605-945-4265.

**Application deadline**—October 1st postmark

**Award date**—Fall 2014

### Marianne M. Stenvig Scholarship

**Amount**—\$1000

**Purpose**—To support a male registered nurse in pursuit of his educational goals.

#### **Criteria**

1. Current South Dakota resident
2. Current South Dakota RN license
3. Male RN pursuing a graduate degree in nursing (preferred) or a related field
4. SDNA membership preferred
5. Career goals consistent with South Dakota Nurses Foundation purposes of education, research and service
6. Evidence of leadership, compassion, involvement in professional organization(s), professional activities, and community service

**Application**—Access the South Dakota Nurses Association (SDNA) website at [www.sdnursesassociation.org](http://www.sdnursesassociation.org) and click on the South Dakota Nurses Foundation, then Scholarships, then South Dakota Nurses Foundation Scholarship or contact the South Dakota Nurses Association office at [contactus@sdnurses.org](mailto:contactus@sdnurses.org) or 605-945-4265.

**Application deadline**—October 1st postmark

**Award date**—Fall 2014

### Dr. Carl and Leona Stadler Scholarship

**Amount**—\$500

**Purpose**—To support a male student pursuing a BSN degree through the SDSU Accelerated Option program

#### **Criteria**

1. Current South Dakota or Minnesota resident
2. Male student accepted or enrolled in the SDSU Accelerated Option program
3. Cumulative GPA 3.0 or higher at time of application
4. Career goals consistent with South Dakota Nurses Foundation purposes of education, research and service
5. Evidence of leadership, compassion, and community service

**Application**—Access the South Dakota Nurses Association (SDNA) website at [www.sdnursesassociation.org](http://www.sdnursesassociation.org) and click on the South Dakota Nurses Foundation, then Scholarships, then South Dakota Nurses Foundation Scholarship or contact the South Dakota Nurses Association office at [contactus@sdnurses.org](mailto:contactus@sdnurses.org) or 605-945-4265.

**Application deadline**—October 1st postmark

**Award date**—Fall 2014

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# District News

## District 1, 2, & 3

President: Pat Shaver  
 Vice President: Lani White  
 Secretary: Dawn Warren  
 Membership: Leslie Wilkerson  
 Nominations: Kay Foland  
 Government Relations Committee: Linda Wolden

Our District is ready to welcome attendees to the 2014 SDNA Convention, to be held in Rapid City at the Ramkota Inn on October 5 and 6. The theme will be "You Are Not Alone! Close Encounters of the Nursing Kind". Members are encouraged to attend the convention, being held right here in our district, and to experience the networking, learning, and participation of this exciting event and our wonderful organization! Also, please plan to submit items for the silent and live auction to be held at the convention (submit them to Kay Foland, auction chair).

The Convention Planning Team has met monthly throughout the summer. Many thanks to the hard-working convention chairs and committee members as arrangements have come together. The team members are:

Program co-chairs – Linda DeLong and Linda Wolden  
 Program committee members – Marie Cissell, Carla Texel, Carman Timmerman, Lani White  
 Food/décor chair – Dawn Warren  
 Auction chair – Kay Foland  
 Vendors/exhibits chair – Christina Plemmons  
 District coordinator for convention planning, Hospitality chair – Pat Shaver

A district meeting was held on August 19 with convention plans as the agenda.

Our next district meeting will be Tuesday September 16, 5:30 – 7:00, at Minerva's Restaurant (private meeting room – ask at the reception desk), Ramkota Inn, Rapid City. We will finalize convention plans and set our schedule and programs for the coming year. All members and non-member nurses are encouraged to attend, especially those members new to Districts 1, 2, or 3 or recently renewed. If you have questions about the activities of our local district, SDNA, and the upcoming convention, or you are looking for a place to share your talents to support nursing, feel free to contact me.

Pat Shaver  
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## District 4

SDNA District 4 Meeting Presentation College Room 209 Monday, May 12, 2014

**Call to Order:** The May 12, 2014 SDNA District 4 meeting was called to order by Barb Goehring at 7:10 p.m.

**Attendance:** Carrie Clausen-Hansen, Diana Hayes, Jeanette Hahler and Margie Washnok. Guests: Deb Heine and Marlys Volzke

**Secretary Report:** The minutes will be approved at the September 8, 2014.

**Old Business:** Carrie discussed upcoming ballot for State and US House and Senate. She stated PAC Bylaws were going to be reviewed.

**Fair First Aid Booth:** The First Aid Booth will be held August 12 – 17, 2014 at the Brown County Fair. Barb Goehring and Margie Washnok will be co-chairs for this. There will be drop off boxes at the First Aid Booth during the Fair for school supplies for Wessington Springs. Boxes will be available also at Avera St. Luke's and Sanford Health.

**New Business:** SDNA Awards are due August 1, 2014 to the SDNA office.

**SDNA Awards:** District 4 Nurse of the Year is Vicky Sieh.

**New SDNA Executive:** SDNA will be interviewing four candidates for SDNA Executive Director. The decision will be made at the officer board meeting May 19, 2014 at noon.

District IV would like to welcome Eric Ollila as the new Executive Director of SDNA.

**SDNA 2014 Convention:** SDNA Convention will be held October 5 – 6, 2014 in Rapid City. District IV members are to bring live and silent auction items.

**District IV Officers for 2015 – 2017:** President – Janice Noonan Vice President – Vicky Sieh Secretary – Margie Washnok

**Next Meeting:** September 8, 2014 at 6:30 p.m. at Presentation College Room 209

Respectfully submitted,  
 Barb Goehring, RNC BSN District IV President

## District 5 & 7

District 7 members and Dakota Wesleyan Nursing students partnered at the 20th Annual Mitchell Area Chamber Health Fair in February. The two groups staffed booths presenting health topics such as vision screening for children, cholesterol screening, and pre-diabetes awareness.

Nurses from District 7 staff the First Aid Station at Dakota Fest held in Mitchell in August. Working in conjunction with local EMT's and Paramedics from Mitchell Fire and Rescue, AED Education was the focus. Sun Safety is also a key focus of the family education provided.

Respectfully submitted,  
 Pat Sudbeck  
 President, District 5 & 7

## District 8 & 9

Welcome to the State Convention from the Brookings based District. Hope that you are enjoying these days of learning and fellowship with other nurses.

District 8/9 continues to try and develop educational sessions along with our monthly meetings. We have been very fortunate to have 2 speakers with ties to SDSU give interesting reviews of their projects. We would like to again thank Dr. Kathy Nevins and Dr. Gina Rowe. During 2 of the meetings we enjoyed touring of the new The Neighborhood and the newly remodeled United Living Center. These are LTC facilities who are enhancing the care of elderly and handicapped in the Brookings area.

One of the main focuses of our District is promotion of the SDNA with the nursing student organization, NSA. We attended the Donna Wright speaker on campus along with the students, and we also spoke to the NSA group during one of their student meetings, explaining the value of becoming a member of their professional organization after graduation.

Members of our district attended the annual NDL session in Pierre, as well as our state convention in Aberdeen.

Roberta Olson did again open her home to the Christmas themed December meeting. It is a great opportunity to enjoy her hospitality and beautiful, festively decorated home in Brookings. The food is always super and SDSU ice cream is always a great meal topper.

Carol Peterson also opened her home to our group in May. Carol has beautiful collections of glassware, dishes, antiques, and other delightful items too numerous to mention!! Her home is full of amazing things that she and her late husband Charles have collected. Carol spoke of some of her more treasured items and then let us just roam throughout her home!!



**Dr. Carol Peterson speaking to District 8 and 9 SDNA members during the May meeting in her home.**

Our last meeting before summer set in (for a few weeks!) was hosted by Eileen Bruner-Halverson, along with husband Phil. It is hard to beat Tom Stenvig's grilled stuffed steak!! The weather cooperated so along with the steak there was a wonderful potluck meal served outside on the deck. The evening included a business meeting, with Long Lake being the view.

Our monthly meetings are scheduled for the 3rd Tuesday in the month. We have been meeting at the Old Market Eatery in Brookings where we order from the menu, have a short business meeting, and then enjoy our guest speaker. We are always open to suggestions and offers of different venues for our meetings.

Sincerely,  
 Eileen Bruner-Halverson  
 President, SDNA District 8/9  
[Eileen.bruner@sdstate.edu](mailto:Eileen.bruner@sdstate.edu), Ph # 605-530-1298

*District News continued on page 5*



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# District News

District News continued from page 4

## District 10

In April we hosted the Spring Workshop; we had about 30 attend the event. There were six speakers and some great topics covered:

- "PTSD in Nurses," Dawn Van Ruler, CNS/NP, MS
- "Social Media and Its Effect on Healthcare," Darcy Sherman Justice, MS, RN, NE-BC and Teresa Frederick
- "Drug Diversion," Maria Eining MA, CCDCIII, LPC-MH, QMHP
- "IOM/Future of Nursing Report," Darcy Sherman Justice, MS, RN, NE-BC and Linda Young, RN, MS, FRE
- "A Heads Up on Traumatic Brain Injury," Michelle VanDemark, MSN, RN, ANP-BC

We considered this a positive event for our district and could perhaps see it as an annual endeavor.

We have taken the months of May thru August off, since this is a time for vacations and family commitments. We are set to resume our meetings in Sept. 2014.

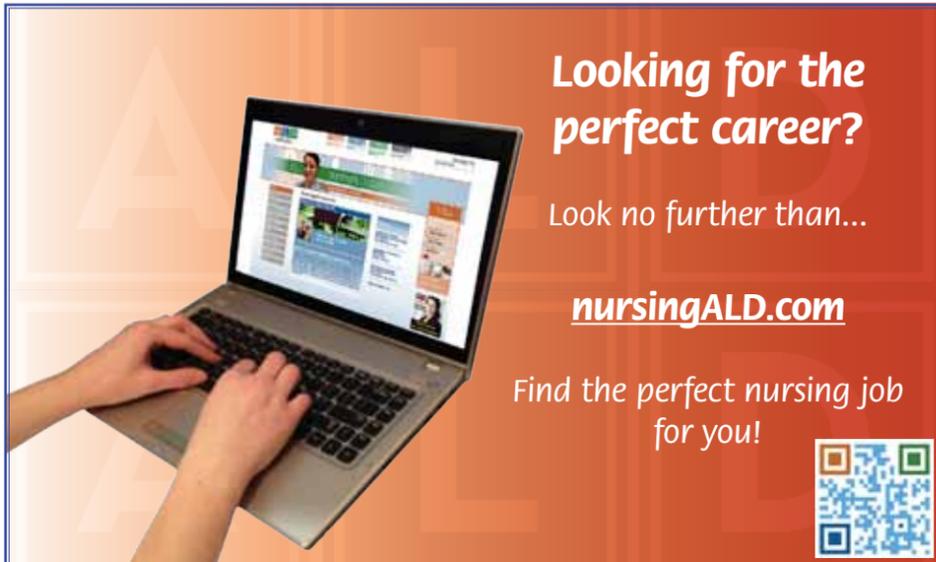
We will be discussing a fund-raising project to fulfill our state funding commitment. We sold coffee last year and this seemed to go over well.

We will also begin our discussion on the SDNA state convention that District 10 will host for 2015. We are thinking about having a contest to come up with the theme for the 2015 State convention. The contest prize might be a money value or paid attendance for the convention.

We are finding that meetings are better attended if there is an educational offering with CE's provided, so we are always on the search for interesting topics, and Becky Nichols has offered to obtain the credentialing needed to offer CE's if given enough advance time.

Again, I am always looking for a way to improve the monthly meeting attendance, which seems to be a challenge for any organization out there today. Still exploring online sharing, possibly a District 10 area on the SDNA web page.

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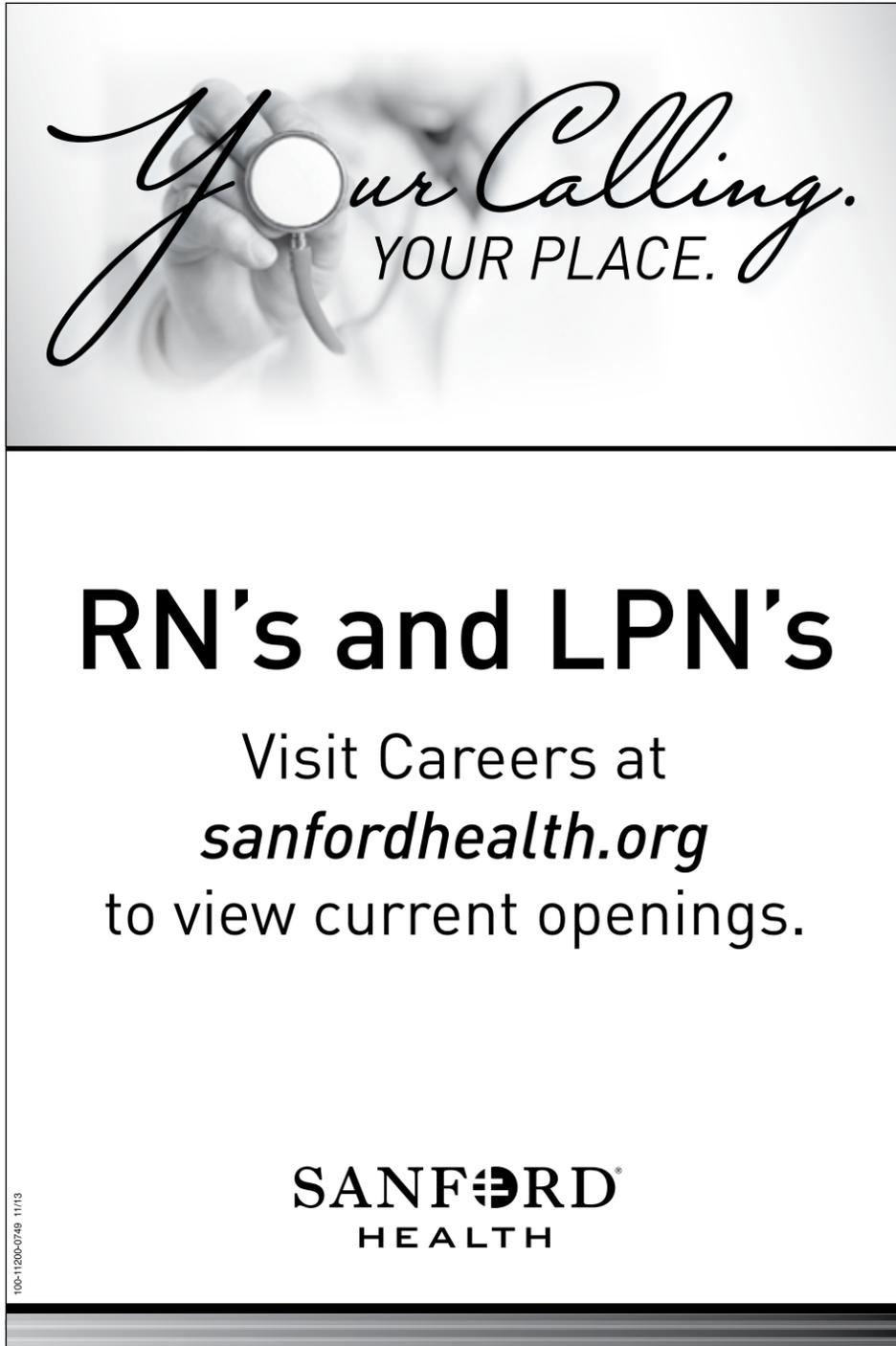
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# 2014 SDNA Annual Convention

## Rapid City Welcomes You to the SDNA Annual Convention!

*Pat Shaver, District 1, 2, 3 President*

The members of Districts 1, 2, and 3 welcome you to Rapid City and the beautiful Black Hills area for our 2014 convention, with its theme of "You Are Not Alone! Close Encounters of the Nursing Kind". Join us to renew friendships with nurse colleagues from across the state, to learn and grow with wonderful speakers and programs, to be informed and inspired by all that SDNA and ANA members and leaders are doing for nursing, and to participate at the business meeting as we move forward. The convention will be at the Ramkota on October 5 and 6. The schedule of events and registration materials are in this issue of SDNurse and are also available on the SDNA website; members have received the brochure in the mail. Please register right away, and plan to join us!

Our dynamic guest speaker, Elizabeth Scala, will guide us toward "close encounters of the nursing kind" as we explore the Nurse Within model and its application to our practice. She will present a keynote address on "Leadership from the Inside Out", a plenary session on "Applications of the Nurse Within Model", and a breakout session on the individual nurse and self-care through Reiki as a self-empowerment tool. Her sessions are tailored to South Dakota nurses and their practice. In addition, we will have the opportunity to learn from and be inspired by our colleagues on several clinical, workplace, and policy topics: Heather Lester and Pat Herr ( E ICU), Janice Conlee (Elevated Liver Enzymes), and Darcy Sherman-Justice and Linda Young (South Dakota Action Coalition, the IOM Future of Nursing Report's recommendations, and Shaping the Future of Healthcare).

Plan to participate in these other convention activities:

- Silent and Live Auction (obtain some treasures while you donate to the organization! send your items to Kay Foland or bring to convention)
- Social Hour and Banquet (greet colleagues and make new friends)
- Exhibitors (gain valuable information for your practice)
- Business Meeting (your opportunity to participate in the work of the organization)
- Awards Luncheon (celebrate the great work our colleagues are doing in South Dakota)

Our convention planning team is excited about the fine program we have planned for everyone; the facility; and our location in the beautiful Black Hills (bring your family and stay awhile!). See you in October to celebrate that, as our theme states, "You Are Not Alone!"



2014 SDNA Annual Convention: "You Are Not Alone! Close Encounters of the Nursing Kind"  
Ramkota Hotel and Convention Center – Rapid City, SD | October 5-6, 2014

### Register for the 2014 SDNA Annual Convention Today!

To qualify for early rates, the registration form below must be filled out for each attendee and sent with payment to the SDNA office by **September 12, 2014 (postmark)**.

Please circle the amount/day you are attending so we may plan for attendees:

	SDNA Member	Non-Member	Student Nurse /Retiree	**New SDNA Member (register before Sept. 1)
Sunday only	\$80.00	\$110.00	\$45.00	\$55.00
Monday only	\$80.00	\$110.00	\$45.00	\$55.00
Full Convention	\$140.00	\$205.00	\$75.00	\$100.00
<b>After September 12, 2014</b>				
Sunday only	\$90.00	\$122.00	\$50.00	\$60.00
Monday only	\$90.00	\$122.00	\$50.00	\$60.00
Full Convention	\$165.00	\$230.00	\$85.00	\$110.00

- Full refunds less a \$25.00 processing fee, allowed in case of major personal emergency when notice is given at least 96 hours prior to the start of the event.
- SDNA cannot be held responsible for weather-related problems.
- Due to the expenses that are incurred during the planning of this event, there will be no refunds issued if the event is cancelled for any reason including, but not limited to, bad weather, natural disaster, or acts of terrorism.
- Fees include education programs and materials, refreshments and meals as noted on the agenda.
- **\*\*New SDNA Members:** Membership Application and Convention Registration Form, along with payment must be sent to SDNA Office together to receive discounted rate before **September 1, 2014**.

Name \_\_\_\_\_ Are you a RN?  Yes  No  
(Please print name as it will appear on the nametag.)

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

**The South Dakota Nurses foundation (SDNF) is a charitable organization affiliated with SDNA to support nursing in South Dakota through education, research, and service. Please consider supporting SDNF by "Rounding Up" your registration fee.**

*Make your check payable to SDNA and mail to the SDNA Office:*

Registration Fee \$ \_\_\_\_\_  
 "Round Up" to SDNF \$ \_\_\_\_\_  
 Total Submitted \$ \_\_\_\_\_

**Employees of Health Care Facilities/Nursing School Faculty:**

If 10 or more employees from your health care facility or nursing school register for convention, you are each eligible to receive a 10% discount on your registration fee. The registrations must be mailed together in 1 packet to qualify for the discount.

Discount Total 10% \$ \_\_\_\_\_  
 Total \$ \_\_\_\_\_

Employer Name: \_\_\_\_\_

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# 2014 SDNA Annual Convention

## You Are Not Alone! Close Encounters of the Nursing Kind

**2014 SDNA Annual Convention  
October 5 – 6, 2014  
Ramkota Convention Center  
Rapid City, SD**

**Sunday, October 5, 2014**

9:00 AM – Noon	Board of Directors Meeting
11:00 AM – 1:00 PM	Registration
1:00 PM – 1:15 PM	Opening Ceremony Welcome: Mayor Sam Kooiker Presentation of Colors: American Legion Post 22 Honor Guard, Rapid City
1:15 PM – 2:15 PM	Keynote Address Topic: “Leadership from the Inside Out” Speaker: Elizabeth Scala MSN/MBA, RN
2:15 PM – 2:30 PM	Break
2:30 PM – 3:30 PM	Educational Breakout Sessions 1. Topic: eICU Speakers: Heather Lester RN, BSN, and Keith Holt BSN, RN 2. Topic: “Sorting out Elevated Liver Enzymes” Speaker: Janice Conlee MS, NP-C, RN
3:30 PM – 4:00 PM	Break
4:00 PM – 5:30 PM	SDNA Convention Business Meeting
5:30 PM – 6:30 PM	Social
6:30 PM – 9:30 PM	Banquet and Live Auction

**Monday, October 6, 2014**

8:00 AM – 9:00 AM	Registration
9:00 AM – 10:00 AM	Keynote Address Topic: South Dakota Action Coalition (SDAC)—A Driving Force for Implementation of the IOM Future of Nursing Recommendations Speakers: Darcy Sherman-Justice MS, BSN, RN, NE-BC and Linda Young RN, MSN, FRE, BC
10:00 AM – 10:30 AM	Exhibitor Break
10:30 AM – 11:30 AM	Educational Breakout Sessions 1. Topic: “Reiki as a Self-empowerment Tool” Speaker: Elizabeth Scala MSN/MBA, RN 2. Topic: South Dakota Action Coalition (SDAC)—Shaping the Future of Healthcare through Nursing Group Discussion and Action Planning Speakers: Darcy Sherman-Justice MS, BSN, RN, NE-BC and Linda Young RN, MSN, FRE, BC
11:30 AM – Noon	Exhibitor Break & Silent Auction Closing
12:00 PM – 1:30 PM	Award Luncheon SDNA Presidential Address 2015 Convention Invitation – Sioux Falls
1:30 PM – 2:00 PM	Exhibitor Break
2:00 PM – 3:00 PM	Plenary Session Topic: “Applications of the Nurse Within Model” Speaker: Elizabeth Scala MSN/MBA, RN
3:00 PM – 3:15 PM	Closing Ceremony
3:30 PM	Post-Convention Board of Directors Meeting



**Health care workers need  
a flu vaccine too.**

# 2014 SDNA Candidates for Office

## ANA Membership Assembly Delegate

### Anna Atteberry

- School/College of Nursing: ADN, University of South Dakota; BSN, MSN, South Dakota State University
- Area of Practice: Education/Administration/Medical-Surgical
- Present position and place of employment: Sioux Falls Site and Graduate Coordinator, South Dakota State University College of Nursing
- Personal Statement: I have been a member of SDNA/ANA for many years. During that time I have not only witnessed and observed that the 'constant' over the years has been 'change'. It's inevitable. However, what is different from the discussions of the past is the positive focus and support towards wellness and access to care. This debate has been ongoing for 50+ years but we are finally making positive ground. The role that nurses have now and will have in the upcoming years will continue to change. As professional nurses, we need to be aligned and positioned to create a healthcare environment that will provide quality care to ALL persons. I support the National agenda to expand healthcare access and look forward to collaborating with National and State members of Nurses Associations to accomplish this. It will involve dialogue and compromise from all to reach this goal, but I believe as nurses we can and should be the ones leading the charge. Why? Because it involves the core of our nursing practice. It is also the right thing to do, which is the foundation of the practice of humanity.

### Barbara Goehring

- School/College of Nursing: LPN, Lake Area Technical Vocational School; AND and BSN, Presentation college
- Additional Professional Education: Medical Surgical Certification, BLS, CPI, ACLS, TNCC, PALS, NALS
- Area of Practice: Medical Surgical
- Present position and place of employment: Nursing Supervisor, Avera St. Lukes Hospital, Aberdeen
- Personal Statement: In my nursing career I have and will always be compassionate and a very strong advocate for patients and their families. I will inspire present and future nurses to engage in the changes of healthcare. As nurses we need to unite to take action and tackle the challenges of healthcare affecting nurses,



patients, families and communities. I would be proud to represent SDNA as the delegate for ANA Membership Assembly.

### Tom Stenvig

- School/College of Nursing: Wayne State University, Detroit, Michigan
- Additional Professional Education: MPH, University of Wisconsin-Madison
- Area of Practice: Public Health; Health Policy
- Present position and place of employment: Associate Professor, South Dakota State University
- Professional Organization Activities at District (Region), Council, State, National Level(s) for the past five years, including Student Association office: SDNA District 9 officer; President, SD Nurses Foundation; ANA Delegate through 2012
- Personal Statement: Having been involved with ANA nationally for the last 26 years, I am familiar with the organization and current issues and priorities. I served as a delegate to ANA at every House of Delegates from 1988 through 2012, except one, and have experience and knowledge about how the membership can participate in governance through the Membership Assembly. If elected, I will keep myself informed and be an active voice for the South Dakota membership.



- Personal Statement: As a lifelong member of ANA and SDNA, I have watched the growth over the years. The CNE-NET is an active part of our organization. A number of years ago I worked the Continuing Ed committee, and I believe that with my education background and previous experience will be a positive asset to this committee now.

### Michelle Mason

- School/College of Nursing: BSN, South Dakota State University
- Additional Professional Education: MSN, University of Southern Indiana
- Area of Practice: Nursing Education
- Present position and place of employment: Clinical Nurse Educator, Sanford; has taken a nursing position at USD Nursing, start date was Aug. 18, 2014
- Professional Organization Activities at District (Region), Council, State, National Levels for the past five years, including Student Association Office: SDNA member since 2013
- Personal Statement: I am passionate about nursing education and feel strongly that SDNA has a responsibility to ensure quality continuing nursing education activities are available to all South Dakota nurses. Quality continuing education ensures professional development and advancement. Important nursing education topics include access to quality health care, the Affordable Care Act and nurse fatigue.



## Continuing Nursing Education Committee

### Kay Foland

- School/College of Nursing: BSN, South Dakota State University; MSN, UNMC; PhD, University of Texas at Houston; RN Dip – RCR School of NSG
- Additional Professional Education: UNMC – Nurse Practitioner, Psychiatric
- Area of Practice: Psychiatric Nursing, Education
- Present position and place of employment: SDSU College of Nursing, Professor
- Professional Organization Activities at District (Region), Council, State, National Levels for the past five years, including Student Association Office: District 1, 2, 3 –Nominations Chair; State – Secretary for past 6 years; ANA House of Delegates



### Roxanne (Roxy) Vandendries

- School/College of Nursing: South Dakota State University
- Area of Practice: Nursing Education and Curriculum Development
- Present position and place of employment: Clinical Nurse Educator, Sanford Health, Sioux Falls
- Personal Statement: By nature, those who enter the nursing profession do so to serve others; therefore, they often find it hard to report acts of violence and/or aggression. Whether the behavior comes from patients, colleagues, superiors or physicians it endangers not only the nurse but also patient safety. Disruptive, aggressive and violent behavior should not and cannot be tolerated in healthcare.



## Government Relations Committee Chair

### Carrie Clausen Hansen

- School/College of Nursing: ADN, Presentation College; BSN, South Dakota State University; MS Nursing Education, Walden University
- Additional Professional Education: Certification in Perinatal Nursing; Previous Certification as an ICEA Certified Childbirth Educator; Basic Life Support Instructor; Neonatal Resuscitation Provider; Peripherally Inserted Central Catheter provider; STABLE neonatal care coursework and provider; Advanced Fetal Monitoring coursework
- Area of Practice: Maternal Child Health, Nursing Education, Nursing School Accreditation
- Present position and place of employment: Avera St Luke's Hospital - Staff Nurse, Perinatal Educator, NRP Instructor, PICC Team member; Accrediting Commission for Education in Nursing (ACEN) - Site Visitor; South Dakota State University - Adjunct Faculty
- Professional Organization Activities: SDNA - GRC Committee, By-Laws Committee, NSTAT member, previous liaison with NSASD, previous 2 terms as SDNA Secretary



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Please contact Andrew Reifschneider at (308) 630-1984 for more information

Candidates for Office continued on page 9

# 2014 SDNA Candidates for Office

**Candidates for Office continued from page 8**

- ~ Also Member of: Association for Women's Health and Neonatal Nurses (AWHONN); American Holistic Nurse's Association; Sigma Theta Tau International-currently RhoXi Chapter President; SD Perinatal Association
- Personal Statement: Nursing's involvement in the legislative and political process is critical to our practice and our client's health. Awareness, advocacy, and activity in the legislative process is crucial for today's practitioners, whether or not one 'like's' politics. I believe my involvement on the GRC over more than 15 years has provided me with the knowledge and experience to follow in the footsteps of previous leaders and assure that SDNA members are informed and involved in the process.

**Nominations Committee**

**Juliana Kollars**

- School/College of Nursing: South Dakota State University College of Nursing
- Area of Practice: Cardiac Care
- Present position and place of employment: Cardiac Cath Lab Nurse at Sanford Health, Sioux Falls
- Professional Organization Activities at District (Region), Council, State, National Levels for the past five years, including Student Association Office: South Dakota Nursing Student Association Vice President, 2011-2012
- Personal Statement: Healthcare is facing many new challenges and transformations since the Patient Protection and Affordable Care Act was signed into law in 2012. These challenges and transformations will create leadership opportunities for the nursing practice, which makes it critical to have appropriately educated nurses and also professional organizations to support the nursing profession. For this reason, I would like to participate as a Nominations Committee member in the South Dakota Nursing Association.



**Mary Anne Krogh**

- School/College of Nursing: South Dakota State University
- Additional Professional Education: MS, St. Mary's University of Minnesota; PhD, South Dakota State University; CRNA, Minneapolis School of Anesthesia
- Area of Practice: Anesthesia
- Present position and place of employment: Clinical Director, Mount Marty College Nurse Anesthesia Program
- Professional Organization Activities at District (Region), Council, State, National Levels for the past five years, including Student Association Office: President – National Board for Certification/Recertification of Nurse Anesthetists
- Personal Statement: Since moving back to South Dakota, I have been interested in becoming more involved in state association activities, both within and outside my specialty area. I believe that through collaborative processes, nurses can make a big impact on our health care system. I am interested in consideration for the SDNA Nominations Committee.



**Roberta K. Olson**

- School/College of Nursing: PhD, Saint Louis University; MSN, Washington University, St. Louis; BS in Nursing, South Dakota State University
- Area of Practice: Nursing Education Administration; Clinical – Nursing of Children



- Present position and place of employment: Retired July 31, 2013 as Dean of Nursing at South Dakota State University; Current title - Dean and Professor Emerita
- Professional Organization Activities at District (Region), Council, State, National Levels for the past five years, including Student Association Office: Membership Chair D-9; SDNA President 1997-2001; Missouri Nursing Association President 1987-1991; ANA Delegate 1983-2003.
- Personal Statement: SDNA needs thoughtful minds and strong voices to keep nurses at the table and involved in safe patient care decisions, policy decisions at the legislative level, and mentoring our next generation of leaders. It has been a privilege to be a member of a state association and ANA since graduation as a new RN staff nurse and have had the opportunity to serve on local district, state, and national levels in various positions. Leadership skill development through our professional nursing association at all levels is extremely valuable personally and for the profession of nursing. I invite you to consider serving on an SDNA Committee or as an officer in SDNA to further your own leadership development. Please step up and let the nominations committee know of your interest and/or say "yes" when invited to serve.

**Dawn R. Warren**

- School/College of Nursing: BSN and MSN, South Dakota State University
- Additional Professional Education: EdD, University of South Dakota
- Area of Practice: Nurse Educator
- Present position and place of employment: Faculty member of USD Department of Nursing (for at least 21 years)
- Professional Organization Activities at District (Region), Council, State, National Levels for the past five years, including Student Association Office: SDNA Secretary for District 1, 2, 3; helped plan multiple events and 2014 SDNA convention
- Personal Statement: I have been a RN in the state of South Dakota for over 23 years and feel that it is critical that our South Dakota nurses are aware of and involved in what is happening in our state in relation to both workforce issues and legislative issues. Our profession and the healthcare issues that affect it are constantly changing, and we need to be at the table when those changes happen and decisions are made. I am currently the District 1, 2, and 3 Secretary, where I have been very active, and I look forward to the opportunity to serve as an SDNA Nominations Committee Member.



**Join SDNA Today!**



Application on page 13 or join online at [sdnurses.org](http://sdnurses.org)

**Secretary**

**Anna Atteberry**

- School/College of Nursing: ADN, University of South Dakota; BSN, MSN, South Dakota State University
- Area of Practice: Education/Administration/Medical-Surgical
- Present position and place of employment: Sioux Falls Site and Graduate Coordinator, South Dakota State University College of Nursing
- Personal Statement: I have been a member of SDNA/ANA for many years. During that time I have not only witnessed and observed that the 'constant' over the years has been 'change'. It's inevitable. However, what is different from the discussions of the past is the positive focus and support towards wellness and access to care. This debate has been ongoing for 50+ years but we are finally making positive ground. The role that nurses have now and will have in the upcoming years will continue to change. As professional nurses, we need to be aligned and positioned to create a healthcare environment that will provide quality care to ALL persons. I support the National agenda to expand healthcare access and look forward to collaborating with National and State members of Nurses Associations to accomplish this. It will involve dialogue and compromise from all to reach this goal, but I believe as nurses we can and should be the ones leading the charge. Why? Because it involves the core of our nursing practice. It is also the right thing to do, which is the foundation of the practice of humanity.



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- 15% of doctors will have a drug dependency at some point in their careers.<sup>2</sup>
- 13% of current surgeons have alcohol dependency.<sup>3</sup>
- 15% addiction rate in the dental profession.<sup>4</sup>

<sup>1</sup>American Nurses Association  
<sup>2</sup>The Global Journal of Drug Policy & Practice (2010)  
<sup>3</sup>American College of Surgeons (2012)  
<sup>4</sup>American Dental Association

Having successfully treated medical professionals for over 40 years, Keystone Treatment offers the best and most effective tools and expertise to help people in the medical field heal from addiction and safely return to their profession.

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# Five Good Reasons to Join ANA and SDNA

Tom Stenvig, RN, PhD, District 9

Every nurse in South Dakota should know the South Dakota Nurses Association (SDNA) is an affiliate of the American Nurses Association (ANA), the professional organization for all registered nurses in the U.S. As the official publication of SDNA, the *South Dakota Nurse* is sent to every licensed registered nurse in the state, members and non-members alike. I was asked to write an article targeting non-members who receive this publication about why being a member of ANA and SDNA is important. The ANA website at <http://www.nursingworld.org/> provides a comprehensive list of the tangible benefits one can expect with membership to ANA and SDNA. Having been a member of ANA and a state nurses association like SDNA since I became a registered nurse over 43 years ago, I am pleased to share a few additional thoughts about basic principles and five good reasons why YOU should consider membership beyond the items in the standard member benefits list.

## Reason #1: What nurses do is important!

Regardless of your educational preparation, being a registered nurse represents a considerable sacrifice during the educational journey and a commitment to uphold practice and ethical standards for the profession and to safeguard the public once you are licensed. In living up to this obligation, nursing has been described as the *finest* profession among all the professions. Additionally, nursing has repeatedly been recognized as the most respected and trusted profession, a reputation worth valuing and protecting.

Thus, nurses have earned the public's trust and the privilege to associate intimately with people in all stages of life, at their best and at their worst, and at times when they are most vulnerable and in greatest need. Wherever there are people, there is a need for a nurse. Upholding and protecting this image of nursing is at the core of what ANA and SDNA do. Do you believe in nursing and that what you have worked for in becoming a registered nurse is a source of personal pride? Do you think the work of nurses is valuable and important? If so, being a member is one way for you to show it.

You may be thinking, "What about specialty organization? Don't they represent nursing too?" It is from the perspective of representing the interests and work of *all* nurses and advocating for the importance of nursing in society and health care that ANA and SDNA differ from nursing specialty organizations. While specialty organizations provide opportunities for education, improving practice, and networking within a specialty, ANA and SDNA function on a different plane in advocating for all nurses and nursing as a profession in all roles and settings.

## Reason #2: There is power in numbers!

Personally, I never questioned the importance of membership based on this simple principle alone. ANA and SDNA represent the interests of all nurses. How loud a voice can any one individual have? By comparison, how loud can that voice be if it is magnified by a thousand, ten thousand, or a million? If 10,000 RNs in South Dakota were SDNA members, and 3 million nurses in the U.S. were ANA members, imagine how loud our collective voice could be in advocating for things that are important to us! Yes, there is power in numbers!

## Reason #3: ANA and SDNA members care about patients!

Being a member of ANA and SDNA isn't just about "What's in it for me?" The more appropriate question is "What's does my membership do to benefit patients (broadly defined)?" The answer is, "Plenty!" The profession of nursing has a longstanding social contract with society about who we are and what we do that transcends the individual nurse. This contract endures beyond the contributions of single members of the profession as they move in and out of the active workforce. Nursing exists but for one reason – our patients! What ANA and SDNA do on behalf of *nurses* is really done with the ultimate purpose of fulfilling our social contract and obligations to society to advocate and care for *patients*. If you care about patients, being a member of ANA and SDNA is another way to demonstrate your concern for the public health and commitment to better patient care.

## Reason #4: You can network and make new friends!

We live in a digital age where power, influence, and opportunities for personal growth and advancement is becoming less a function of WHAT you know and more dependent on WHO you know. Membership in ANA and SDNA can open doors for access to information and new networks and communications with thought leaders and innovators who are on the cutting edge of change and defining the future of the profession. In particular, ANA's affiliations and subsidiary organizations like the American Nurses Credentialing Center enable ANA to be at the table

in shaping policy to enhance the role of nurses in advocating for nursing and better patient care. Membership in ANA and SDNA is a way to network and build relationships as an active participant in shaping this future.

## Reason #5: You get to pay your dues!

You may be wondering what I mean by suggesting the opportunity to pay your dues is a good reason to join. In reality, the critical work of ANA and SDNA goes on whether you are a member or not. This includes doing things benefiting nurses who are dues-paying members as well as freeloaders who are not members. Who wants to be a freeloader! Even if you are not active, paying your dues provides the resources for other active members to carry on important work on behalf of our profession, and ultimately, for the benefit of patients. Combined annual dues to ANA and SDNA amount to less than 80 cents per day. By any measure, that is a bargain. So please, pay your dues!

In the introduction, I promised to outline only five good reasons why you should consider membership to ANA and SDNA. For those who have read this far, you are entitled to an added bonus – a sixth reason to be a member!

## Reason #6: You might learn something!

As membership organizations, ANA and SDNA are dependent on the work of volunteer members to accomplish much of their work. If you decide to do more than pay dues and get involved, here is a short list of ways you may benefit personally while contributing to the work of the organization:

- Showing that you are active in a professional organization looks good on a resume
- Your professional network will grow
- You will develop life-long friendships you otherwise would not have had
- You can fully appreciate how professional and legal regulation of nursing practice work in tandem to complement each other
- You will have opportunities to conquer your fear of public speaking
- You can learn how to:
  - develop a meeting agenda
  - preside at a meeting following parliamentary procedures to maintain order
  - develop and monitor a budget
  - organize and evaluate continuing professional education offerings
  - collaborate with others to develop position papers, platforms, and arguments from the perspective of nursing
  - lobby and communicate effectively with elected and other public officials about things important to nurses
  - analyze policies through the lens of the nursing profession
  - participate in developing practice and ethical standards for the profession
  - manage an election campaign
  - gracefully accept defeat when things don't turn out your way
  - raise funds and ask people for money for a good cause without being embarrassed
  - manage a volunteer not for profit corporations

You may be asking how I came up with this short list. The answer is personal experience. Over my career I have been one of those members willing to be involved. I can sincerely say I grew up professionally in ANA and SDNA. My professional life and career have been enhanced immeasurably by what I have learned and gained through my membership in ANA and SDNA.

Unfortunately, we live in an era where too many nurses are apathetic and don't belong to anything. For too many, nursing is just a job. I hope you are not that kind of nurse. Being a member of ANA and SDNA is one important way to demonstrate your professionalism and commitment to our profession – and to yourself. Are you up to the challenge? Why not seize the opportunity to be involved? You will find information on how to join elsewhere in this newsletter or the ANA website at <http://www.nursingworld.org/>

To SDNA, thank you for allowing me to share these few thoughts. To the readers, if you have comments or questions, feel free to contact me at [thomas.stenvig@sdstate.edu](mailto:thomas.stenvig@sdstate.edu)

## SOUTH DAKOTA INFECTION CONTROL COUNCIL

### SDICC ANNUAL CONFERENCE

### Prevent a Meltdown in Infection Control

October 2nd and 3rd, 2014

Best Western Ramkota, Rapid City, South Dakota

The main objective of the SDICC is to provide continuing education in infection prevention to all persons with interest in or responsibilities related to the infection control field in the State of South Dakota and surrounding areas.

Membership is comprised of individuals who professionally associate with infection prevention practice or a member of the general public who is interested in infection control and supports the purpose of SDICC

**Annual Conference Topics**  
Antibiotic Stewardship,  
Asymptomatic Bacteriuria, SDDOH  
Licensure and Certification  
common breaches and citations,  
Update from SD DOH state  
epidemiologist on infectious disease  
outbreaks in SD, Guest speaker  
"Marty the Richest Man in Town,"  
just to mention a few.



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Eric Ollila  
 Executive Director

PO Box 1015 Pierre SD 57501  
 Phone: 945.4265 Fax: 888.425.3032  
[contactus@sdnurses.org](mailto:contactus@sdnurses.org)



Revised 2. 2014

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# Why Your Professional Profile is Important

Registered Nurses are recognized as the most trusted healthcare providers. As professional leaders, Registered Nurses must advocate for those to whom we provide services and the policies and practices that regulate the services. By establishing and maintaining a professional profile, each Registered Nurse has an opportunity to become involved in activities that match their personal interests and/or goals for professional development.

The American Nurses Association (ANA) electronically maintains SDNA's membership database. By completing the profile update on "My ANA," your information will be entered into SDNA's membership database. Dependent on your professional information, you may be contacted to support state level activities or represent our Association at the national level in professional activities such as virtual or onsite committees, speaking during legislative sessions on matters relating to your area of expertise, or planning celebratory events for you and your colleagues. Lost your membership card? Log onto the profile page and print yourself a new one!

**Steps for logging in to My ANA:**

- 1) Go to [www.nursingworld.org](http://www.nursingworld.org)
- 2) Go to the upper left-hand side of the screen and select "My ANA"
  - a. This is to the right of the ANA logo.
- 3) Enter your username and password
  - a. The username will be your email address.
  - b. If you can't remember your password, use the "reset/forgot your password?" option.
  - c. If you are still having trouble, email ANA at [memberinfo@ana.org](mailto:memberinfo@ana.org) or call the Membership Department at 1-800-923-7709
- 4) Once you have logged-in to "My ANA," you will be able to see a blue box at the center of the screen with several options.
  - a. Above this box, it will say "My ANA - Your Name"
- 5) Select "Modify Your Profile" from the blue box in order to update any of your personal information, such as, your mailing address, your phone number, or your email address.
- 6) Select "Update Credit Card Information" to update payment information for recurring monthly payments.
- 7) The blue box will also give you the option to "Print Member ID Card" if you desire.

Update Profile

Personal Identification Details

Prefix	Miss
First Name	Leslie
Middle Name	
Last Name	Olinger
Suffix	-- Select --
Nick Name	Leslie
Credentials	
Employer Name	
Sign up for free email newsletter	<input type="radio"/> Yes <input checked="" type="radio"/> No
What is your current Status?	<input type="radio"/> RN <input type="radio"/> Non-RN student <input checked="" type="radio"/> Other

Professional Information

Employment Status	-- Select --
Position Title	-- Select --
Type Of Work Setting	-- Select --
Clinical Practice Area	-- Select --

Referred By

Referred By (name)	<input type="text"/>
Referred By (email)	<input type="text"/>

Edit Address

Job Title:	<input type="text"/>
Country Code:	United States
Address Line 1:	American Nurses Association
Address Line 2:	8515 Georgia Ave., Suite 400
Address Line 3:	<input type="text"/>
City:	Silver Spring
State:	Maryland
Zip Code:	20910-3492

Communication

Telephone

Country	United States
( USA )	301 6285184 (Ext) <input type="text"/>
	(Area) (Number)

Cell Phone

Country	United States
( 1 )	<input type="text"/>
	(Area) (Number)

Internet Communication

E-mail	<input type="text" value="leslie.olinger@ana.org"/>
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\* Fields marked in red are required

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# Membership Application



## SOUTH DAKOTA NURSES ASSOCIATION MEMBERSHIP APPLICATION

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*LAST NAME / FIRST NAME / MIDDLE INITIAL		CREDENTIALS
*STREET OR PO BOX #	BASIC SCHOOL OF NURSING	HOME PHONE/
*CITY / STATE / ZIP	GRADUATION: MONTH / YEAR	WORK PHONE/1JH21
EMPLOYER NAME	*R. N. LICENSE #	FAX/
EMPLOYER ADDRESS / CITY / STATE / ZIP		E-MAIL
TITLE / POSITION	MAJOR CLINICAL, PRACTICE, OR TEACHING AREA	RECRUITED BY

### MEMBERSHIP CATEGORIES

PLEASE CHECK ONE

- FULL ANA/SDNA MEMBERSHIP**  
RN employed full or part time
- REDUCED 75% OF FULL ANA/SDNA MEMBERSHIP DUES (STUDENT)**  
RN enrolled in baccalaureate, masters or doctoral program, at least nine (9) credit hours per calendar year
- REDUCED 50% OF FULL ANA/SDNA MEMBERSHIP DUES (NEW GRADUATES)**  
RN who is unemployed  
 - OR - over 62 years of age & earning less than maximum allowed receiving Social Security benefits  
 - OR - enrolled in baccalaureate, masters or doctoral program, at least 20 credit hours per year  
 - OR - RN FIRST YEAR, WITHIN SIX (6) MONTHS AFTER GRADUATION
- REDUCED 25% OF FULL ANA/SDNA MEMBERSHIP DUES (RETIRED)**  
RN who is over 62 years of age and unemployed  
 - OR - who is totally disabled
- SDNA ONLY MEMBERSHIP**  
RN employed full or part time

According to Federal tax law, you may claim 50% of your annual SDNA/ANA dues as a tax deduction. The other 50% are used in lobbying activities and are not tax deductible.

MEMBERSHIP TYPE	MONTHLY (EDPP)	ANNUAL
FULL ANA/SDNA MEMBERSHIP	\$ 23.59	\$277.00
STUDENT ANA/SDNA MEMBERSHIP	\$ 17.82	\$207.75
NEW GRADS ANA/SDNA MEMBERSHIP	\$ 12.04	\$138.50
RETIRED ANA/SDNA MEMBERSHIP	\$ 6.27	\$69.25
SDNA ONLY MEMBERSHIP	\$16.04	\$186.50

### PAYMENT OPTIONS

- FULL ANNUAL PAYMENT BY CHECK**
- PAY BY ELECTRONIC DUES PAYMENT PLAN (EDPP)**  
 Read, sign the authorization, and enclose a check for the first month's payment (amount shown in bold above); one-twelfth (1/12) of your annual dues will be withdrawn from that checking account monthly, in addition to an annual \$6.00 (50¢ per month) service fee (total is amount above).  
**AUTHORIZATION:** This authorizes ANA to withdraw 1/12 of my annual dues and any additional service fees from the checking account designated by the enclosed check for the first month's payment. ANA is authorized to change the amount by giving the undersigned 30 days written notice. The undersigned may cancel this authorization upon receipt by ANA of written confirmation of termination 20 days prior to the deduction date as designated above. ANA will charge a \$5.00 fee for return drafts.  
**SIGNATURE FOR EDPP AUTHORIZATION:** \_\_\_\_\_
- PAY BY CREDIT CARD**  
 \_\_\_\_\_ Full annual payment—automatic annual credit card payment (automatic renewal)  
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 \_\_\_\_\_ Full annual payment—one year only  
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The South Dakota Center for Nursing Workforce, in collaboration with the South Dakota Nurses Association, is pleased to offer:

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November 10, 2014  
 8:30 – 4:30 PM  
 Sioux Falls, South Dakota  
 (In the Prairie Center Sr. Colman Room on the Avera McKennan Hospital Campus)

Recommendations from the Institute of Medicine's Future of Nursing Report 2010 report calls us to expand opportunities for nurses to lead and diffuse collaborative improvement efforts and to prepare and enable nurses to lead change to advance health. The South Dakota Nursing Workforce Center, in partnership with the South Dakota Nurses Association, is hosting this continuing education conference to prepare nurses, of all levels of practice and experience, to lead future changes and collaborative improvement.

This educational event will prepare participants to:

1. Describe leadership at all levels.
2. Discuss how nurses impact legislation at the state and national level.
3. Discuss the importance of influence and mentoring to prepare nurses to lead.
4. Identify what I need to know before serving on a committee or board to best prepare myself for the leadership role.
5. Discuss ways to prepare nurses to help lead the future of nursing and healthcare.

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# Just Because You Received This Publication, Doesn't Mean You Are a SDNA Member

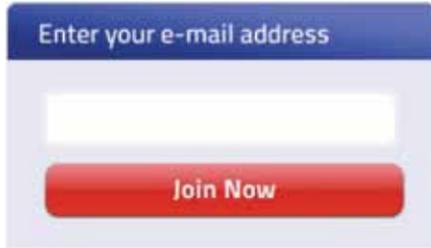
Every Registered Nurse in the state receives a copy of *South Dakota Nurse* – whether or not you are a member. So if you are not a member, please carefully weigh your decision. The old adage that “there is strength in numbers” is absolutely true. The South Dakota Nurses Association advocates for you and your profession. When we meet with your legislators and they ask us how many Registered Nurses there are in the state and we reply nearly **17,000** they are impressed. But then, they ask us how many members we have and we reply a bit over 400 members. The good first impression quickly goes away.

It is quick and easy to join ANA/SDNA online.

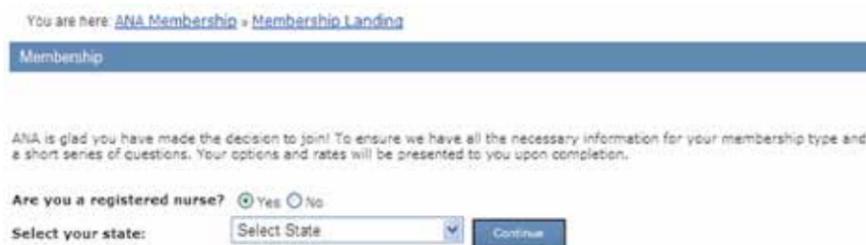
Below are instructions on how to join for non-members.

You can join ANA by going to [www.nursingworld.org](http://www.nursingworld.org) and selecting the red button that says “Join” and then following the steps below:

- 1) Enter their email address in the white box and select “Join Now”



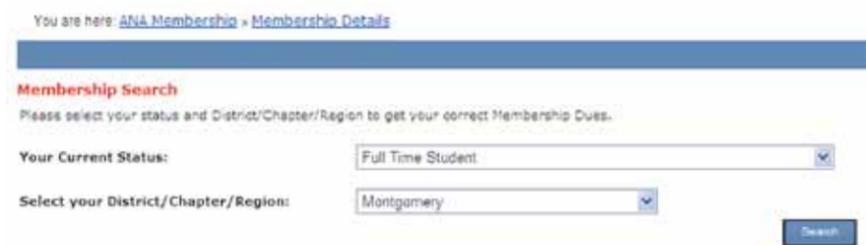
- 2) Select that you are a registered nurse and select your state then hit “Continue”



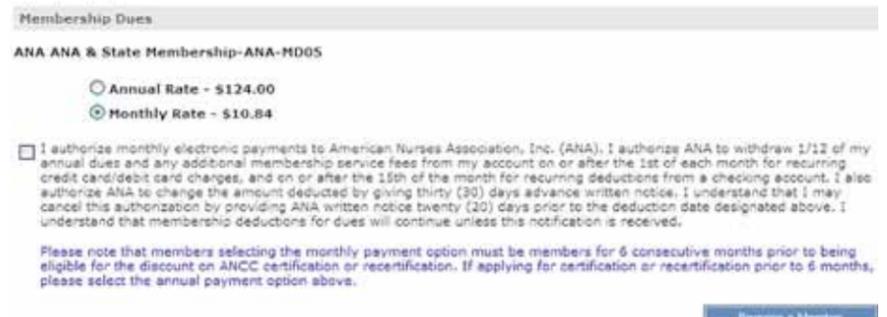
- 3) Select the membership type that you would like to join and hit “Continue”



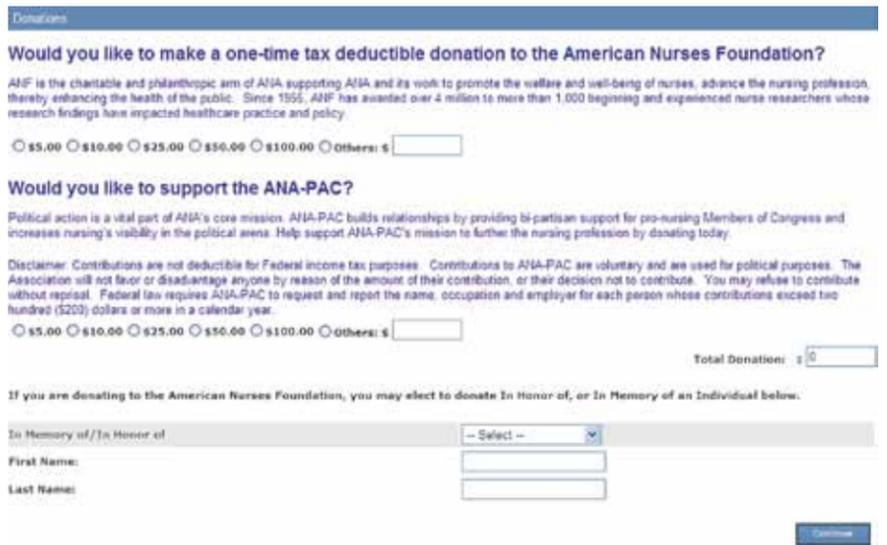
- a. If you select ANA and State Membership, you will need to choose their current status and District/Chapter/Region (typically this will be the county that you live in) and then select “Search”



- i. You will then need to choose whether you want to pay annually or monthly and then select “Become a Member”
- ii. If you choose monthly, you will need to check the monthly deduction authorization box, agreeing to have ANA deduct monthly payments.



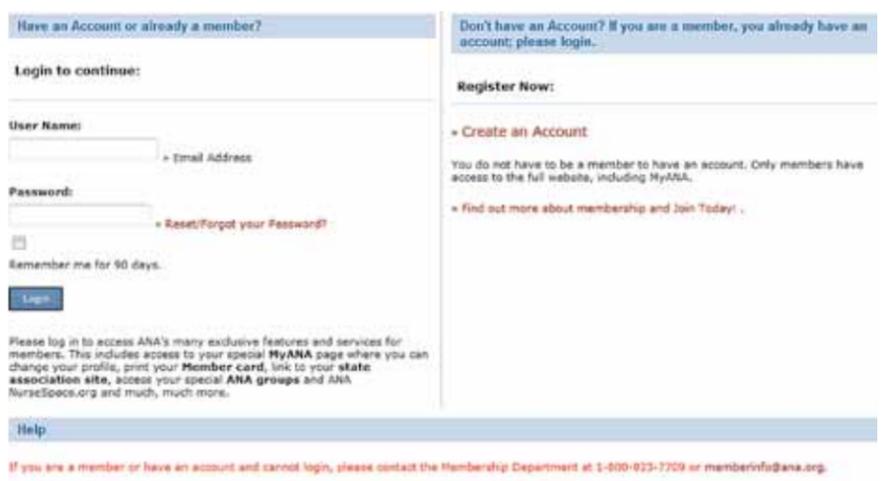
- 4) You will then be able to choose if you want to make a donation to ANF or PAC
  - a. If you do not wish to make a donation, you can just select “Continue”



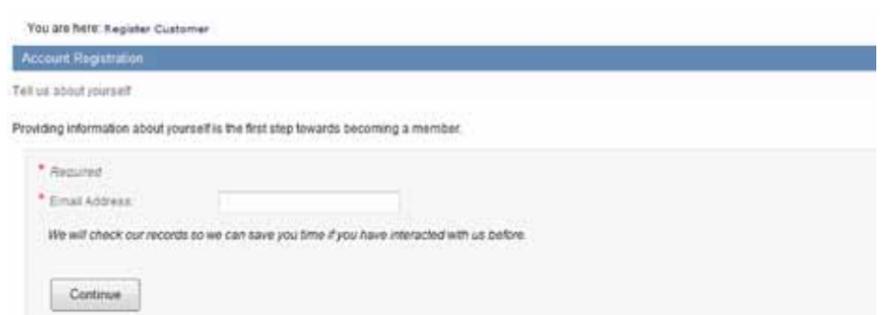
- 5) Next you will need to select “Checkout” in order to move to the profile and payment sections



- 6) This will bring you to a page where you will need to either log in or create an account



- a. If you have created a profile with us before, then you can just login, if not, you can select “Create an Account”



Doesn't Mean That You're a Member continued from page 14

- 7) You will then need to either enter your personal information for the first time or update your information. When finish they should select "Update My Profile"

- 8) You can then select "Checkout" again, which will take you to the payment page

- 9) You can now enter your credit card information and select "Process My Order."

# Welcome New Members

**District 1, 2 & 3**

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Barbara A. Teal  
Jennifer Deziel  
Linda Perrin

**District 4**

Paula Bearman  
Klaudia Capp  
Ashley Ewing

**District 5, 6 & 7**

Dennise Brock  
Deleen Kougl  
Teresa Mayer

**District 8 & 9**

Janet Clark

**District 10**

Lindsay Flannery  
Lavonne Hall

Katie Robinson

Twila M. Wallman  
Layla Lindberg  
Danielle Brook Moyer  
Kristi Parris  
Ann Sarutzki-Tucker  
Samantha Headrick  
Jessica Lelberg

## ANA News



# Registered Nurse Safe Staffing Bill Introduced in Senate

## Bill Highlights Importance of Nurse Staffing Levels

SILVER SPRING, MD – The American Nurses Association (ANA) applauds the introduction of federal legislation in the U.S. Senate that empowers registered nurses (RNs) to drive staffing decisions in hospitals, protect patients and improve the quality of care.

The Registered Nurse Safe Staffing Act of 2014 (S. 2353), crafted with input from ANA, is sponsored by Sen. Jeff Merkley (D-OR). ANA supports a companion staffing bill introduced in the House in May 2013, the Registered Nurse Safe Staffing Act of 2013 (H.R. 1821).

"It is encouraging that members of both chambers of Congress understand the connection between nurse staffing and patient safety. There is no room for debate: when there are appropriate nurse staffing levels, lives are saved and patient outcomes improve," said ANA President Karen A. Daley, PhD, RN, FAAN. "With federal legislation we can vastly advance the quality of patient care and improve working conditions for nurses."

Research has shown that higher staffing levels by experienced RNs are linked to lower rates of patient falls, infections, medication errors, and even death. And when unanticipated events happen in a hospital resulting in patient death, injury, or permanent loss of function, inadequate nurse staffing often is cited as a contributing factor.

"As the husband of a nurse, I know firsthand the many challenges nurses face and how critical their care is to patients," said Sen. Merkley. "Safe staffing that enhances patient care, reduces medical errors and bolsters nurse retention all at the same time would be a tremendous improvement to health care delivery."

The bill would require hospitals to establish committees that would create unit-by-unit nurse staffing plans based on multiple factors, such as the number of patients on the unit, severity of the patients' conditions, experience and skill level of the RNs, availability of support staff, and technological resources.

"As a nurse, and someone who's been involved in both patient care and policy discussions about staffing for decades, I'm so pleased to see Sen. Merkley standing up for patients in hospitals across the country," said Susan King, MS, RN, CEN, FAAN, executive director of the Oregon Nurses Association, a constituent member of ANA. "We know that nurse staffing levels impact patient outcomes and nurse retention, and—as the people providing care to patients—nurses bring an intimate understanding of patient needs to the discussion about how to most appropriately staff a facility. This is critical legislation for every patient in a hospital and for the nurses who care for them."

The safe staffing bill also would require hospitals that participate in Medicare to publicly report nurse staffing plans for each unit. It would place limits on the practice of "floating" nurses by ensuring that RNs are not forced to work on units if they lack the education and experience in that specialty. It also would hold hospitals accountable for safe nurse staffing by requiring the development of procedures for receiving and investigating complaints; allowing imposition of civil monetary penalties for knowing violations; and providing whistle-blower protections for those who file a complaint about staffing.

Additionally, ANA has advocated for optimal nurse staffing through the development and updating of ANA's Principles for Nurse Staffing, and development of a national nursing quality database program that correlates staffing to patient outcomes.

To date, seven states have passed nurse safe staffing legislation that closely resembles ANA's recommended approach to ensure safe staffing, utilizing a hospital-wide staffing committee in which direct care nurses have a voice in creating the appropriate staffing levels. Those states are Connecticut, Illinois, Nevada, Ohio, Oregon, Texas, and Washington.

For more information on ANA's safe staffing legislative efforts, please visit <http://www.RNaction.org/>.

*ANA is the only full-service professional organization representing the interests of the nation's 3.1 million registered nurses through its constituent and state nurses associations and its organizational affiliates. ANA advances the nursing profession by fostering high standards of nursing practice, promoting the rights of nurses in the workplace, projecting a positive and realistic view of nursing, and by lobbying the Congress and regulatory agencies on health care issues affecting nurses and the public. Please visit [www.nursingworld.org](http://www.nursingworld.org) for more information.*

OFFERED BY THE AMERICAN NURSES ASSOCIATION

# IT WAS A SIMPLE MISTAKE...



We all make mistakes. But as a nurse, one mistake can lead to disaster. Consider this real-life example.

“ A woman with recurrent kidney infections was admitted to a hospital in Pennsylvania. Her nurse inserted a PICC line in the patient’s right arm for antibiotic therapy. The patient subsequently complained of pain and numbness in her right arm, and the PICC line was removed 24 hours later.

The woman filed a lawsuit, claiming that the placement of the PICC line damaged her right medial nerve. The damage caused paralysis of her right thumb and index finger, which had to be corrected with surgery. After the surgery, the patient continued to experience pain and numbness in her right hand and partial loss of use of her right arm.

A jury awarded the plaintiff \$927,000 in damages.<sup>1</sup> ”

It’s because of cases like this that the **American Nurses Association (ANA)** offers the Nurses Professional Liability Program. It protects nurses from the potentially devastating impact of malpractice lawsuits.

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<sup>1</sup> Source: Zarin’s Jury Verdict Review & Analysis  
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